

Stories of the Hong Kong Palace Museum Treasures – “Ancient Egypt Unveiled” Design Competition (Secondary) 2025/26

Notice to Participating Schools

1. Objectives

Stories of the Hong Kong Palace Museum Treasures – “Ancient Egypt Unveiled” Design Competition (Secondary) is co-organised by the Arts Education (AE) Section of the Curriculum Development Institute (CDI), Education Bureau (EDB) and the Hong Kong Palace Museum (HKPM). The competition aims to encourage secondary students to design creative images inspired by the Ancient Egyptian treasures on display at the HKPM and cultivate their aesthetic sensibility, creativity, appreciation of the parallel development of ancient Egyptian and Chinese civilisations, as well as positive values and attitudes towards cross-cultural exchange between East and West.

2. Division

Junior Secondary Division (Secondary 1 – 3)

Senior Secondary Division (Secondary 4 – 6)

3. Theme

The theme of this competition is “Ancient Egypt Unveiled”. Participants should draw inspiration from treasures on display in the special exhibition “Ancient Egypt Unveiled: Treasures from Egyptian Museums” in Gallery 9 of the HKPM, and apply design knowledge and skills to create graphic images, showing the development of Chinese and Egyptian civilisations.

4. Important Dates

10 November 2025	Online Briefing Session (Course ID: CDI020251397)*	
16 December 2025	Teacher seminar “From Idea to Creation: Guiding Students Through the Design Process” (Course ID: CDI020260426)*	
30 March – 2 April 2026	Online submission of entries (graphic images) for first round adjudication	
Late April 2026	Announcement of finalists on the AE KLA webpage (www.edb.gov.hk/en/arts/hkpm-sec)	
Early May 2026	Finalists	Participate in the “Design Workshop for the Finalists”
18 – 20 May 2026		Submit the final entries (design of cultural-creative products) for final round adjudication and the true copy of the signed “Declaration and Permission Slip”
June 2026	Announcement of awarded list on the AE KLA webpage,	

	schools will be notified by email about the details of Award Presentation Ceremony and Exhibition
Late August 2026	Award Presentation Ceremony and Exhibition will be held at the HKPM

*Teachers interested in the programmes should enroll through the Training Calendar System of the EDB

(<https://tcs.edb.gov.hk/tcs/publicCalendar/start.htm?=en>).

5. Entry Requirements

- Participants should design creative image(s) inspired by the treasures on display in “Ancient Egypt Unveiled: Treasures from Egyptian Museums”, showing the development of Chinese and Egyptian civilisations.
- The media and forms of entries are unrestricted, e.g. Chinese ink, drawing, painting, print making, watercolour, comics and digital drawing.
- The entries should be presented in A4 paper (21cm x 29.7cm).
- Each entry should be accompanied with a designer statement of no more than 100 words (in either Chinese or English), explaining the concept and message conveyed by the work.
- Submit the digital files of the entries and relevant documents for first round adjudication via the on-line form. (Please refer to Annex 1 for the sample of online form)

6. Rules and Regulations

- Participants should be full-time secondary students in Hong Kong.
- Each participant can submit only **ONE** entry, and should be the original and unpublished work of the participant.
- All entries should be submitted through the school of the participants.
- All entries should be individual work, group works are not accepted.
- All original work of entries will not be returned.
- Late submission or entries with incomplete information will **NOT** be accepted.

7. Adjudication

- The judging panel comprises representatives of the EDB, HKPM and professional designers.
- Selection criteria include:
 - (i) correspondence to the theme,
 - (ii) correspondence to the functions (Applicable only to the final adjudication),
 - (iii) communication,
 - (iv) aesthetic / visual appeal,
 - (v) creativity and originality, and
 - (vi) overall presentation.
- Decision made by the judging panel shall be final, any objection to the results and awards of the competition will not be accepted.

