

After coming up with **what** to tell, you may need to think about **how** to express your ideas. Some writing techniques and rhetorical devices to make your speech more engaging and powerful.

Identify the rhetorical devices used in the sample paragraphs on P.2 and put them in the table below. Polish your ideas with the rhetorical devices in the spaces provided.

Writing Techniques	Rhetorical devices	Purposes	Example A	Example B	Your Turn
Comparison	Simile	A simile or a metaphor can create an image that helps the audience understand and stick in their minds.	/	<i>Our journey in life is like a marathon.</i>	
	Metaphor		<i>... empathy is a superpower.</i>	/	
Repetition	Alliteration	Repetition of the initial letter sound helps catch audience's attention and create a rhythm and mood.	<i>... a superpower that saves suffering souls, heals hopeless hearts and forges a fruitful future.</i>	/	
	Parallelism	Repeating of phrases and language structure makes the message more powerful and enhances the rhythm.	/	<i>No pain, no gain! We need to put in a lot of efforts to strengthen our body and mind, to persist with determination, to battle with obstacles, or else we are destined to fail.</i>	