# **Applied Learning**

# 2025-27 Cohort; 2027 HKDSE

Item	Description
1. Course Title Mo	odern Logistics Studies
2. Course Provider	DW College Hong Kong
3. Area of Studies/ Bu	siness, Management and Law/
Course Cluster Bu	isiness Studies
4. Medium ofChInstruction	inese
5. Learning Up Outcomes	on completion of the course, students should be able to:
(i)	describe the concepts, principles, and practices of
	modern logistics;
(ii)	apply problem solving skills to handle issues in modern
	logistics operations;
(iii	) explore and utilise technology tools and software relevant
	to modern logistics, such as inventory management
	systems, track and trace technology, and data analytics
(in)	iouis,
	logistics practices; and sustainable and responsible
(v)	communicate effectively and professionally with
	stakeholders involved in modern logistics, including
	suppliers, manufacturers, distributors, and customers.
(vi	) apply collaborative skills with team members to plan,
	coordinate and execute modern logistics operations.
(vi	i) describe the work ethics and demonstrate proper values
	and attitudes at work; and
(vi	ii) enhance self-understanding and explore directions on
	further studies and career pursuits.

### 6. Curriculum Map – Organisation and Structure

### Unit 1: Introduction to Modern Logistics Industry (60 hours)

- Definition and scope of logistics
- Modern logistics value chain and activities: including suppliers, production, inventory management, transportation, warehousing, and distribution
- Forms and business models: e.g. third-party logistics
- Trends and challenges
- Roles, responsibilities, and professional ethics of logistics professionals
- Development of Hong Kong as an international shipping and air cargo hub

#### Unit 2: Cross-border E-commerce Logistics (60 hours)

- Characteristics and challenges: e.g. international trade policies, customs procedures, shipment tracking, and returns management
- Solutions: including selection of international transportation modes, establishment of cross-border warehousing and distribution networks, and management of tariffs and taxes
- Case studies

Unit 3: Cold Chain Logistics (20 hours)

- Importance and application areas of cold chain logistics: e.g. medicine and food
- Technologies and equipment
- Regulations and compliance: such as food safety and cold chain transportation standards

### Unit 4: Smart Logistics (20 hours)

- Concepts and characteristics: including the use of technologies
- Technologies and applications: e.g. Internet of Things, big data, artificial intelligence, unmanned aerial vehicle (UAV), autonomous mobile robot (AMR), automated warehousing systems
- Data analysis and prediction: use of big data analytics and predictive models to optimise logistics operations
- Challenges and future developments: e.g. data security and privacy protection

#### Unit 5: Green Logistics (20 hours)

- Concepts and significance
- Energy-saving and emissions reduction strategies
- Economic and social benefits

## 7. The Context

- The information on possible further study and career pathways is provided to enhance students' understanding of the wider context of the specific Applied Learning course.
- The recognition of Applied Learning courses for admission to further studies and career opportunities is at the discretion of relevant institutions. Students who have successfully completed Applied Learning courses have to meet other entry requirements as specified by the institutions.

### Possible further study and career pathways

#### Further studies

e.g. courses related to logistics, supply chain management, international shipping and transport, aviation management, logistics engineering, data analytics in logistics, operations management, quality management, e-commerce

#### Career development

 e.g. logistics coordinator, warehousing supervisor, transportation coordinator, procurement assistant, customer service representative, inventory control specialist, quality control technician, operations analyst



### Foundation knowledge developed in junior secondary education

The course is built upon the foundation knowledge students acquired in, e.g.

- Personal, Social and Humanities Education international trade and corporate social responsibility
- Chinese Language Education and English Language Education communication skills

## 8. Learning and Teaching

In this course, student-centred learning and teaching activities are designed to enable students to understand fundamental theories and concepts, develop their generic skills, and address their career aspirations in logistics industry.

Different modes of activities are employed to provide students with a systematic understanding about the context (e.g. lectures on various types of logistics activities) and eye-opening opportunities to experience the complexity of the context (e.g. visit to logistics company and exchange with practitioners in modern logistics.).

Students acquire an understanding of the requirements, fundamental knowledge and skills essential for further learning within the area through learning-by-practising opportunities in an authentic or near-authentic environment (e.g. conduct simulated e-commerce transactions to analyse the service performance, difficulties and challenges in e-commerce logistics).

Students are given opportunities to consolidate their learning and demonstrate entrepreneurship and innovation (e.g. case studies provides students with opportunities to analyse issues related to the future development of the modern logistics industry and the impact of various logistics operations.).

## 9. Curriculum Pillars of Applied Learning

Through related contexts, students have different learning opportunities, for example: (i) Career-related Competencies - understand the future development trend of the local and global logistics industry through visits and talks by industry practitioners; - explain the functions and operation of various logistics activities; and - enhance understanding of industry competency requirements through practical exercises which are set according to the industry standard. (ii) Foundation Skills - enhance communication skills in both verbal and written forms through working on self-reflection report, presentation, role play, visits and project reports; - apply mathematical skills in preparing data for case study analysis; and - apply information technology skills in research and information collection for projects. (iii) Thinking Skills analyse the benefits and development of different logistics operations and technology systems based on information collected; - apply innovative and creative thinking in providing suggestions to improve operational efficiency and customer satisfaction; and - analyse technical problems logically. (iv) People Skills - demonstrate collaborative skills through sharing knowledge and ideas, solving problems and settling conflicts in the cross-border e-commerce logistics group projects; - demonstrate self-management skills through planning, implementing and evaluating project outcomes; and - demonstrate team spirit and interpersonal skills in group work and team collaboration. Values and Attitudes (v) demonstrate a basic understanding of social responsibilities, professional ethics and attitudes in logistics industry; and develop enthusiasm and plan for career in the industry and further studies.