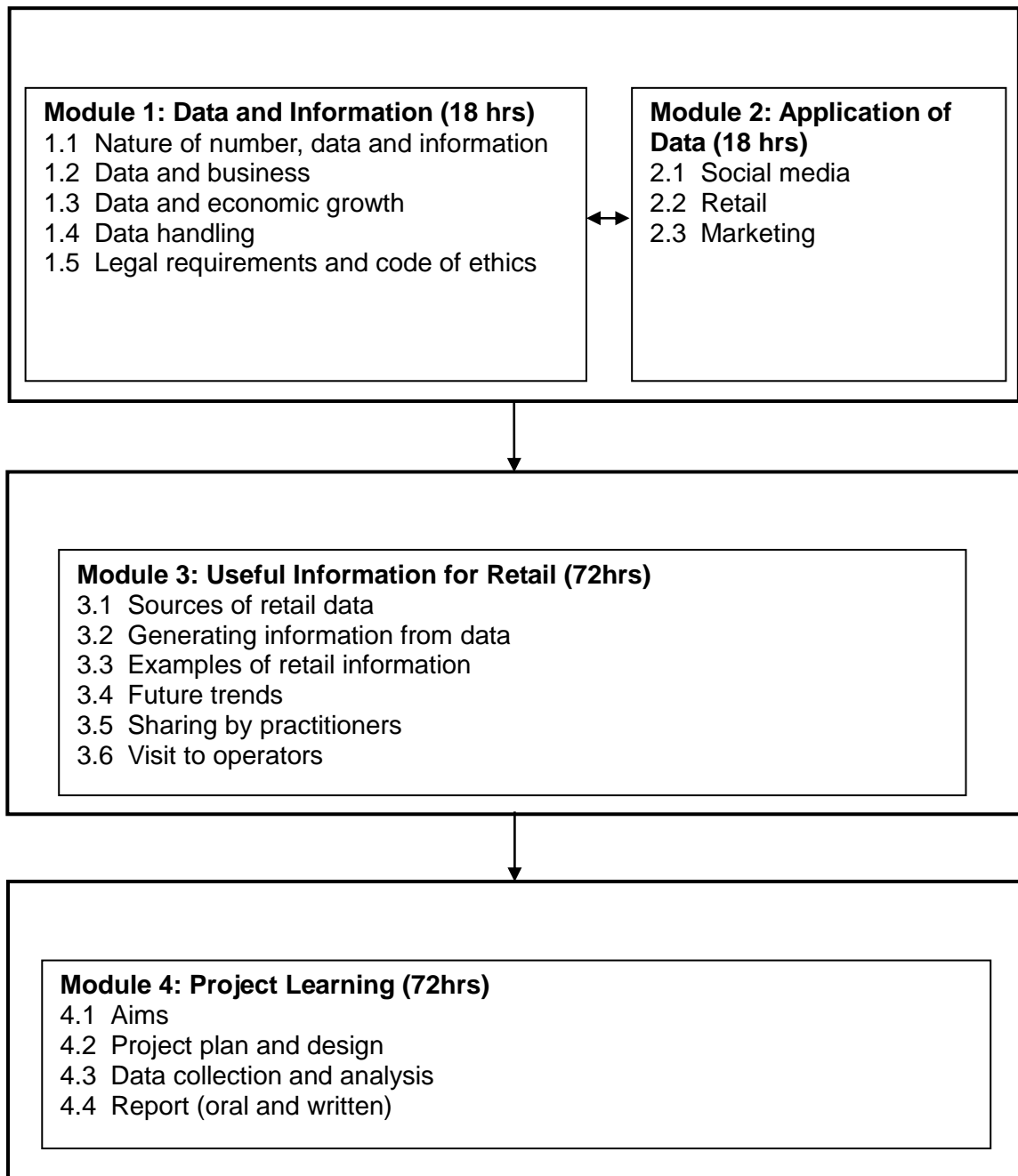


Applied Learning (Senior Secondary Level)

2020-22 Cohort

Item	Description
1. Subject Title	Data Application for Business
2. Course Provider	Hong Kong Institute of Technology
3. Area of Studies/ Course Cluster	Business, Management and Law/Business Studies
4. Medium of Instruction	Chinese or English
5. Learning Outcomes	<p>Upon completion of the subject, students should be able to:</p> <ol style="list-style-type: none"> (1) demonstrate understanding of data analysis for business and the importance of data in business; (2) devise a plan to generate useful retail information to fulfill preset objectives; (3) apply beginners' data analysis skills to transform data to useful retail information; (4) demonstrate communication skills in the data analytic context; (5) observe legal requirements and code of ethics for handling, processing and reporting data; and (6) develop self-understanding for further studies and career development in the related field.

6. Curriculum Map – Organisation and Structure



7. The Context

- The information on possible study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. The Education Bureau and the course providers of Applied Learning are exploring and seeking recognition related to further education and career development opportunities for students successfully completing the Applied Learning courses.

