

## Applied Learning (Senior Secondary Level)

### 2019-21 Cohort

Item	Description
1. Subject Title	Applied Psychology
2. Course Provider	Lingnan Institute of Further Education
3. Area of Studies/ Course Cluster	Applied Science/Psychology
4. Medium of Instruction	Chinese or English
5. Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <ul style="list-style-type: none"> <li>(1) demonstrate an understanding of major perspectives and fundamental theories in psychology;</li> <li>(2) apply psychological principles to analyse human mental processes and behaviours in professional, social and personal contexts;</li> <li>(3) demonstrate critical thinking, problem-solving and creative thinking skills in solving problems related to human behaviours;</li> <li>(4) recognise the professional ethics of psychologists and demonstrate positive values and attitudes; and</li> <li>(5) develop self-understanding for further studies and career development in related field.</li> </ul>

## 6. Curriculum Map – Organisation and Structure

### Core Module

Foundations of Applied Psychology
<b>1. Basic Psychology (39 hours)</b> 1.1 Definition of psychology 1.2 Foundation on six major perspectives of psychology 1.3 Nature of psychology professions



Intrapersonal Applied Psychology		
<b>2. Motivation and Learning (27 hours)</b> 2.1 Learning processes 2.2 Memory 2.3 Human needs and motivation 2.4 Enhancing motivation and learning in personal and workplace settings (Techniques in sales, businesses, advertisements, sports psychology, and everyday life issues)	<b>3. Developmental Psychology (18 hours)</b> 3.1 Intelligence 3.2 Moral development 3.3 Human attachment 3.4 Identity formation 3.5 Human cognitive development	<b>4. Personality Psychology (24 hours)</b> 4.1 Structure and development of personality 4.2 Personality assessment and interpretation 4.3 Communication with different personality types and cultures 4.4 Personality applied in career choices



Interpersonal Applied Psychology	
<b>5. Social Psychology (18 hours)</b> 5.1 Social influences on behaviour 5.2 Group dynamics in teamwork and leadership	<b>6. Conflicts and Stress (18 hours)</b> 6.1 Causes of conflicts and prejudice 6.2 Strategies for conflict resolution 6.3 Major sources of stress, psychological and physiological reactions, and coping strategies



7. Elective Module (36 hours)	
A. Foundations of Mental Health or B. Consumer Psychology	
<b>7A. Foundations of Mental Health (36 hours)</b> A1) Basic concepts of mental health A2) Causes, diagnosis and treatment approaches of mental disorders A3) Psychotherapies A4) Ethical issues in mental health A5) Care for mentally ill and ex-mentally ill	<b>7B. Consumer Psychology (36 hours)</b> B1) Characteristics of Consumers B2) Characteristics of Products B3) Sales techniques

**7. The Context**

- The information on possible study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. The Education Bureau and the course providers of Applied Learning are exploring and seeking recognition related to further education and career development opportunities for students successfully completing the Applied Learning courses.

**Possible further study and career pathways**

**Further studies**

- e.g. social science related field such as: psychology, counselling, social work, business and human resources management field

**Career development**

- e.g. psychologist, counsellor, human resources practitioner, social worker, educator, programme worker, child care worker, training officer, career counsellor, psychiatric professional



**Cluster of professions/trades/industries related to the course**

- e.g. applied psychology, social services, counselling, education, sales and marketing, human resources management

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**Future global and local outlook**

- the demand for psychological services in child development, elderly care, schools, social service agencies, hospitals, mental health institutes, substance abuse clinics, counselling service agencies, consulting firms, and private companies is increasing
- the demand for educational psychologists to provide assistance and services for students in handling behavioural problems, emotional issues and learning disabilities grows rapidly
- psychologists play a crucial role in the prevention and treatment of patients suffering from distresses, mental disorders, stress, addiction problems, etc.
- it has been a growing trend for human resources practitioners to apply psychological concepts to improve the quality of work life and productivity in business, which boosts the demand of industrial-organisational psychologists

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**Beginners' skill set to facilitate entry to further studies and/or work**

- identify the career paths of psychologists and the related qualification requirements
- describe major specialties in psychology and distinguish the roles of psychologists
- explain major perspectives of psychology and apply appropriate principles to account for psychological phenomena
- evaluate the latest development in research and practice in psychology



**Foundation knowledge developed in junior secondary education and Secondary 4**

The subject is built upon the foundation knowledge students acquired in, e.g.

- **Chinese Language Education and English Language Education** – communication skills
- **Liberal Studies** – personal development and interpersonal relationships
- **Science Education** – science concepts

**Relations with core subjects and other elective subjects**

**Enhancing and Enriching**, e.g.

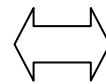
- this course can enhance and enrich students' studies of personal development and interpersonal relationships in **Liberal Studies**

**Cross-fertilisation**, e.g.

- the concepts related to human motivation and personality are relevant to aspects such as marketing and human resources management in **Business, Accounting and Financial Studies**
- students' language and communication skills developed in **Chinese Language/English Language Education** can be enhanced through report writing and oral presentation

**Expanding horizons**, e.g.

- students gain exposure and diversified learning experiences through sharing by professionals, service learning activities and site visits



**Relations with other areas of studies/ courses of Applied Learning**

**Services**

- this course can help students acquire the knowledge related to human behaviour and people skills required in the service industry

**Business, Management and Law**

- the concepts related to human motivation and interpersonal relationship are useful for the understanding of the consumer behaviour

**Applied Science**

- psychological theories can be extended in areas such as performance enhancement

