

**Stories of the Hong Kong Palace Museum Treasures –  
Animated Picture Book Creating Competition (Secondary) 2023/24  
Notice to Participating Schools**

**1. Objectives**


Stories of the Hong Kong Palace Museum Treasures – Animated Picture Book Creating Competition 2023/24 is co-organised by the Arts Education (AE) Section of the Curriculum Development Institute (CDI), Education Bureau (EDB) and the Hong Kong Palace Museum (HKPM). The competition aims to encourage secondary students to appreciate the traditional Chinese treasures of the HKPM, and to integrate and apply knowledge of and skills in visual arts, language and technology to create animated picture books for nurturing their aesthetics, creativity, as well as positive values and attitudes of inheriting traditional Chinese culture.

**2. Theme**

Updated

The theme of the competition is “**Benevolence**”. Participants should create animated picture books using treasure(s) of the HKPM as character(s) with imagination to convey positive values and attitudes.

**3. Important Dates**

From Now On	<b>Download the documents for submission of entries</b> from the Arts Education Key Learning Area (AE KLA) webpage <a href="http://www.edb.gov.hk/en/animatedpicbook">www.edb.gov.hk/en/animatedpicbook</a>		
7 November 2023	Online briefing session Course ID: CDI020231374 Time: 4:30 p.m. to 5:30 p.m.		
24 November 2023	“Understanding Picture Book” professional development programme Course ID: CDI020240245 Time: 2:30 p.m. to 5:30 p.m.		
11 & 31 January 2024	“Workshop on Animation Production” professional development programmes Course ID: CDI020231525 Time: 2:00 p.m. to 5:00 p.m.		
18-22 March 2024	Online Submission of entries and relevant documents		
April 2024	<ul style="list-style-type: none"> <li>• Announcement of the shortlisted entries</li> <li>• Submission of the “Declaration and Permission Slip”</li> </ul>		
21 May 2024	Award presentation ceremony	at the HKPM	
21-24 May 2024	Exhibition of the awarded entries		

#### 4. Entry Requirements

- Duration of each entry should be within 4 minutes, saved in MP4 / MPEG format with resolution not less than 1080p, file size no bigger than 1GB.
- Sound and/or texts of dialogues and/or narrations can be included in animated picture book, in Chinese or English. Wordless animated picture books are accepted.
- Participants may use any media (e.g. hand-draw / collage / clay / digital drawing etc.) and formats (e.g. hand-draw animation / stop motion / 2D animation / 3D animation etc.) to create the animated picture book.
- Title of the animated picture book, in Chinese or English, should be included at the beginning of the animated picture book.
- At least one piece of the HKPM treasure(s) should be used as a character in the story, and all referred treasure(s) should be listed on the List of Treasures Reference (Annex b).
- The story should be under the theme of "**Benevolence**" to promote positive values and attitudes of inheriting traditional Chinese culture.
- Synopsis of animated picture book in Chinese or English (Lower Primary Division: No more than 50 words; Upper Primary Division: No more than 100 words) should be submitted in the Online Submission Form.

Updated

#### 5. Rules and Regulations

- Participants should be full-time students of secondary schools in Hong Kong.
- Each entry should correspond to the theme, and should be the original and unpublished work of the participant.
- Each entry should be submitted on an individual basis.
- Each participant can submit only **ONE** entry.
- Each school may submit **a maximum of 20 entries**.
- All entries should be submitted through the school of the participants.

#### 6. Adjudication

- An adjudication panel comprising representatives of the EDB and the HKPM, and art professionals/practitioners will select the entries for different awards.
- All entries will be assessed according to the following criteria:
  - (i) communication of the theme;
  - (ii) mastery of visual language, medium and techniques;
  - (iii) originality and creativity; and
  - (iv) storyline.
- The decision of the adjudication panel will be final.

## 7. Awards and Prizes

Grand Award (about 10 entries)	A certificate and a prize	<ul style="list-style-type: none"><li>Attend the Award Presentation Ceremony at the HKPM</li><li>Awarded entries will be exhibited at the HKPM</li><li>Participate in activities organised by the HKPM</li><li>Awarded entries will be displayed on the HKPM website, the e-Gallery of the CDI and the AE KLA webpage</li></ul>
Commendable Award (about 20 entries)	A certificate and a prize	

## 8. Entry Submission

### (a) Online submission of entries and information of entries

Online Submission Period	18 to 22 March 2024 (Late submission or entries with incomplete information will NOT be accepted)
Submission Method	<b>Online</b> (Submission Information is available on AE KLA webpage)
Items to be submitted	(i) School Participation Form (Annex a) (Scanned file) (ii) Digital files of animated picture books (iii) The List of Treasures Reference (Annex b)

### (b) Submission of the “Declaration and Permission Slip”

- Schools with entries selected in the first round adjudication will be notified by fax/email in April 2024 for submitting the original copy of the “Declaration and Permission Slip”.
- Venue for submission: Arts Education Section, Room W321, 3/F, West Block, EDB Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon.

## 9. Intellectual Property Rights

All participants, their parents or guardians, as well as the respective schools should note and agree with the following:

- Participants need to ensure that the entries do not infringe any copyright and publication rights. Please visit the following website for details related to intellectual property: <https://www.ipd.gov.hk/en/copyright/index.html> ;
- Any entries that have infringed any intellectual property rights would NOT be accepted;
- The EDB and the HKPM take no liability whatsoever for such infringement; and
- The EDB and the HKPM retain the right to edit, modify, publish and use all the entries in any forms for exhibition and education purposes, and have the final decision of the above actions.

## 10. Enquires

For enquiries, please contact Ms CHOI Wing-sze of the Arts Education Section of the Curriculum Development Institute, the Education Bureau on 3698 3539.