

## EDUCATION BUREAU CIRCULAR MEMORANDUM No. 169/2025

From: Secretary for Education  
Reference: 1125-2055-8060-9065-00023-02-P0001  
Date: 8 October 2025

To: Heads of Primary and  
Secondary Schools

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### **Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26”**

#### **Summary**

The purpose of this circular memorandum is to invite primary and secondary schools to participate in a series of activities under **the Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom” (SOW Campaign)** organised by the Curriculum Development Institute of the Education Bureau (EDB) in the 2025/26 school year.

#### **Background**

2. The SOW Campaign, first launched in the 2020/21 school year, is a territory-wide and cross-curricular initiative that connects English Language education with values education. It aims to enrich and extend students’ English learning experiences, and nurture proper values and attitudes in them through an array of student activities as well as learning and teaching resources unfolding the beauty and meaning of English sayings of wisdom (SOW).

#### **Details**

3. Building on the successes of the past five years, the SOW Campaign 2025/26 will continue to feature a variety of student activities and learning and teaching resources to facilitate English language learning by integrating values education into the school English Language curriculum within and beyond the classroom. With the overarching theme **“SOW the Reading Seed – Discover as You Read”** and two sub-themes, namely **“Dream Big, Read Bigger”** and **“Wisdom Unites, Stories Connect”**, the campaign this year aims to:

- cultivate students’ positive thinking;
- enhance their English language skills by developing their reading interest and ability, and encouraging them to read extensively, deeply and curiously;
- guide students to understand that their talents and abilities can be developed and expanded by exploring and unlocking new worlds through reading; and

- help students build meaningful connections throughout their inspiring reading experiences, as well as strengthen bonds and mutual respect through shared wisdom.

The table below shows a list of activities under the SOW Campaign 2025/26:

Activity	Time period	Remarks
For primary and secondary schools		
Once Upon A Book Storytelling Competition  (Please refer to <b><u>EDBCM No. 175/2025*</u></b> for details.)	Sep 2025 – Apr 2026	<ul style="list-style-type: none"> <li>• A storytelling competition which invites students to express their passion for a book of their choice by using a range of storytelling techniques in a thoughtful video presentation</li> </ul>
Filmit 2026: A Student Film Competition  (Please refer to <b><u>EDBCM No. 175/2025*</u></b> for details.)	Sep 2025 – May 2026	<ul style="list-style-type: none"> <li>• A digital filmmaking competition which engages students to create a short film of 1-minute duration (for the One-minute Film category) or 3 to 5-minute duration (for the General category) to explore the theme of “Journeys on the Page”, celebrating the joy, creativity and inspiration brought to filmmaking through reading</li> </ul>
Time to Talk Public Speaking Competition  (Please refer to <b><u>EDBCM No. 175/2025*</u></b> for details.)	Sep 2025 – May 2026	<ul style="list-style-type: none"> <li>• A public speaking competition which engages students in a creative team presentation in English, with song stimuli encompassing the theme of dreams, discovery and connection, encouraging students to explore positive values and attitudes expressed in the songs</li> </ul>
“We Write · We Sing” Music Competition 2026  (Please refer to <b><u>EDBCM No. 175/2025*</u></b> for details.)	Oct 2025 – May 2026	<ul style="list-style-type: none"> <li>• A music competition co-organised by the Arts Education Section and English Language Education Section of the Curriculum Development Institute, EDB and Hong Kong Baptist University which cultivates students’ creativity and enhances their singing and appreciation abilities through engaging in lyric writing, song composing and singing performance</li> </ul>
“SOW Your Discovery” Multimodal Composition Contest  (Please refer to <b><u>Annex 1</u></b> for details.)	Nov 2025 – Mar 2026	<ul style="list-style-type: none"> <li>• A multimodal composition competition which invites students to share their discovery journey inspired by a book of their choice (e.g. new knowledge/ skills/ lessons learnt/ insights/ understanding), and a saying of wisdom (SOW) taken from the book through creative multimodal expression</li> </ul>

