

Business Opportunities on an Open Day (Secondary)

Level: Secondary 1 - 5

CROSS-CURRICULUM PROJECT

Students are encouraged to acquire business learning experience through projects with hands-on activities. These projects help to bridge the gap between the classroom and the business world and enable students to make informed decisions about their education and career in the future.

An open day or similar occasion may be taken as an example. Students are encouraged to form teams to identify the kinds of refreshment needed by visitors attending the event and to run a business which meets the identified needs creatively.

In undertaking the project on a team basis, students have an opportunity to develop their communication skills and acquire a range of collaborative learning experiences. Moreover, students have the chance to exercise critical thinking in searching for the right products for the event.

Some of the learning objectives, in terms of the Technology Education curriculum framework, are described below:

Technological Capability

- competency in processing and analyzing information for identification of needs
- competency in obtaining and deploying resources

Technological Understanding

- knowledge of how certain products are made and the relevant regulatory requirements for selling these products

Technological Awareness

- awareness of the benefit/impact of certain products and the social responsibility of product providers

A project for junior form students can touch on different subjects depending, on the intended learning objectives. Some examples are listed below:

Subject	Topic
Mathematics	- statistics, percentages
Computer Literacy	- the use of spreadsheet, word processing and graphical packages
Art & Design	- design of logos, flyers and posters
Home Economics	- food and beverage, budgeting, consumer guidance
Design & Technology	- stall layout design and erection of the stall

Similar projects are being organized in schools. For example, some students in Ho Ngai College sold fish balls and dessert on an open day and students in Islamic Kasim Tuet Memorial College organized a refreshment stall on several house days. Successful projects usually exhibit coherent specifications of learning objectives and appropriate contributions from various teachers, so that students are provided with the right tools to tackle problems more efficiently and effectively. Practical considerations such as fire prevention, health, environmental protection, etc, are also essential to the success of the projects.