8. Awards and Prize

Grand Design Award of Cultural-creative Product (About 10 entries)	Prize and certificate	- Awardees will be invited to attend the Award Presentation Ceremony at the HKPM, and may have the opportunity to participate in the activities organised by the HKPM - Awarded entries will be exhibited at the HKPM, and will be displayed on the HKPM website, the e-Gallery of the CDI and the AE KLA webpage - Awarded entries of Grand Design Award of Cultural-creative Product may have the opportunity to be produced as finished works
Commendable Design Award of Cultural-creative Product (About 20 entries)		
Certificate of Appreciation (All finalists)	Certificate	Awardees will be invited to participate in the "Design Workshop for the Finalists", and may have the opportunity to participate in the activities organised by the HKPM

9. Submission of Entries

First Round Adjudication (30 March - 2 April 2026)	Schools submit the online form, digital files of the entries and related documents (Please refer to <u>Annex 1</u> for the sample of online form) - Link of the online form will be available on the AE KLA webpage in late March 2026. <u>Please submit by school</u> - Digital files of the entries should include: - The graphic images of the entries - List of Treasures Reference (Annex 2) - Specifications of digital files: - The digital file of each entry should be saved individually in PDF format - Each digital file should not exceed 5MB in size and with a resolution of at least 300dpi. - Name each digital file of the entries in the following format: "Student Full Name in English_ English Title of Work" (e.g., CHAN Tai-man_Title of Work.pdf)
"Design Workshop for the	Finalists will be invited to participate in a

Finalists" (Early May 2026) and Final Adjudication (18 - 20 May 2026)	"Design Workshop for the Finalists" led by a professional designer to transform their designs into cultural-creative products and submit their final entries between 18 and 20 May 2026. Announcement of finalists on the AE KLA webpage in late April 2026, and schools will be notified by <u>email</u> about the details of the workshop and submission of final entries.
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Note: Any late or incomplete submissions will NOT be accepted.

10. Intellectual Property Rights

All participants, their parents or guardians, as well as the schools should note and agree with the following:

- The participants must ensure that their entries do not infringe upon any intellectual property rights. Please visit the following intellectual property website for more details: <https://www.ipd.gov.hk/en/copyright/index.html> ;
- Any entries that have infringed any intellectual property rights would NOT be accepted;
- The EDB and the HKPM take no liability whatsoever for such infringement;
- The EDB and the HKPM have the right to edit, modify, duplicate, publish and use the entries for exhibition, educational or promotional purposes, and have the right to make the final decision on the above actions.

11. Enquiries

For enquiries, please contact Ms WONG Kai-shan of the Arts Education Section, Curriculum Development Institution, Education Bureau on 3698 3541.

Annex 1 – Sample of the Online Form (Please submit by school)

1. Basic Information of Participating School and Teacher-in-Charge		
School Name in Full	(Chinese) (English)	
School Contact No.		
School Email	(Please provide a valid and accurate email address)	
Full Name of Teacher-in-Charge	(Chinese) (English)	
Mobile No. of Teacher-in-Charge		
Email of Teacher-in-Charge	(Please provide a valid and accurate email address)	
Name of Principal	(Chinese) (English)	
Principal has been informed and agreed students of the school to participate in this competition.		[Yes / No]
Our school confirms that the submitted entries are original and unpublished work of our students and do not infringe any intellectual property rights.		[Yes / No]
Our school agrees and authorises the EDB and the HKPM to use the submitted entries for exhibition and educational purposes.		[Yes / No]
Number of entries		

2. Participants and Details of Entries		
Each entry must provide the following the information separately:		
Name of Participants in Full	(Chinese) (English) (Format: CHAN Tai-man)	
Level/Grade		
Participating Division	Junior Secondary Division (Secondary 1 – 3) Senior Secondary Division (Secondary 4 – 6)	
Title of the Entry	(Chinese) (English)	
Designer Statement	(In Chinese or English, not more than 100 words, to explain the concepts and message of the work.)	
Do you need to submit another entry?	[Yes / No] (If yes, questions in Part 2 of this form will be repeated)	

3. Submission of the Digital Files of the Entries
Please upload the following files to the designated platform - The digital files of the entries - List of Treasures Reference (Annex 2) Please name each digital file of the entries in the following format: “Student Full Name in English_ English Title of Work” (e.g., CHAN Tai-man_Title of Work.pdf), save all the files in a same file with the English name of the school (e.g., ABC School).

香港故宮文化博物館珍品的故事 — 「古埃及揭祕」
設計比賽 (中學) 2025/26

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參考珍品列表 List of Treasures Reference

(珍 品 圖 片)
(Photo of Treasure)

▲ 珍品名稱 Treasure Title

(珍 品 圖 片)
(Photo of Treasure)

▲ 珍品名稱 Treasure Title

(珍 品 圖 片)
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