SOW Readathon 2025/26  (Please refer to <b><u>Annex 2</u></b> for details.)	Nov 2025 – June 2026	<ul style="list-style-type: none"> <li>A territory-wide reading scheme which promotes reading habits and encourages the sharing of good reads, with students, as SOW Reading Rangers, completing “Reading Challenges”</li> </ul>
For primary schools		
Story to Stage Puppetry Competition for Primary Schools  (Please refer to <b><u>EDBCM No. 175/2025*</u></b> for details.)	Sep 2025 – Apr 2026	<ul style="list-style-type: none"> <li>A puppetry competition which invites teams of primary students to perform a puppet show of 5 to 7 minutes</li> </ul>
For secondary schools		
Animal Photopoetry Creative Challenge 2025/26  (Please refer to <b><u>Annex 3</u></b> for details.)	Nov 2025 – Jul 2026	<ul style="list-style-type: none"> <li>A photo-taking and poetry writing competition co-organised by the English Language Education Section and the Arts Education Section of the Curriculum Development Institute of the EDB, in collaboration with Ocean Park Hong Kong</li> </ul>

\* EDBCM No. 175/2025 can be accessed via the following link or QR code:

<https://applications.edb.gov.hk/circular/upload/EDBCM/EDBCM25175E.pdf>



4. In support of the implementation of the above student activities and the holistic planning of the school curriculum, relevant learning and teaching resources, training for students as well as professional development programmes for teachers will be provided. Details will be announced on the SOW webpage in due course.

5. Schools are encouraged to integrate the SOW activities and resources, based on students' needs and interests, into the school English Language curriculum and promote cross-curricular collaboration through engaging relevant KLAs/subject departments in promoting language learning across the curriculum and values education in schools. For more details about the SOW Campaign 2025/26, please visit the SOW webpage of the English Language Education Section ([www.edb.gov.hk/sow](http://www.edb.gov.hk/sow)).



### **Enquiries**

6. For enquiries, please contact Ms Christine LEUNG (primary level) or Ms Isa KONG (secondary level) of the English Language Education Section, Curriculum Development Institute, Education Bureau on 2892 5456 or 2892 6470 respectively.

Iris CHAN  
for Secretary for Education

c.c. Heads of Sections – for information

## Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26” – “SOW Your Discovery” Multimodal Composition Contest

### Aims / Objectives

The “SOW Your Discovery” Multimodal Composition Contest (the Contest) aims to develop a zeal for reading among students, enhance their language skills and multimodal literacy, unleash their creativity and foster their development of proper values and attitudes.

Students are invited to read a book of their choice and create a multimodal text to share a saying of wisdom (SOW) taken from the book and their discovery from the book (e.g. new knowledge/ skills/ lessons learnt/ insights/ understanding) in a succinct yet creative way. The multimodal composition should echo the overarching theme **“SOW the Reading Seed – Discover as You Read”** and/or the two sub-themes **“Dream Big, Read Bigger”** and **“Wisdom Unites, Stories Connect”** of the SOW Campaign 2025/26.

In addition to individual awards, an Active Participation School Award will be presented to schools to encourage student engagement in the Contest and cultivate a positive whole-school reading culture. Schools are recommended to organise an internal preliminary competition and nominate students across different year levels to participate in the Contest. Schools with 80% or more students participating in the school’s internal preliminary competition will be given the award of active participation. There is no limit to the number of schools to be awarded.

In support of the Contest, learning and teaching resource materials at the primary and secondary levels will be disseminated in due course to promote multimodal literacy and enhance students’ creative use of English.

### Entry Requirements

- Participants should be full-time students of primary or secondary schools in Hong Kong and parents/guardians of Primary 1–3 students (for the Lower Primary Parent-child Division only).
- The Contest is divided into four divisions:
  - Lower Primary Parent-child Division (Primary 1–3)
  - Upper Primary Division (Primary 4–6)
  - Junior Secondary Division (Secondary 1–3)
  - Senior Secondary Division (Secondary 4–6)
- Entries should be submitted on an individual basis.

