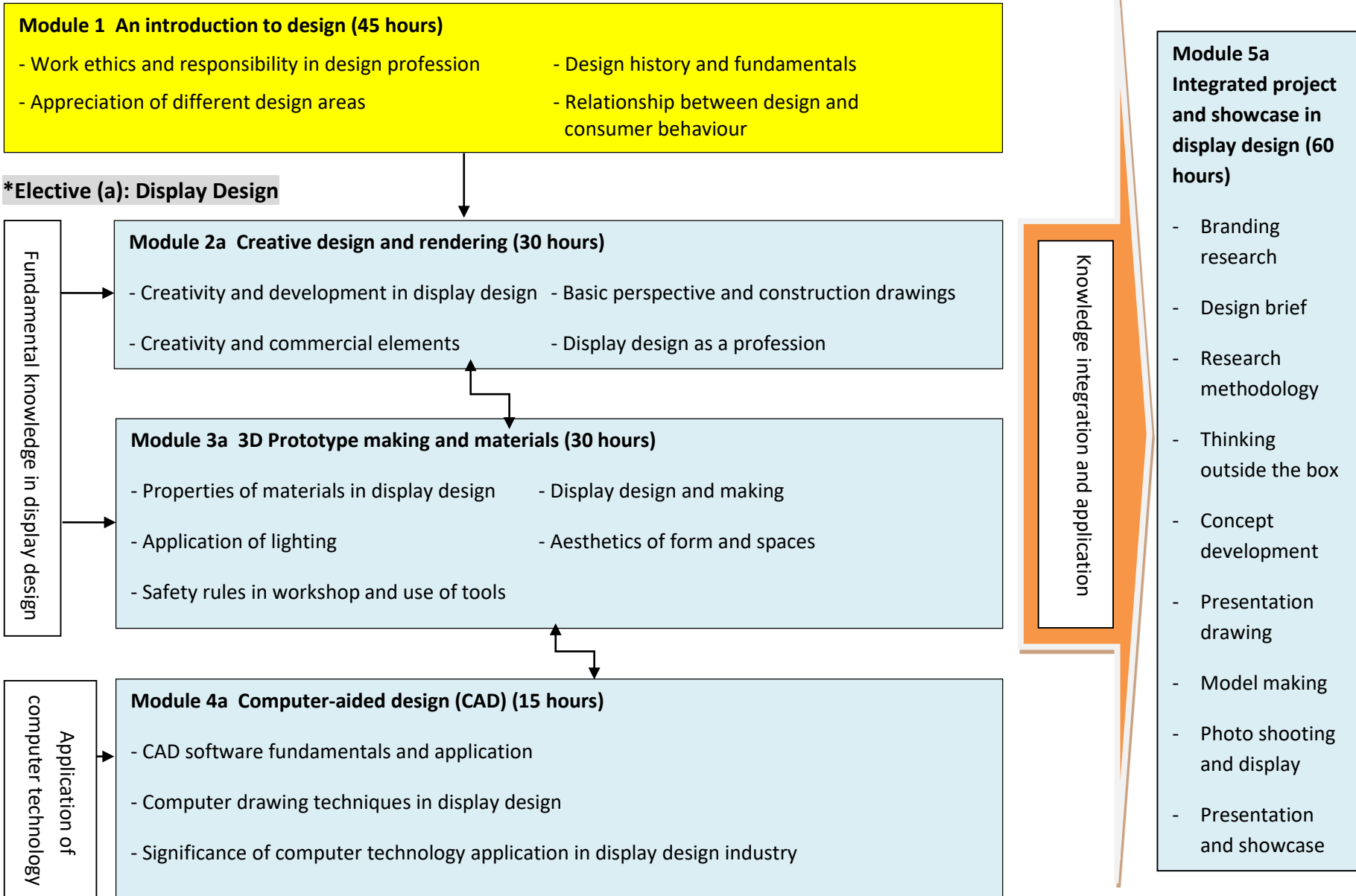


Applied Learning (Senior Secondary Level)**2020-22 Cohort**

Item	Description
1. Subject Title	Display and Jewellery Design
2. Course Provider	School of Continuing Education, Hong Kong Baptist University
3. Area of Studies/ Course Cluster	Creative Studies/Design Studies
4. Medium of Instruction	Chinese
5. Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <ol style="list-style-type: none"> (1) explain the importance of work ethics and responsibilities required in the display/jewellery/fashion jewellery design profession; (2) analyse the impact of different regional culture, design history and global design trend on the development of display/jewellery/fashion jewellery design; (3) apply basic design principle, digital technology and illustration skills in display/jewellery/fashion jewellery design, production and marketing; (4) strengthen communication skills and build up team spirit through diversified learning activities; (5) integrate the design knowledge acquired and complete a final project with creativity; and (6) develop self-understanding for further studies and career development in the related field.

