Campaign on "Promoting Positive Values and Attitudes through English Sayings of Wisdom 2022/23" (SOW 3.0) – Poetry Remake Competition

Notes to Schools

1. Entry Requirements

• The Competition is divided into the Junior Secondary Division (S1-3) and the Senior Secondary Division (S4-6). Each entry should be submitted on an individual basis.

2. Content

- Students should choose one of the selected poems and present it in a two dimensional artwork (e.g. drawing, painting, printmaking, photography, computer graphics), up to a maximum of A3 size.
- Each entry should be accompanied with an **Artist Statement** (Appendix 6b) in English to explain the ideas of the artwork and the artistic choices made (e.g. explanations on the colours and drawing techniques used and the intended effects). In the Artist Statement, students are required to **explain the positive messages and values** conveyed in the poem and their artwork.
- Teachers of English Language, Literature in English and Visual Arts are encouraged to collaborate and integrate the poetry appreciation, artwork creation and values education into their respective curriculum. To guide students to analyse the poems for the 2022/23 Competition, teachers can download the poems and related learning and teaching resources from <u>www.edb.gov.hk/poetryremake</u>. They are also encouraged to make reference to the past winning entries of 2020/21 and 2021/22 to understand the requirements.

3. Rules and Regulations

- Each participant should submit only ONE original work for the Competition.
- All entries should be submitted through the schools of the participants.
- Each school can submit a maximum of 10 entries for the Junior Secondary and Senior Secondary Divisions respectively.
- The maximum size for the two-dimensional artwork is A3. For paintings, any media (e.g. poster colour, water colour, crayon, oil pastel, acrylic paint, ink) can be used.
- The EDB reserves the right to modify the rules and regulations of the Competition.

4. Submission of Entries

- Schools should submit the entries **by hand** to the EDB.
- Late submission or entries with incomplete information will NOT be accepted.

Submission period:	20 to 21 April 2023		
Time:	9:00 a.m. to 12:30 p.m. and 2:00 p.m. to 5:00 p.m.		
Venue:	 English Language Education Section, CDI, EDB Room 1206, 12/F, Wu Chung House, 213 Queen's Road East, Wan Chai; OR <u>Arts Education Section, CDI, EDB</u> Room W321, 3/F, West Block, Education Bureau Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon Tong 		
Items to be submitted:	 Original artwork with the Artist Statement (Appendix 6b) attached to the back (no more than 10 entries for each division) Original copy of the completed Entry Submission Form (Appendix 6c) 		

5. Awards and Prizes

Award	Prizes			
Outstanding Award [About 10 entries in each division]	 Each awardee will receive the following: a certificate book coupons worth HK\$1500 for each winning entry 	Entries of Outstanding and Commendable Awards will be displayed on the Poetry Remake Competition website. Outstanding Award entries will also be shown in the		
Commendable Award [About 20 entries in each division]	 Each awardee will receive the following: a certificate book coupons worth HK\$800 for each winning entry 	Exhibition of Student Visual Arts Work 22/23 tentatively scheduled for June 2023 and the EDB's e-Gallery.		
Certificate of Appreciation	All participants who submit requirements will be awarded a '	entries that meet the basic "Certificate of Appreciation".		

6. Adjudication

- A judging panel comprising the poets, English Language education professionals and officers from the ELE and AE Sections of the EDB will select entries for different awards.
 - All entries will be assessed based on the following criteria:
 - a) Understanding of the chosen poem and a clear connection between the poem and the artwork
 - b) Mastery of the medium and techniques used to present the ideas and messages in the chosen poem

- Originality and creative response to the chosen poem c)
- Effectiveness of the Artist Statement in explaining the ideas, positive message and d) artistic choices made in the artwork
- The decision of the judging panel will be final.

7. **Important Dates**

Dates	Important events			
20-21 April 2023	Submission of entries with each Artist Statemen attached to the back of the relevant artwork (Appendix 6 and the original copy of the Entry Submission For (Appendix 6c)			
End of June 2023	Announcement of results by letters to schools and email to the teacher(s) in charge			

Intellectual Property 8.

- All participating students, students' parents or guardians, and schools should note and • agree with the following terms:
 - All entries should be original and have not been publicised on any occasions. a)
 - Participants need to ensure that the content of the entries does not infringe any b) copyright and publication rights. Please visit the following website for details related to intellectual property:

https://www.ipd.gov.hk/eng/pub_press/publications/IP_e.pdf

Any entries that have infringed any intellectual property right would NOT be accepted. The EDB takes no liability whatsoever for such infringement.



The EDB retains the right to edit, modify, publish and use any entries in any forms for display and educational purposes, and has the final decision of the above actions.

Campaign on "Promoting Positive Values and Attitudes through English Sayings of Wisdom 2022/23" (SOW 3.0) – Poetry Remake Competition

Artist Statement (To be attached to the back of the relevant entry)

Name of School: Name of Student (Surname first): Class:

(Junior/Senior*Secondary Division) *Please delete as appropriate

Explain the ideas presented in your entry and the artistic choices made in no more than 200 words. Type your artist statement.

Title of the Poem:	by
Positive values and attitudes presented in the artwork (e.g	a empathy hone gratitude respect
diligence):	g. empairy, nope, granude, respect,
Positive messages conveyed in the artwork:	

Campaign on "Promoting Positive Values and Attitudes through English Sayings of Wisdom 2022/23" (SOW 3.0) – Poetry Remake Competition

Entry Submission Form (To be submitted with the entries <u>by hand from 20 to 21 April 2023</u>)

School Information Name of School:

School Address: _____

Junior Secondary Division (S1-3)			Senior Secondary Division (S4-6)	
Entry	Name of Student (English) (as in ID card) (e.g. CHAN Tai Man)	Er	ntry	Name of Student (English) (as in ID card) (e.g. CHAN Tai Man)
1			1	
2			2	
3			3	
4			4	
5			5	
6			6	
7			7	
8			8	
9			9	
10			10	

Name of Contact Person (English) (Block Letters)	Post & Subject (e.g. VA Teacher)	Contact No.	Email Address
Miss / Ms / Mrs / Mr / Dr* (Surname) (Given name)			
Miss / Ms / Mrs / Mr / Dr* (Surname) (Given name)			

Signature of School Head:

Name of School Head:

Miss / Ms / Mrs / Mr / Dr*

(Surname)

(Given name)

School Chop

Date:

*Please delete as appropriate