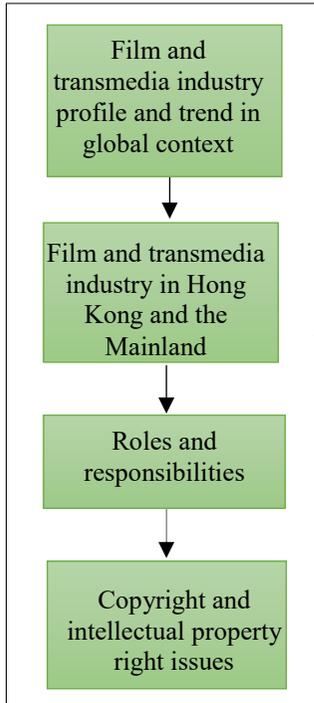


**Applied Learning (Senior Secondary Level)**  
**2020-22 Cohort**

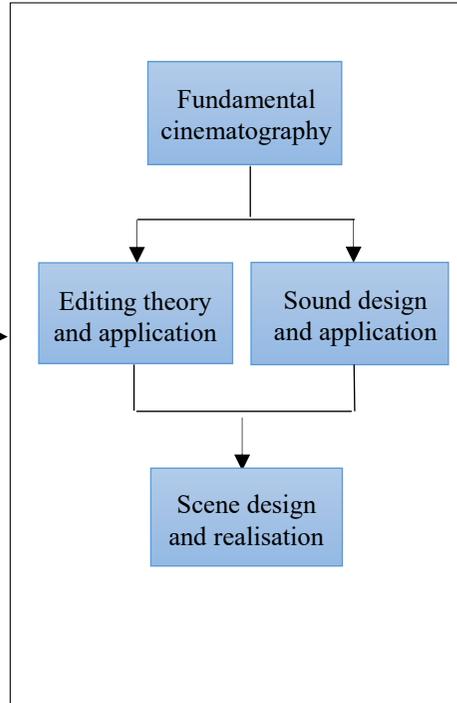
Item	Description
1. Subject Title	Film and Transmedia
2. Course Provider	Vocational Training Council
3. Area of Studies/ Course Cluster	Media and Communication/ Films, TV and Broadcasting Studies
4. Medium of Instruction	Chinese or English
5. Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <ol style="list-style-type: none"> <li>(1) recognise the importance of roles, responsibilities and professional ethics of a practitioner in the film and transmedia industry;</li> <li>(2) apply basic theories and skills in film language including cinematography, editing, sound and scene design;</li> <li>(3) express visual ideas through storyboarding and transmedia storytelling principles;</li> <li>(4) develop a critical and appreciative mindset through an understanding of film and transmedia industry, different cultural characteristics and styles of moving images;</li> <li>(5) integrate teamwork and problem-solving skills in film production projects; and</li> <li>(6) develop self-understanding for further studies and career development in the related field.</li> </ol>

## 6. Curriculum Map – Organisation and Structure

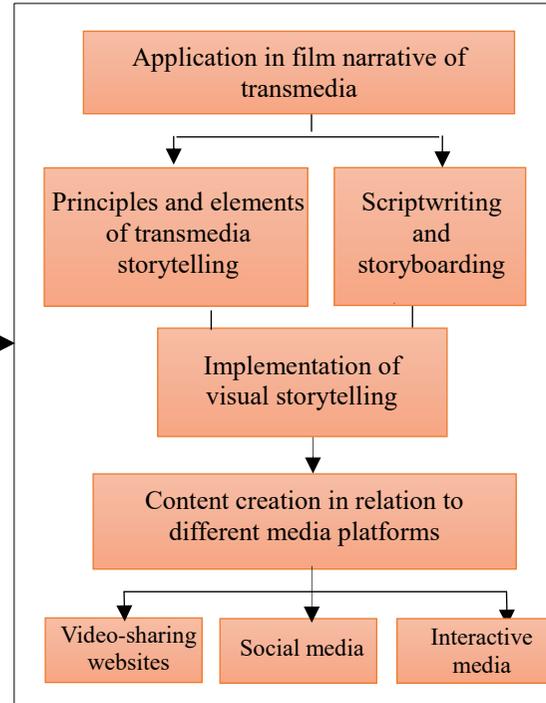
### Overview of Film and Transmedia Industry (12 hours)



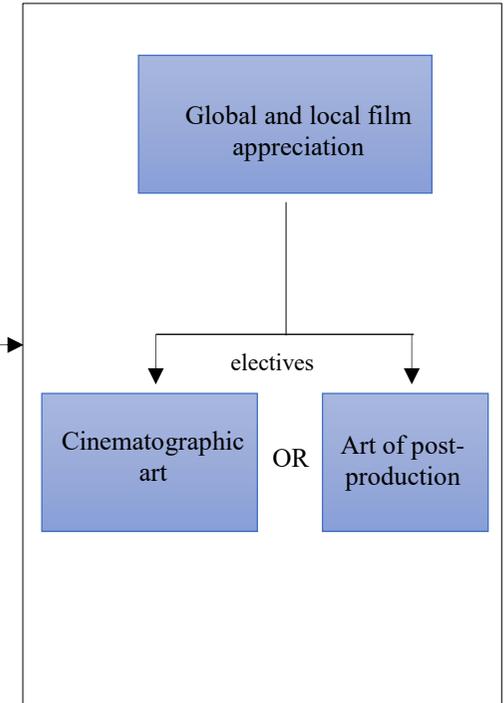
### Fundamentals of Film Production (45 hours)



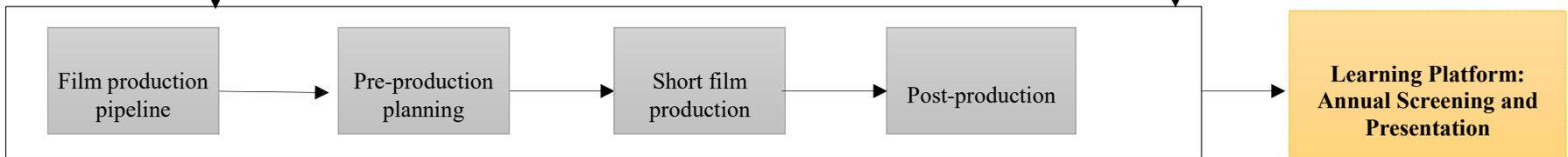
### Transmedia Storytelling (45 hours)



### Exploring Film Aesthetics (36 hours)



### Integrated Project: Short Film Production (42 hours)



## 7. The Context

- The information on possible study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. The Education Bureau and the course providers of Applied Learning are exploring and seeking recognition related to further education and career development opportunities for students successfully completing the Applied Learning courses.

