

Campaign on “Promoting Positive Values and Attitudes
through English Sayings of Wisdom” 2023/24



SOW Ambassadors Passport

Curriculum Development Institute
Education Bureau, HKSAR
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Sayings of Wisdom (SOW)

Inspiring words that **provoke thinking**, **share insights and experience**, and **explore meaning in life**

*Examples: English proverbs, idioms, adages, maxims,
quotes by famous people*



SOW to help you grow!

TYPE
SOW AMBASSADOR

CODE
LOVE & GROWTH

PASSPORT ID
SOW20232024

SOWonderland

Photo

Name:

School:

Class:

Class No.:

My Favourite SOW:

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What?

Schools will organise their own English learning activities echoing the theme(s) of the SOW Campaign 2023/24.

Enrich students' English learning experiences

Nurture positive values and attitudes in students

Aims

When?

Feb-Jul 2024

Week of Love and Growth

Overarching theme:
In Love We Share,
In Love We Grow.

Themes

Sub-themes:

- Love Our Country
- Love the Community
- Love Our Family and Friends
- Love Myself
- Love Learning
- Love Nature

SOW Campaign 2023/24



Scan to learn about the SOW Campaign, competitions, games, videos, self-learning materials and many more

SOW webpage (www.edb.gov.hk/sow)

Why?

To create a language-rich learning environment for promoting values education

What?

A school-based award scheme

SOW Ambassadors Scheme

Why?

To engage students in supporting English teachers in organising the Week of Love and Growth and other SOW activities throughout the school year

Activities

Award:

Completing 10 or more activities suggested in the SOW Ambassadors Passport



A Certificate of Achievement

Student Competitions

Refer to p.6 of the Passport or scan for details.



AS A SOW AMBASSADOR, YOU SHOULD ASSIST YOUR ENGLISH TEACHERS IN ORGANISING SOW ACTIVITIES, FOR EXAMPLE:

- ♥ designing board displays on motivational stories
- ♥ organising book exhibitions, seminars, talks, competitions, film shows, games, etc.
- ♥ promoting SOW activities in school assemblies
- ♥ serving as a reporter of the Week of Love and Growth by filming and taking photos of the activities and/or writing articles about the event
- ♥ suggesting other creative ways to promote SOW

HOW TO USE THE SOW AMBASSADORS PASSPORT?

Step 1

Record the SOW activities you have helped organise/participated in. You may take part in the following types of SOW activities:

- I) SOW competitions organised by the EDB
- II) Week of Love and Growth duties
- III) School activities
- IV) Learning and sharing of SOW



Step 2

Ask your English teacher to sign and verify the record.



Step 3

Complete a self-reflection by the end of the school year.



Step 4

Submit the passport to your English teacher to verify the total number of SOW activities joined.



Step 5

Keep the SOW Ambassadors Passport as a fond memory.

You will be awarded a certificate if you have participated in 10 or more activities.

MY RECORD OF SOW ACTIVITIES

I) Participating in SOW competitions organised by the EDB

Competitions (Visit www.edb.gov.hk/sow_competitions for details)	Time period	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
1 Time to Talk Public Speaking Competition	Nov 2023– May 2024		
2 “We Write • We Sing” Music Competition	Oct 2023– Jul 2024		
3 “SOW in Love” Letter Writing Competition	Nov 2023– Mar 2024		
4 Poetry Remake Competition (for secondary schools only)	Oct 2023– Mar 2024		
5 Filmit 2024: A Student Film Competition	Nov 2023– May 2024		
6 Story to Stage Puppetry Competition (for primary schools only)	Nov 2023– Apr 2024		

MY RECORD OF SOW ACTIVITIES

II) Week of Love and Growth duties

Duties		Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
1	Serving as a reporter (e.g. taking photos, filming, writing articles)		
2	Serving as a helper in Week of Love and Growth activities		
3	Promoting the Week of Love and Growth (e.g. poster making, sharing a message to promote the activities on the school intranet)		
4	Helping teachers prepare the school-based record of Week of Love and Growth		
5	Others (please specify): <hr/>		

MY RECORD OF SOW ACTIVITIES

III) Being a helper of/a participant in the school activities to promote positive values and attitudes

School Activities (e.g Drama performance, film appreciation, song dedication, seminar/talk, book exhibition, board design competition)	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
1		
2		
3		

MY RECORD OF SOW ACTIVITIES

III) Being a helper of/a participant in the school activities to promote positive values and attitudes

	School Activities (e.g Drama performance, film appreciation, song dedication, seminar/talk, book exhibition, board design competition)	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
4			
5			
6			
7			

MY RECORD OF SOW ACTIVITIES

*Share a SOW with
as many people as
you can!*

IV) Learning and sharing a SOW

Activities	Date of Completion (DD/MM/YY)	Comments and Signature
Sharing a SOW with my parents / siblings / principal / teachers / friends		
<p>The SOW I selected:</p> <p>1 I shared the SOW with:</p>		<p>The sharing is (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>
<p>The SOW I selected:</p> <p>2 I shared the SOW with:</p>		<p>The sharing is (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>

MY RECORD OF SOW ACTIVITIES

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<p>The SOW I selected:</p> <p>4 I shared the SOW with:</p>		<p>The sharing is (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>

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<p>The SOW I selected:</p> <p>6 I shared the SOW with:</p>		<p>The sharing is (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>

MY RECORD OF SOW ACTIVITIES

IV) Learning and sharing a SOW

Activities	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
Doing a presentation at the school assembly Topic: 7		
Watching a film that promotes positivity and love and/or other positive values Name of the film: 8		
Reading a book that is related to the theme(s) of the SOW Campaign Book title and author: 9		

MY RECORD OF SOW ACTIVITIES

IV) Learning and sharing a SOW

Activities	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
Viewing an inspirational video Name of the video: 10		
Doing voluntary work that spreads love and positivity to others Type of voluntary work: 11		
Others (please specify): 12		

YEAR-END REFLECTION

Total no. of SOW activities recorded: _____

(A certificate will be awarded if you have participated in 10 or more activities.)

Top 3 SOW activities that I like the most:

1) _____

2) _____

3) _____

My most memorable SOW activity:

Reason(s):

YEAR-END REFLECTION

Things I have learnt as a SOW Ambassador:

Your name: _____

Verified by:

Name of teacher: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

Sayings of Wisdom



