# **Applied Learning**

# 2024-26 Cohort; 2026 HKDSE

Item	Description
1. Course Title	Fundamental Cosmetology
2. Course Provider	Caritas Institute of Community Education
3. Area of Studies/ Course Cluster	Services/ Personal and Community Services
4. Medium of Instruction	Chinese
5. Learning Outcomes	<ul> <li>Upon completion of the course, students should be able to:</li> <li>(i) demonstrate a basic understanding of the principles of aesthetics and image design in beauty, make-up and hairdressing;</li> <li>(ii) recognise and apply the basic beauty science knowledge of physiology, dermatology and chemical ingredients to design beauty treatment plans for the customers and hence, demonstrate communication skills and problemsolving skills;</li> <li>(iii) integrate the knowledge and skills of personal health and beauty care, and apply them to beauty treatment plans and salon management based on code of practice on occupational safety as well as professional ethics;</li> <li>(iv) apply relevant aesthetics' knowledge and skills in makeup, hair styling and nail design to match with the total image design and select appropriate cosmetics products to match related style (Elective 1);</li> <li>(v) apply the knowledge and skills of essential oil and aromatherapy, safety guidelines and precautions in beauty care (Elective 2); and</li> <li>(vi) enhance self-understanding and explore directions on further studies and career pursuits.</li> </ul>

## 6. Curriculum Map - Organisation and Structure

#### Core

### Introduction to Beauty and Health Studies (9 hours)

- Healthy diet and beauty
- Environmentally friendly beauty care

### **Beauty Science (51 hours)**

- Introduction to physiology
- Introduction to dermatology
- Chemical ingredients of beauty & hair products and skin care
- Principles of beauty electrical applicances

### Aesthetics and Image Design (36 hours)

- Principles of aesthetics and image design
- Principles of make-up
- Principles of nail art
- Basic hair-styling

### Salon Management (15 hours)

- Beauty salon operation and management
- Customer service
- Trend of development in beauty industry
- Professional ethics in beauty care

## **Experiential learning (9 hours)**

- Company visits
- Seminars/Workshops

### Elective I (60 hours)

### Make-up, Hair Design and Nail Art

- Application with principles of make-up, hair design and nail art coordination
- Ingredients and functions of cosmetic
- Basic techniques of special effects make-up
- Hair styling techniques
- Nail art techniques

## Elective II (60 hours)

## **Aromatherapy for Beauty Care**

- Introduction to aromatherapy
- Application, safety guidelines and precaution of different functions and types of aromatherapy and essential oils
- The physiological and psychological effects of aromatherapy on the body systems
- The safe dosage and possible effects of essential oils and carrier oils to produce beauty care products
- The aromatherapy hand and neck/shoulder massage

### 7. The Context

- The information on possible further study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.

## Possible further study and career pathways

#### Further studies

e.g. courses related to beauty care products, health science, health and beauty care

### Career development

e.g. qualified beauty therapist, make-up artist and aromatherapist

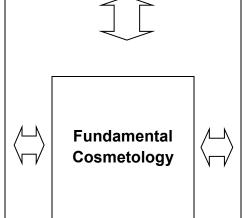
# Complementarity with core subjects and other elective subjects

### Enhancing and enriching, e.g.

- enhancing the understanding in design concepts in Visual Arts
- enriching the knowledge in health and nutrition in Technology and Living

## Expanding horizons, e.g.

 student taking Business, Accounting and Financial Studies may enhance understanding of beauty care to broaden their horizons



## Relations with other areas of studies/ courses of Applied Learning

e.g.

## **Applied Science**

 the understanding of hygiene and safety in providing beauty treatment, health and safety regulations in using beauty electrical appliances and products, and aromatherapy for beauty care

### **Creative Studies**

 beauty and personal image, design concepts in make-up and nail arts

### Foundation knowledge developed in junior secondary education

The course is built upon the foundation knowledge students acquired in, e.g.

- Science Education knowledge of human body, balance within our body, chemical principles
- Chinese Language Education communication skills, writing skills and the use of language
- Personal, Social and Humanities Education proper values and attitude such as perseverance, responsibility and commitment

## 8. Learning and Teaching

In this course, student-centred learning and teaching activities are designed to enable students to understand fundamental theories and concepts, develop their generic skills, and address their career aspirations in beauty and cosmetology.

Different modes of activities are employed to provide students with a systematic understanding about the context (e.g. lectures conducted with a multi-disciplinary approach enable students to approach beauty and health studies from the perspectives of science, business management, aesthetics, and personal health and beauty care) and eye-opening opportunities to experience the complexity of the context (e.g. visits and seminars given by industry practitioners to understand the current mode of operation and the potential growth of the beauty industry).

Students acquire an understanding of the requirements, fundamental knowledge and skills essential for further learning within the area through learning-by-practising opportunities in an authentic or near-authentic environment (e.g. students' role play as beauty therapists to apply both their communication skills in client consultation, and their knowledge and skills of beauty and health science and holistic health care in performing and evaluating beauty treatment plans in simulated beauty salon settings).

Students are also encouraged to develop and apply conceptual, practical and reflective skills to demonstrate entrepreneurship and innovation. Students are given opportunities to integrate the knowledge and skills acquired and consolidate their learning (e.g. students integrate their knowledge in aesthetic, beauty care, personal health care and holistic care to perform the facial treatment, and hand and neck/shoulder massage).

## 9. Curriculum Pillars of Applied Learning

Through related contexts, students have different learning opportunities, for example:

# (i) Career-related Competencies

- describe the various sectors in the beauty and personal health care industry, understand their development trends, career opportunities and qualification requirements;
- explain the aesthetics and scientific principles behind the beauty and personal health care services:
- recognise and apply the knowledge and safety guidelines and precautions of aromatherapy/essential oils in the usage of beauty care treatments;
- apply foundation knowledge and skills of the beauty and personal health care industries through hands-on application; and
- recognise the latest development of beauty and personal health care with holistic care in beauty industries through visits and seminars.

# (ii) Foundation Skills

- demonstrate effective communication skills through dealing with customers in simulated beauty salon settings;
- apply numeric skills by performing basic accounting procedures adopted by a beauty salon and using the accurate dosage of using aromatherapy/essential oils; and
- employ information technology in collecting different types of information and data, e.g. fashion make-up, hair styling, and beauty care products.

# (iii) Thinking Skills

- demonstrate the aesthetic appreciation in make-up and hair design by analysing design samples collected in various media platforms;
- generate innovative ideas to create various make-up effects and hair styles;
- apply analytical skills and problem-solving skills to meet customers' expectations; and
- describe the issues related to the social, economic and technological developments and the beauty and personal health care industry from regional and global perspectives, e.g. the demand of holistic health care services under the factors of life pressure and ageing.

### (iv) People Skills

- demonstrate self-reflection and management abilities by monitoring and evaluating their own performance during the process of the beauty treatment;
- employ different skills in building a trustful relationship with customers; and
- demonstrate communication skills and problem-solving skills in handling conflicting situations tactfully when interacting with customers.

## (v) Values and Attitudes

- discuss the culture of quality customer-oriented service;
- demonstrate professional conduct and social responsibility in the provision of services; and
- demonstrate self-motivated learning attitude to enhance knowledge and skills about the service industry.