## Content

- Participants should create a multimodal text that showcases their discovery journey inspired by a book they have read.
- Each entry must include **three** key elements:
  - **The Book Inspiration:** The title of the book, why it was chosen, and how it inspired the participant's discovery journey
  - **The Saying of Wisdom (SOW):** A SOW taken from the book, clearly stated and explained within the context of their composition
  - **The Discovery Journey:** The discovery from the book, such as new knowledge, skills, lessons, insights, understanding, and the journey leading to the discovery
- The multimodal composition must **combine text (e.g. written content, script, subtitles, captions) with at least one other medium** such as:
  - Images (e.g. photos, illustrations, graphics, drawings, charts, diagrams, screenshots)
  - Video elements (e.g. recorded footage, animations, time-lapse, stop-motion)
  - Audio elements (e.g. voice-over, narration, background music, sound effects, interviews)
  - Visual design elements (e.g. colours, fonts, layouts, borders, icons, symbols)
- Examples of possible formats include but are not limited to:  
Digital story, infographic, photo essay, (interactive) poster, graphic narrative, video blog (vlog), explainer video, slideshow with voiceover, comic strip, storyboard, virtual tour, educational game, stop-motion video, digital scrapbook, visual diary, and article.
- The composition should clearly reflect the overarching theme “**SOW the Reading Seed – Discover as You Read**” and/or the sub-themes:
  - “**Dream Big, Read Bigger**”: showing how reading helps develop a growth mindset and opens new worlds of learning
  - “**Wisdom Unites, Stories Connect**”: demonstrating how shared wisdom from books builds connections and strengthens relationships
- The submission requirements for each division are as follows:

Division	Text-based Formats*	Video-based Formats#
Lower Primary Parent-child	80-120 words	1-2 minutes
Upper Primary	120-160 words	2-3 minutes
Junior Secondary	160-200 words	3-4 minutes
Senior Secondary	200-250 words	4-5 minutes

\* If the entry is mainly text with some images (e.g. articles, blog posts, written narratives, infographics, photo essays, posters)

# If the entry is mainly a video/recording (e.g. recorded videos, narrated presentations, digital stories)


## Rules and Regulations

- Each student participant should submit only ONE entry (i.e. one multimodal text) for the Contest.
- For the Lower Primary Parent-child Division, each student participant can submit only ONE entry with their parent(s)/guardian(s).
- Each school can submit a maximum of 10 entries for each division. Schools are encouraged to give recognition (e.g. certificates) for the participation and efforts of students whose works are not shortlisted as one of the 10 entries.
- Adjudication is anonymous. Any details of schools/teachers/students (e.g. photos of participants, school logos, school uniforms, teacher/student names, school-specific graphics or branding) should NOT appear in any part of the multimodal text except the Entry Submission Form. (Appendix 1a).
- Please note that entry submission which is incomplete or does not comply with the entry requirements or the rules and regulations may be disqualified.
- The EDB reserves the right to modify the rules and regulations of the Contest.
- Plagiarism is prohibited. All content must be original work by the participant. If using any external sources (quotes from books, background music, etc.), proper attribution must be provided.
- Entries shall not include any information or content that is obscene, abusive, violent and defamatory, or violates the laws of the HKSAR.

## Use of Artificial Intelligence (A.I.) in Multimodal Composition

Participants are allowed to use AI tools in the creation and/or editing of the **non-language elements** (e.g. images, video, audio, visual design) of the multimodal composition, but such use must be declared when submitting the work to promote ethical A.I. practices. Failure to comply with the declaration may result in score deduction. Students are strongly encouraged to develop authentic and personally innovative ideas through reflection and imagination when creating their multimodal discovery journey.

