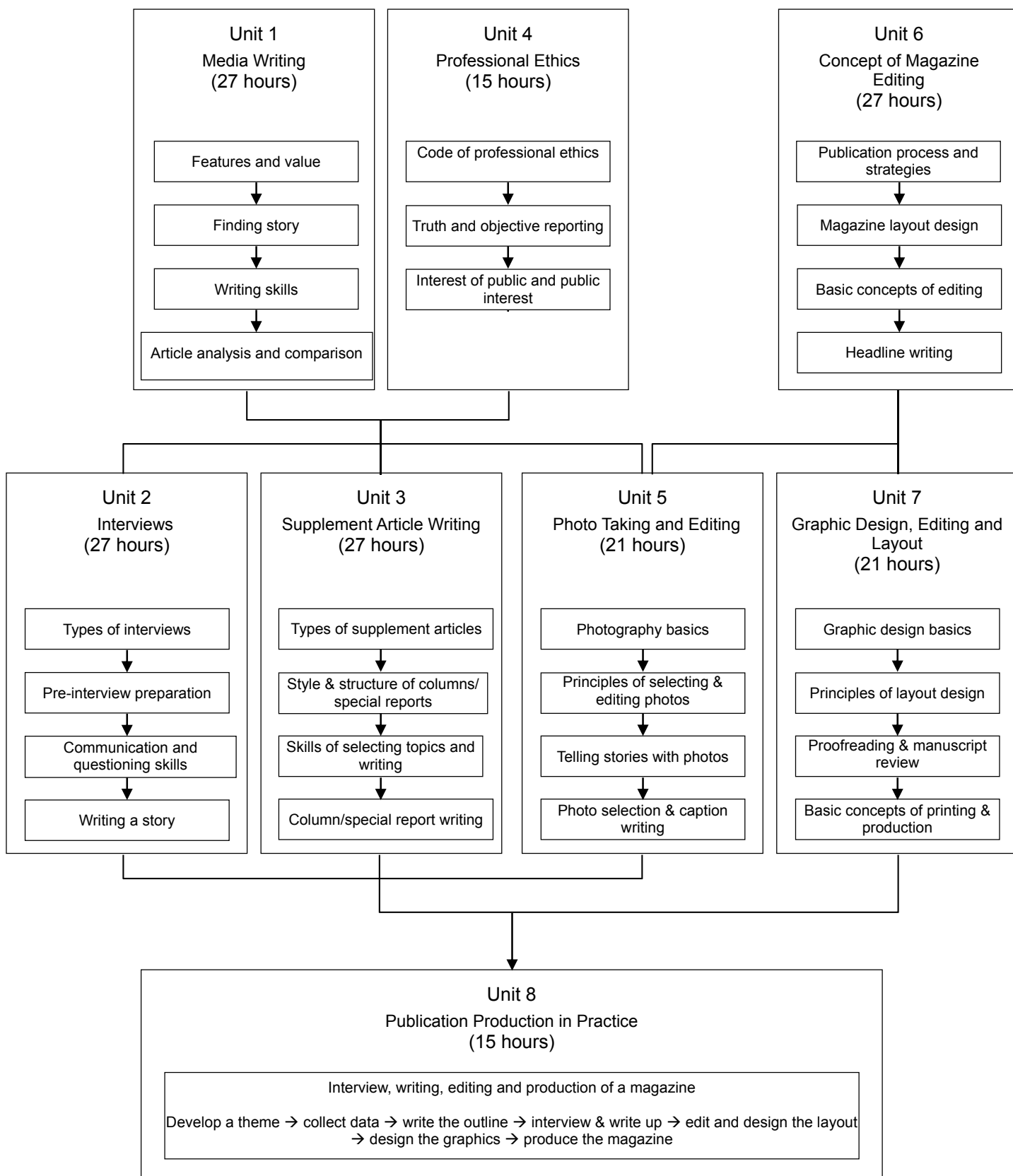


Applied Learning (Senior Secondary Level)**2016-18 Cohort**

Item	Description
1. Subject Title	Magazine Editing and Production
2. Course Provider	School of Continuing and Professional Studies, the Chinese University of Hong Kong
3. Area of Studies/ Course Cluster	Media and Communication/ Media Production and Public Relations
4. Medium of Instruction	Chinese
5. Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <ul style="list-style-type: none"> (1) apply the knowledge and skills of conducting interviews and media writing; (2) plan and prepare a feature story by applying the knowledge and skills of magazine editing and production; (3) demonstrate team spirit with good communication skills when editing and producing a publication; (4) demonstrate the understanding of professional ethics in media industry through analysis and discussion on different issues; (5) discuss social issues and write a feature story; and (6) develop self-understanding for further studies and career development in the related field.

6. Curriculum Map – Organisation and Structure



7. The Context

- The information on possible study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. The Education Bureau and the course providers of Applied Learning are exploring and seeking recognition related to further education and career development opportunities for students successfully completing the Applied Learning courses.

