

Stories of the Hong Kong Palace Museum Treasures – “Ancient Egypt Unveiled” Postcard Design Competition (Primary) 2025/26

Notice to Participating Schools

1. Objectives

Stories of the Hong Kong Palace Museum Treasures – “Ancient Egypt Unveiled” Postcard Design Competition (Primary) is co-organised by the Arts Education (AE) Section of the Curriculum Development Institute (CDI), Education Bureau (EDB) and the Hong Kong Palace Museum (HKPM). The competition aims to encourage primary students to design postcards inspired by the Ancient Egyptian treasures on display at the HKPM and cultivate their aesthetic sensibility, creativity, appreciation of the parallel development of ancient Egyptian and Chinese civilisations, as well as positive values and attitudes towards cross-cultural exchange between East and West.

2. Division

Lower Primary Division (Primary 1 – 3)

Upper Primary Division (Primary 4 – 6)

3. Theme

The theme of the competition is “Ancient Egypt Unveiled”. Participants should draw inspiration from treasures on display in the special exhibition “Ancient Egypt Unveiled: Treasures from Egyptian Museums” in Gallery 9 of the HKPM, and apply visual arts knowledge to design cultural-creative products – postcards, showing the development of Chinese and Egyptian civilisations.

4. Important Dates

10 November 2025	Online Briefing Session (Course ID: CDI020251396)*
16 January 2026	Teacher Seminar “From Ideas to Creation: The Basics of Design” (Course ID: CDI020260835)*
27 - 30 April 2026	Online submission of entries for first round adjudication
June 2026	- Announcement of finalists on the AE KLA webpage (www.edb.gov.hk/tc/arts/hkpm-pri) - Submission of the original work of the shortlisted entries and the true copy of the signed “Declaration and Permission Slip” by school
July 2026	Announcement of awarded list on the AE KLA webpage, schools will be notified by email about the details of Award Presentation Ceremony and Exhibition
Late August 2026	Award Presentation Ceremony and Exhibition will be held at the HKPM

*Teachers interested in the programmes should enroll through the Training Calendar System of the EDB (<https://tcs.edb.gov.hk/tcs/publicCalendar/start.htm?en>).

5. Entry Requirements

- Participants should design postcards inspired by the treasures on display in “Ancient Egypt Unveiled: Treasures from Egyptian Museums”, showing the development of Chinese and Egyptian civilisations.
- Participants may use any media (**except digital drawing**) and forms, e.g. Chinese ink, drawing, painting, print making, comics, watercolour, colour pencil, crayon, pastel, or mixed media.
- The design of each entry can be in any shapes, e.g. geometric or organic shapes, and drawn on any types of surface (e.g. colour paper, sand paper, white cartridge paper and wooden board).
- Design both the **front** and the **back** of the postcard.
- The size of the postcard should not exceed A4 (21cm x 29.7cm), and both the front and the back must be presented on the same page of an A3 paper.
- Each entry should be accompanied with a designer’s statement of no more than 50 words (in either Chinese or English) explaining the concept and message conveyed by the work. The statement may include how inspiration is drawn from the treasures, the use of visual elements and choice of materials.
- Submit the digital files of the entries and relevant documents for first round adjudication via the on-line form. (Please refer to [Annex 1](#) for the sample of online form)

6. Rules and Regulations

- Participants should be full-time primary students in Hong Kong.
- Each participant can submit only **ONE** entry, and should be the original and unpublished work of the participant.
- All entries should be submitted through the school of the participant(s).
- All entries should be individual work, group works are not accepted.
- All original work of entries will not be returned.
- Late submission or entries with incomplete information will **NOT** be accepted.

7. Adjudication

- The judging panel comprises representatives of the EDB, HKPM and professional designers.
- Selection criteria include correspondence to the theme and functions, aesthetics, creativity, selection and manipulation of medium, and overall presentation.
- Decision made by the judging panel shall be final, any objection to the results and awards of the competition will not be accepted.