## Submission of Entries

Deadline	<ul style="list-style-type: none"> <li>● <b><u>6:00 p.m., 13 March 2026 (Friday)</u></b></li> <li>● Late submission or entries with incomplete information will NOT be accepted.</li> </ul>
Details of submission	<ul style="list-style-type: none"> <li>● Each participating school should complete ONE Entry Submission Form (<u>Appendix 1a</u>) in fillable PDF format.</li> <li>● For each division, participating schools should upload ONE folder to a shared drive (e.g. Google Drive/Microsoft OneDrive) and provide its link in the Entry Submission Form. The folder should contain the following documents: <ul style="list-style-type: none"> <li>➤ the School Cover Page (<u>Appendix 1b</u>) as the cover page of the PDF file;</li> <li>➤ all student entries, with each paired with an Entry Cover Page (<u>Appendix 1c</u>).</li> </ul> </li> <li>● The link to the folder should be made valid from the date of submission until <b>30 April 2026</b>. Schools should NOT make any changes to the entries after the submission deadline (i.e. 6:00 p.m., 13 March 2026).</li> <li>● Access rights of the uploaded files should be granted to “Anyone with the link”.</li> <li>● The EDB reserves the right to disqualify the entries without prior notification to schools should the PDF file be inaccessible via the provided link.</li> </ul>
Mode (online)	<ul style="list-style-type: none"> <li>● The <b>Entry Submission Form</b> (<u>Appendix 1a</u>) should be: <ul style="list-style-type: none"> <li>➤ named as “SYD_Level(<b>Primary</b> or <b>Secondary</b>)_School” (e.g. <i>SYD_Primary_ABC Primary School.pdf</i>)</li> <li>➤ submitted as an attachment by email to <a href="mailto:ele@edb.gov.hk">ele@edb.gov.hk</a> with the subject indicated as “SYD_Level(<b>Primary</b> or <b>Secondary</b>)_School” (e.g. <i>SYD_Primary_ABC Primary School</i>)</li> </ul> </li> <li>● Submission by other means, such as CD-ROMs by post or in person, will not be accepted.</li> </ul>
Student entries	<ul style="list-style-type: none"> <li>● All submissions must be in one of the following formats: MP4 (video), MP3 (audio), JPEG/PNG (images), or PDF (documents).</li> <li>● All student entries should be named as “Division_Entry no. in the submission form_School” (e.g. <i>UP_01_ABC Primary School.mp4</i>)</li> </ul>
Soft copy of the forms	<ul style="list-style-type: none"> <li>● The soft copy of the Entry Submission Form, the School Cover Page and the Entry Cover Page can be downloaded via the following link or QR code:</li> </ul> <div style="text-align: center;">  </div> <p style="text-align: center;"><a href="http://www.edb.gov.hk/discovery">http://www.edb.gov.hk/discovery</a></p>



## Awards and Prizes

Award	Prizes	
Active Participation School Award	Each school with 80% or more students participating in the Contest, including the internal preliminary competition, will receive the award.	
Outstanding Award [3 entries from each division]	Each awardee will receive the following: - a certificate - a HK\$1,200 book coupon	Entries of the Outstanding and Commendable Awards may be displayed on the SOW webpage and the e-Gallery of the EDB. The EDB may also curate a selection of winning entries and compile them into an anthology. (Please refer to <u>Annex 6</u> for details.)
Commendable Award [about 10 entries from each division]	Each awardee will receive the following: - a certificate - a HK\$800 book coupon	
Certificate of Appreciation	Every participant whose work meets the specified requirements will be given a “Certificate of Appreciation”.	

## Adjudication

- The judging panel comprises EDB officers and members from relevant committees on English Language Education.
- Entries will be assessed based on the following criteria:
  - Originality and creativity
  - Effectiveness of the entry in echoing the theme and/or sub-themes of the SOW Campaign 2025/26 and inspiring the audience
  - Effectiveness and impact of the multimodal features in capturing the essence of the discovery journey
  - Language use
- The decision of the judging panel will be final.

## Important Dates

6:00 p.m., 13 March 2026 (Friday)	Deadline for Entry Submission
Late June 2026	Announcement of results through: <ul style="list-style-type: none"> <li>➤ the SOW webpage (<a href="https://www.edb.gov.hk/sow">https://www.edb.gov.hk/sow</a>)</li> <li>➤ letters to schools and emails to teachers-in-charge</li> </ul>

## Intellectual Property

- All participating students, parents and schools should note and agree with the following terms:
  - All entries should be original and have not been published on any occasions.
  - All entries have not entered and will not enter any other competitions.
  - Participants need to ensure that the content of the entries does not infringe any copyright, publication right or interests of any other parties.Please visit the following website for details related to intellectual property:  
<https://www.ipd.gov.hk/en/home/index.html>
- Any entries that have infringed any intellectual property rights would NOT be accepted. The EDB takes no liability whatsoever for such infringement.
- The EDB retains the right to edit, modify, publish and use any entries in any forms for display and educational purposes, and has the final decision of the above actions.



## Personal Information Collection Statement

- Schools should provide the necessary personal data in the Entry Submission Forms and other relevant documents, and ensure accuracy and completeness of such information. Schools and students have to agree to authorise the EDB to release personal data (including the participants' names and school names) for contact, results announcement, prize presentation ceremony arrangements and promotional purposes. All data collected will be destroyed if no longer needed after the competition.
- For the above purposes, the name and school name of the participants and relevant persons may be disclosed through the EDB website and/or other websites and/or the media.

