

Stories of the Hong Kong Palace Museum Treasures – Picture Book Creating Competition (Primary) 2024/25

Notice to Participating Schools

1. Objectives

Stories of the Hong Kong Palace Museum Treasures – Picture Book Creating Competition (Primary) 2024/25 is co-organised by the Arts Education (AE) Section of the Curriculum Development Institute (CDI), Education Bureau (EDB) and the Hong Kong Palace Museum (HKPM). The competition aims to encourage primary students to appreciate the traditional Chinese treasures of the HKPM, and to apply knowledge of and skill in visual arts and language to create picture books for nurturing their aesthetics, creativity, proper values and attitudes, as well as developing their national identity.

2. Division


Lower Primary Division (Primary 1 to 3)

Upper Primary Division (Primary 4 to 6)

3. Theme

The themes of the competition include **“Filial Piety”**, **“Perseverance”** and **“Diligence”**. Participants are required to select one of the themes to create picture books, and use treasures on display in the thematic exhibition **“Passion for Collecting: Founding Donations to the Hong Kong Palace Museum”** in Gallery 6 of the HKPM as characters to convey the message(s) of the chosen theme.

4. Important Dates

From Now On	Download the documents for submission of entries from the Arts Education Key Learning Area (AE KLA) webpage www.edb.gov.hk/en/arts/picbook	
4 October 2024	Online Briefing Session (Course ID: CDI020250685) Time: 3:30 p.m. to 4:30 p.m.	
25 October 2024	Teachers’ professional development programme “Creative Story Writing” (Course ID: CDI020250700) Time: 2:30 p.m. to 5:30 p.m. Venue: The Hong Kong Jockey Club Auditorium, LG/F, the HKPM	
8-10 January 2025	<ul style="list-style-type: none"> Submission of the original picture books, and PDF files of entries and relevant documents saved onto a USB or DVD-Rom by hand/post 	
February 2025	<ul style="list-style-type: none"> Announcement of results Submission of the signed “Declaration and Permission Slip” 	
20 March 2025	Award presentation ceremony	at the HKPM
20-22 March 2025	Exhibition of the awarded entries	

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5. Entry Requirements

- Number of pages of each entry:
Lower Primary Division : 4 - 8 pages;
Upper Primary Division : 6 - 12 pages
- Participants may refer to the layout (Annex c or/and Annex d) to create picture books.
- The picture books can be wordless. If text is included, please note the following:
 - text should be written below the drawing panel;
 - suitable space should be reserved in the drawing for our team to input the text during layout;
 - no more than 30 words in Chinese or English per page; and
 - write down the page number at the bottom of each page.
- Participants may use any media (e.g. colour pencil, marker pen, wash drawing, digital drawing) to create their picture books.
- Participants should select at least one of the treasures on display in the thematic exhibition “Passion for Collecting: Founding Donations to the Hong Kong Palace Museum” in Gallery 6 of the HKPM as characters for their picture books. All image(s) and information of referred treasure(s) should be listed on the List of Treasures Reference (Annex e).
- The picture books should express one of the themes: “Filial Piety”, “Perseverance” or “Diligence”.
- Each entry should be saved separately in PDF format, with resolution of not less than 300dpi.
- Use “01”, “02”... as the filenames of your school's entries. The sequence of number should be the same as the order of submitting entry information online.
- Book synopsis (Annex b) must be in Chinese or English (no more than 50 words for Lower Primary Division and no more than 100 words for Upper Primary Division respectively).

6. Rules and Regulations

- Participants should be full-time students of primary schools in Hong Kong.
- Each entry should correspond to the theme, and should be the original and unpublished work of the participant.
- Each entry should be submitted on an individual basis.
- Each participant can submit only **ONE** entry.
- Each school may submit **a maximum of 20 entries**.
 - (i) **Lower Primary Division: Up to 12 entries;**
 - (ii) **Upper Primary Division: Up to 12 entries.**
- All entries should be submitted through the school of the participants.

7. Adjudication

- The adjudication panel comprises representatives of the EDB and the HKPM and art professionals/practitioners.
- All entries will be assessed according to the following criteria:
 - (i) communication of the theme;
 - (ii) mastery of visual language, medium and techniques;
 - (iii) originality and creativity;
 - (iv) writing skill; and
 - (v) storyline.
- The decision of the adjudication panel will be final.

8. Awards and Prizes

Grand Award (No more than 10 entries)	A certificate and a prize	<ul style="list-style-type: none">Attend the Award Presentation Ceremony at the HKPMAwarded entries will be exhibited at the HKPM, and will be displayed on the HKPM website, the e-Gallery of the CDI and the AE KLA webpage.Participate in the activities organised by the HKPM
Commendable Award (No more than 20 entries)	A certificate and a prize	

9. Entry Submission and Announcement of Results

Participating schools should submit the entries and related documents:

Submission Period	8 to 10 January 2025
Submission Time	9:00 a.m. to 12:30 p.m., and 2:30 p.m. to 5:30 p.m.
Items for submission	By hand/post: The original picture book(s), and PDF files of entries and relevant documents saved onto a USB flash drive or DVD-Rom PDF files of entries and relevant documents including: (i) School Entries List (ii) Entry Submission Form (Annex a) (Scanned file) (iii) - Book Synopsis (Annex b) (Please attach at the first page of the PDF file); - Picture book: Single-page Layout (Annex c) or/and Double-page Layout (Annex d); and - List of Treasures Reference (Annex e) (Please attach at the last page of the PDF file)
Venue for submission	Arts Education Section, Room W325, 3/F, West Block, EDB Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon
Announcement of Results	Schools with awarded entries will be notified in February 2025, and are required to submit the signed "Declaration and Permission Slip(s)".

10. Intellectual Property Rights

All participants, their parents or guardians, as well as the respective schools should note and agree with the following:

- Participants need to ensure that the entries do not infringe any copyright and publication rights. Please visit the following website for details related to intellectual property:
<https://www.ipd.gov.hk/en/copyright/index.html>;
- Any entries that have infringed any intellectual property rights would **NOT** be accepted;
- The EDB and the HKPM take no liability whatsoever for such infringement; and
- The EDB and the HKPM retain the right to edit, modify, publish and use all the entries in any forms for exhibition and education purposes, and have the final decision of the above actions.

11. Enquires

For enquiries, please contact Ms CHAN King-yu of the Arts Education Section of the Curriculum Development Institute, the Education Bureau on 3698 3543.