6. Curriculum Map – Organisation and Structure

Core



*Choose one of the electives

6. Curriculum Map – Organisation and Structure

Core

Module 1 An introduction to design (45 hours)

- Work ethics and responsibility in design profession
- Design history and fundamentals
- Appreciation of different design areas
- Relationship between design and consumer behaviour

*Elective (b): Jewellery Design

Module 2b Creative design and rendering (30 hours)

- Creativity and development in jewellery design
- Jewellery design and rendering
- Different types of jewellery
- Jewellery design as a profession

Module 3b 3D prototype making and materials (30 hours)

- Properties of common gemstones
- Metal jewellery design making technique
- Measurement in jewellery materials
- Aesthetics of form and spaces
- Safety rules in workshop and use of tools

Module 4b Computer-aided design (CAD) (15 hours)

- CAD software fundamentals and application
- Computer drawing techniques in jewellery design
- Significance of computer technology application in jewellery design industry

Fundamental knowledge in jewellery design

Application of computer technology



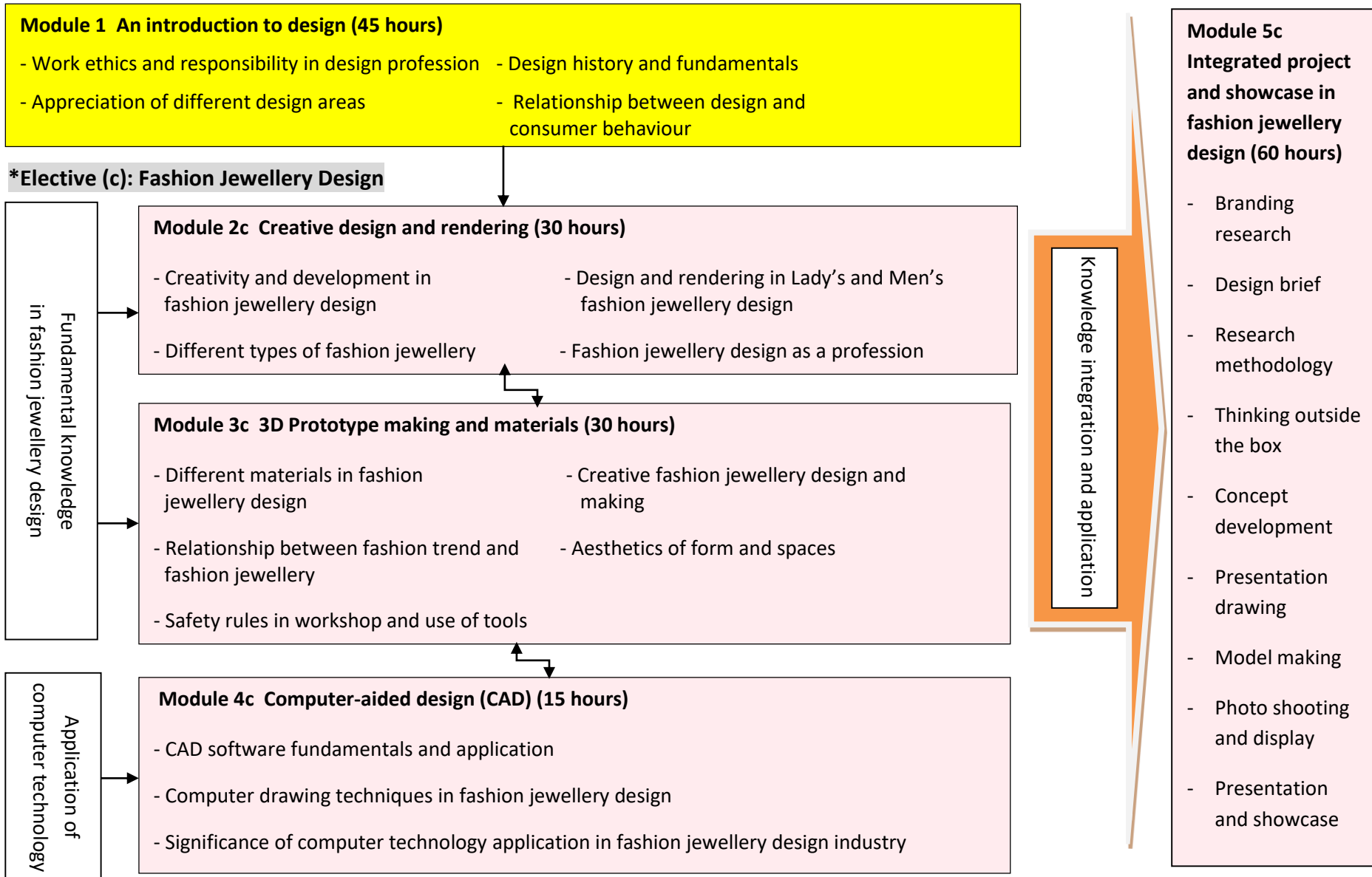
Module 5b Integrated project and showcase in jewellery design (60 hours)

- Branding research
- Design brief
- Research methodology
- Thinking outside the box
- Concept development
- Presentation drawing
- Model making
- Photo shooting and display
- Presentation and showcase

*Choose one of the electives

6. Curriculum Map – Organisation and Structure

Core



*Choose one of the electives

7. The Context

- The information on possible study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. The Education Bureau and the course providers of Applied Learning are exploring and seeking recognition related to further education and career development opportunities for students successfully completing the Applied Learning courses.