## Contact Persons

For enquiries regarding the “SOW Your Discovery” Multimodal Composition Contest, please contact the following officers of the English Language Education Section:

Primary Level	Ms Stephanie LO	2892 6574
Secondary Level	Ms Kate WONG	2892 6481

**Campaign on “Promoting Positive Values and Attitudes through  
English Sayings of Wisdom 2025/26” –  
“SOW Your Discovery” Multimodal Composition Contest  
Submission Checklist for Teachers**

### **1. Entry Selection**

- ☐ Organise internal preliminary competition
- ☐ Select a maximum of 10 entries per division
- ☐ Ensure entries include: book inspiration + SOW + discovery journey
- ☐ Confirm that all rules are met

### **2. Prepare Files for Submission**

- ☐ Complete School Cover Page (Appendix 1b) for each division
- ☐ Complete Entry Cover Page (Appendix 1c) for each student entry
- ☐ All entries are in acceptable formats: MP4, MP3, JPEG, PNG, or PDF only
- ☐ Name student entries: “Division\_Entry no.\_School name” (e.g., *UP\_01\_ABC Primary School.mp4*)

### **4. Final Submission**

- ☐ Fill in all school details in Entry Submission Form (Appendix 1a)
- ☐ Paste the folder link(s) to the entries in the form
- ☐ Name the form: “SYD\_Level\_School name.pdf” (e.g. *SYD\_Primary\_ABC Primary School.pdf*)
- ☐ Send the form via email to: [ele@edb.gov.hk](mailto:ele@edb.gov.hk) using the subject line: “SYD\_Level\_School name” by **6:00 p.m., 13 March 2026**
- ☐ Keep folder links active until **30 April 2026**

### **3. Upload to Shared Drive**

- ☐ Create a folder for each division your school is entering
- ☐ Upload School Cover Page (Appendix 1b) to each division folder
- ☐ Upload all student entries to their respective division folders
- ☐ Upload corresponding Entry Cover Page (Appendix 1c) for each entry
- ☐ Change sharing to “Anyone with the link”

### **Important Reminders:**

- Make sure the school name and student names are correct as they will be printed on the certificates
- Keep a backup of all files
- Do NOT modify any files after the submission deadline

Download the Entry Submission Form from:



<https://www.edb.gov.hk/Discovery-form>

- Complete the form and save it in [fillable PDF format](#).
- File name:  
e.g. SYD\_Primary/Secondary\_School  
Name.PDF



- Email the form to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) by **6:00 p.m., 13 March 2026 (Friday)**.
- Email subject:  
e.g. SYD\_Primary/Secondary\_School  
Name

<b>Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26” – “SOW Your Discovery” Multimodal Composition Contest (Entry Submission Form)</b>							
<b>I) School Information</b>							
School Level:	* <input type="checkbox"/> Primary <input type="checkbox"/> Secondary						
School Name:							
School Address:	<div style="border-bottom: 1px solid black; height: 20px; margin-bottom: 5px;"></div> <div style="border-bottom: 1px solid black; height: 20px; margin-bottom: 5px;"></div> <div style="border-bottom: 1px solid black; height: 20px; margin-bottom: 5px;"></div> <div style="display: flex; justify-content: space-between;"> <span>*</span> <span>Kowloon      New Territories      Hong Kong Island</span> </div>						
Name of School Head:	* <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Other: _____ (Please specify.) Surname: _____ Given Name: _____						
Contact Person:	* <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Other: _____ (Please specify.) Surname: _____ Given Name: _____ <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Post Title:</td> <td></td> </tr> <tr> <td>Telephone No.:</td> <td></td> </tr> <tr> <td>Email:</td> <td></td> </tr> </table>	Post Title:		Telephone No.:		Email:	
Post Title:							
Telephone No.:							
Email:							
<b>II) Application Details</b>							
Total No. of Students Shortlisted for this Contest: [Please include details of student nominees in Part III.]							
Total No. of Students Participating in the Internal Preliminary Contest:							
Total No. of Students in School as at 1 March 2026:							
<b>III) Student Nominees</b>							
<ul style="list-style-type: none"> <li>● For each division, please upload to a shared drive (e.g. Google Drive/Microsoft OneDrive) ONE folder containing: i) a School Cover Page (<a href="#">Appendix 1b</a>), and ii) all student entries, each paired with an Entry Cover Page (<a href="#">Appendix 1c</a>).</li> <li>● Schools/participants should NOT make any changes to the entries after the submission deadline.</li> <li>● The EDB reserves the right to disqualify the entries without prior notification to schools should the file be inaccessible via the provided link.</li> <li>● Each school can submit a maximum of 10 entries for each division.</li> </ul>							

\* Please tick the appropriate box.