8. Awards and Prize

Grand Design Award (About 10 entries)	Prize and certificate	• Awardees will be invited to attend the Award Presentation Ceremony at the HKPM, and may have the opportunity to participate in the
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Commendable Design Award (About 20 entries)	activities organised by the HKPM - Awarded entries will be exhibited at the HKPM, and will be displayed on the HKPM website, the e-Gallery of the CDI and the AE KLA webpage - Awarded entries of Grand Design Award may have the opportunity to be produced as finished works
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9. Submission of Entries

Submit digital files of entries for first round adjudication (27 - 30 April 2026)	Schools submit the online form, digital files of the entries and related documents (Please refer to Annex 1 for the sample of online form) - Link of the online form will be available on the AE KLA webpage in late April 2026. <u>Please submit by school</u> - Digital files of the entries should include: - Both the front and the back design of the postcard - List of Treasures Reference (Annex 2) - Specifications of digital files: - The digital file of each entry should be saved individually in PDF format - Each digital file should not exceed 5MB in size and with a resolution of at least 300dpi. - Name each digital file of the entries in the following format: "Student Full Name in English_ English Title of Work" (e.g., CHAN Tai-man_Title of Work.pdf)
Submit original work of shortlisted entries for final adjudication (June 2026)	- Announcement of finalists on the AE KLA webpage in June 2026, and schools will be notified by <u>email</u>. - School should submit the original work of shortlisted entries and the true copy of the signed "Declaration and Permission Slip" within the designated period (by mail or in person to: Arts Education Section, Room W325, 3/F, West Block, EDB Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon)

Note: Any late or incomplete submissions will NOT be accepted.

10. Intellectual Property Rights

All participants, their parents or guardians, as well as the schools should note and agree with the following:

- The participants must ensure that their entries do not infringe upon any intellectual property rights. Please visit the following intellectual property website for more details: <https://www.ipd.gov.hk/en/copyright/index.html> ;
- Any entries that have infringed any intellectual property rights would NOT be accepted;
- The EDB and the HKPM take no liability whatsoever for such infringement;
- The EDB and the HKPM have the right to edit, modify, duplicate, publish and use the entries for exhibition, educational or promotional purposes, and have the right to make the final decision on the above actions.

11. Enquiries

For enquiries, please contact Ms WONG Kai-shan of the Arts Education Section, Curriculum Development Institution, Education Bureau on 3698 3541.

Annex 1 – Sample of the Online Form (Please submit by school)

1. Basic Information of Participating School and Teacher-in-Charge	
School Name in Full	(Chinese) (English)
School Contact No.	
School Email	(Please provide a valid and accurate email address)
Full Name of Teacher-in-Charge	(Chinese) (English)
Mobile No. of Teacher-in-Charge	
Email of Teacher-in-Charge	(Please provide a valid and accurate email address)
Name of Principal	(Chinese) (English)
Principal has been informed and agreed students of the school to participate in this competition.	[Yes / No]
Our school confirms that the submitted entries are original and unpublished work of our students and do not infringe any intellectual property rights.	[Yes / No]
Our school agrees and authorises the EDB and the HKPM to use the submitted entries for exhibition and educational purposes.	[Yes / No]
Number of entries	

2. Participants and Details of Entries	
Each entry must provide the following the information separately:	
Name of Participants in Full	(Chinese) (English) (Format: CHAN Tai-man)
Level/Grade	
Participating Division	Lower Primary Division (Primary 1 – 3) Upper Primary Division (Primary 4 – 6)
Title of the Entry	(Chinese) (English)
Designer Statement	(In Chinese or English, not more than 50 words, to explain the concepts and message of the work, contents may include how inspiration is acquired from the treasures, the use of visual elements and choice of media, etc.)
Do you need to submit another entry?	[Yes / No] (If yes, questions in Part 2 of this form will be repeated)

3. Submission of the Digital Files of the Entries
Please upload the following files to the designated platform - The digital files of the entries - List of Treasures Reference (Annex 2)
Please name each digital file of the entries in the following format: “Student Full Name in English_ English Title of Work” (e.g., CHAN Tai-man_Title of Work.pdf), save all the files in a same file with the English name of the school (e.g., ABC School).

香港故宮文化博物館珍品的故事 – 「古埃及揭祕」
明信片設計比賽 (小學) 2025/26
Stories of the Hong Kong Palace Museum Treasures – “Ancient Egypt Unveiled”
Postcard Design Competition (Primary) 2025/26

參考珍品列表 List of Treasures Reference



▲ 珍品名稱 Treasure Title



▲ 珍品名稱 Treasure Title



▲ 珍品名稱 Treasure Title



▲ 珍品名稱 Treasure Title
