Stories of the Hong Kong Palace Museum Treasures – Picture Book Creating Competition (Primary) 2023/24

Notice to Participating Schools

1. Objectives

Stories of the Hong Kong Palace Museum Treasures – Picture Book Creating Competition 2023/24 is co-organised by the Arts Education (AE) Section of the Curriculum Development Institute (CDI), Education Bureau (EDB) and the Hong Kong Palace Museum (HKPM). The competition aims to encourage primary students to appreciate the traditional Chinese treasures of the HKPM, and apply knowledge of and skills in visual arts and language to create picture books for nurturing their aesthetics, creativity, as well as positive values and attitudes of inheriting traditional Chinese culture.

2. Division

Lower Primary Division (Primary 1 to 3)
Upper Primary Division (Primary 4 to 6)

3. Theme

Updated

The theme of the competition is "Benevolence". Participants should create picture books using treasure(s) of the HKPM as character(s) with imagination to convey positive values and attitudes.

4. Important Dates

From Now On	Download the documents for submifrom the Arts Education Key Learning www.edb.gov.hk/en/arts/picbook	₩₩
7 November 2023	Online briefing session Course ID: CDI020231367 Time: 3:30 p.m. to 4:30 p.m.	
24 November 2023	"Understanding Picture Book" professional development programme Course ID: CDI020240245 Time: 2:30 p.m. to 5:30 p.m.	
4-8 March 2024	Online Submission of entries and relevant documents	
April 2024	 Announcement of the shortlisted entries Submission of original picture book and the "Declaration and Permission Slip" 	
21 May 2024	Award presentation ceremony	at the HKPM
21-24 May 2024	Exhibition of the awarded entries	at the firm

5. Entry Requirements

- Pages of each entry of the Lower Primary Division (Primary 1 to 3): 4 8 pages
 Pages of each entry of the Upper Primary Division (Primary 4 to 6): 6 12 pages
- Participants may refer to the layout of each page (Annex c) to create pages of picture books.
- The picture book can be in Chinese or English. Any dialogues and narrations should be written below the drawing panel. Text displayed within the drawing panel will not be accepted. Please write down the page number at the bottom of every page.
- Participants may use any media (e.g. colour pencil, marker pen, wash drawing, digital drawing etc.) to create the picture book.
- At least one piece of the HKPM treasure(s) should be used as a character in the story, and all referred treasure(s) should be listed on the List of Treasures Reference (Annex d).
- The story should be under the theme of "Benevolence" to promote positive values and attitudes of inheriting traditional Chinese culture.
- Each entry should be saved separately in PDF format, with resolution of not less than 300dpi. Please use "01", "02"... as the filenames of your school's entries, the sequence of number should be the same as the order of submitting entry information online.
- Picture Book Synopsis in Chinese or English (no more than 50 words for Lower Primary Division and no more than 100 words for Upper Primary Division respectively) should be submitted in the Online Submission Form.

6. Rules and Regulations

- Participants should be full-time students of primary schools in Hong Kong.
- Each entry should correspond to the theme, and should be the original and unpublished work of the participant.
- Each entry should be submitted on an individual basis.
- Each participant can submit only ONE entry.
- Each school may submit a maximum of 20 entries.
 - (i) Lower Primary Division (Primary 1 to 3): Up to 12 entries;
 - (ii) Upper Primary Division (Primary 4 to 6): Up to 12 entries.
- All entries should be submitted through the school of the participants.

7. Adjudication

- An adjudication panel comprising representatives of the EDB and the HKPM, and art professionals/practitioners will select the entries for different awards.
- All entries will be assessed according to the following criteria:
 - (i) communication of the theme;
 - (ii) mastery of visual language, medium and techniques;
 - (iii) originality and creativity; and
 - (iv) storyline.
- The decision of the adjudication panel will be final.

8. Awards and Prizes

		Attend the Award Presentation
Grand Award (about 10 entries)	A certificate and a prize	Ceremony at the HKPM
		Awarded entries will be exhibited at
		the HKPM
Commendable Award (about 20 entries)	A certificate and a prize	Participate in activities organised by
		the HKPM
		Awarded entries will be displayed on
		the HKPM website, the e-Gallery of
		the CDI and the AE KLA webpage.

9. Entry Submission

(a) Online submission of entries and information of entries

Online Submission Period	4 to 8 March 2024 (Late submission or entries with incomplete information will NOT be accepted)	
Submission Method	Online (Submission Information is available on AE KLA webpage)	
Items to be submitted	 (i) School Participation Form (Annex a) (Scanned file) (ii) PDF files of entries, including Picture Book Synopsis (Annex b) (Please attach at the first page of the PDF) Picture book (Annex c) List of Treasures Reference (Annex d) (Please attach at the last page of the PDF) 	

(b) Submission of the original picture books and the "Declaration and Permission Slip"

- Schools with entries selected in the first round adjudication will be notified by fax/email in April 2024 for submitting the original copy of picture books and the "Declaration and Permission Slip".
- Venue for submission: Arts Education Section, Room W321, 3/F, West Block, EDB Kowloon
 Tong Education Services Centre, 19 Suffolk Road, Kowloon.

10. Intellectual Property Rights

All participants, their parents or guardians, as well as the respective schools should note and agree with the following:

- Participants need to ensure that the entries do not infringe any copyright and publication rights. Please visit the following website for details related to intellectual property:
 https://www.ipd.gov.hk/en/copyright/index.html;
- Any entries that have infringed any intellectual property rights would NOT be accepted;
- The EDB and the HKPM take no liability whatsoever for such infringement; and
- The EDB and the HKPM retain the right to edit, modify, publish and use all the entries in any forms for exhibition and education purposes, and have the final decision of the above actions.

11. Enquires

For enquiries, please contact Ms HONG Yong-si of the Arts Education Section of the Curriculum Development Institute, the Education Bureau on 3698 3536.