SAMPLE  
Please use the electronic form.

Division	* <input type="checkbox"/> Lower Primary Parent-child <input type="checkbox"/> Upper Primary <input type="checkbox"/> Junior Secondary <input type="checkbox"/> Senior Secondary
Please find below the link for downloading the entries: <i>[The link to the folder should be made valid from the date of submission until 30 April 2026. Access rights of the uploaded files should be granted to “Anyone with the link”.]</i>	
Entry Number	Student Name (in CAPITAL letters) <i>[Please ensure the accuracy of the names as they will be used to issue certificates.]</i>
e.g.	CHAN TAI MAN, PETER
01	
02	
03	
04	
05	
06	
07	
08	
09	
10	

**SAMPLE**  
**Please use the electronic form.**

Division	* <input type="checkbox"/> Lower Primary Parent-child <input type="checkbox"/> Upper Primary <input type="checkbox"/> Junior Secondary <input type="checkbox"/> Senior Secondary
Please find below the link for downloading the entries: <i>[The link to the folder should be made valid from the date of submission until 30 April 2026. Access rights of the uploaded files should be granted to “Anyone with the link”.]</i>	
Entry Number	Student Name (in CAPITAL letters) <i>[Please ensure the accuracy of the names as they will be used to issue certificates.]</i>
e.g.	CHAN TAI MAN, PETER
01	
02	
03	
04	
05	
06	
07	
08	
09	
10	

**Campaign on “Promoting Positive Values and Attitudes through  
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“SOW Your Discovery” Multimodal Composition Contest**

**School Cover Page**

*For each division, schools should include this page as **the cover page of the PDF file**, together with all students’ Entry Cover Page (Appendix 1c), which clearly pairs with the corresponding student entry. All files should be uploaded to a shared drive folder and the link to the folder should be included in the Entry Submission Form (Appendix 1a).*

**School Information**

School Name: \_\_\_\_\_

Teacher-in-charge (name & post): \_\_\_\_\_

Contact email address: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Division: Lower Primary Parent-child / Upper Primary / Junior Secondary / Senior Secondary\*

Number of entries submitted: \_\_\_\_\_

*\* Circle ONE division*

**Declaration**

1. We declare that all entries are original and have not been published on any occasions; all entries have not entered and will not enter any other competitions; and that the content of the entries does not infringe any copyright and publication right.
2. We declare that all components of the submission(s), including the overarching concepts, main ideas and personal interpretations, are the result of the independent work and ideas of the student(s). There is no plagiarism. Any use of AI tools has been disclosed and properly attributed in the Entry Cover Page.
3. We declare that we have read, understood and agreed to abide by all the rules and regulations, as well as the personal information collection statement as stipulated in Annex 1 of EDBCM No. 169/2025.

Signature of School Head: \_\_\_\_\_

Name of School Head: \_\_\_\_\_

Name of School: \_\_\_\_\_

Date: \_\_\_\_\_

School Chop

Schools should include this page for each entry.

**Campaign on “Promoting Positive Values and Attitudes through  
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“SOW Your Discovery” Multimodal Composition Contest**

**Entry Cover Page**

<b>1. Entry number</b>	
<b>2. Book title and author</b>	
<b>3. ISBN of the book (if applicable)</b>	
<b>4. Saying of Wisdom (SOW) taken from the book</b>	
<b>5. Page number of the book in which the SOW is taken from</b>	
<b>6. Theme/Sub-theme(s) covered</b> (Please tick all that apply.)	<input type="checkbox"/> SOW the Reading Seed - Discover as You Read <input type="checkbox"/> Dream Big, Read Bigger <input type="checkbox"/> Wisdom Unites, Stories Connect
<b>7. Format of the entry</b> (e.g. digital story, slideshow, infographic, video, article)	
<b>8. File name of the entry</b> (e.g. UP_01_ABC Primary School)	
<b>9. Number of words/Length of the entry</b> (Please tick the appropriate box.)	<input type="checkbox"/> Text-based: _____ words <input type="checkbox"/> Video-based: _____ mins
AI tools used in the creation of this entry (Please tick all that apply.): <input type="checkbox"/> Image generation <input type="checkbox"/> Audio generation (e.g., voice synthesis, music creation) <input type="checkbox"/> Video generation or editing assistance <input type="checkbox"/> Other: _____ <input type="checkbox"/> No AI tools were used	



## Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26” – SOW Readathon 2025/26

### Aims / Objectives

Building on the successes of last year, the SOW Readathon is organised once again with an aim to further promote students’ reading interests and habits as well as nurture a culture of reading at schools by engaging students in immersive school-based reading activities. The SOW Readathon this year centres around the overarching theme “**SOW the Reading Seed – Discover as You Read**” and the two sub-themes “**Dream Big, Read Bigger**” and “**Wisdom Unites, Stories Connect**”. Schools are encouraged to provide students with holistic learning experiences through cross-curricular collaboration to enhance their literacy skills, broaden their imaginations, and cultivate a lifelong passion for reading.

### Details

2. The SOW Readathon is open to **all primary and secondary schools** in Hong Kong and will be held within the period of **November 2025 – June 2026**. Schools are invited to register and recruit students as **SOW Reading Rangers**. Registered schools will organise an array of learning activities within and beyond the classroom, based on students’ needs and interests, to promote reading, appreciation of SOW as well as proper values and attitudes, and actively engage students in performing their roles as SOW Reading Rangers. For more details, please refer to Appendix 2a. Interested schools should complete the Registration Form (Appendix 2b) in fillable PDF format and return it by email to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) **by 6:00 p.m. on 31 October 2025 (Friday)**.

### Support measures

3. To support the organisation of the SOW Readathon at schools, registered schools will receive:

- i) copies of the **SOW Reading Challenge Booklet** (Appendix 2c) that suggests a variety of challenges to support their organisation of student activities. The booklet contains a number of “Reading Challenges”. These SOW and reading-related challenges vary in levels of difficulty and nature, such as reading to explore an invention, fantastic people of our country and the 17 Sustainable Development Goals. Participating students of registered schools, who are the SOW Reading Rangers, will be awarded **a certificate** issued by the EDB upon completion of **three or more** challenges with teachers’ validation;
- ii) copies of do-it-yourself (DIY) **SOW Corner Bookmarks** (Appendix 2c) templates for students to add spice to reading. The corner bookmarks are available in two designs, echoing the two sub-themes of the SOW Campaign 2025/26; and

- iii) **SOW Reading Ranger Badges** (Appendix 2c) for outstanding students as awards upon completion of the challenges. Schools can select outstanding SOW Reading Rangers to receive the SOW Reading Ranger Badge(s) based on their participation and performance in the activities.

4. The print version of the SOW Reading Challenge Booklet and the SOW Corner Bookmarks, as well as the SOW Reading Ranger Badges will be sent to registered schools in November 2025. The SOW Reading Challenge Booklet and the SOW Corner Bookmarks are also available in electronic version, which is accessible via the following webpage:



[www.edb.gov.hk/Readathon](http://www.edb.gov.hk/Readathon)

### **Sharing of Good Practices**

5. Upon completion of the SOW Readathon, registered schools are encouraged to submit a school-based record of their unique strategies and activities for fostering proper values and attitudes through organising reading and SOW-related activities in the school English Language curriculum with Appendix 2d. Schools demonstrating commendable performance will receive an award in recognition of their efforts and achievements.

6. Registered schools are also invited to nominate outstanding SOW Reading Rangers upon completion of the SOW Readathon. Shortlisted SOW Reading Rangers will be invited to engage in activities organised by the EDB to showcase their achievements and share what they have learnt and gained from the SOW Readathon.

### **Contact Persons**

7. For enquiries, please contact the following officers of the English Language Education Section:

Primary Level	Ms Kimmy YIP	2892 5888
Secondary Level	Mr Tommy KWAN	2892 6471

## Planning and Implementation of the SOW Readathon

### Registration (8 October 2025 – 31 October 2025)

Please complete fillable PDF form ([Appendix 2b](#)) downloadable via the QR Code or <https://www.edb.gov.hk/Readathon-form>, and send it by email to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) with the subject indicated as “Readathon\_School Name” (e.g. *Readathon\_ ABC Primary School*) **by 6:00 p.m., 31 October 2025 (Friday)**.



### Implementation

#### Period

- Schools can freely choose the dates (any time between November 2025 and June 2026) and the number of days for conducting the reading activities.

#### Activities

##### • *School-based Learning Activities*

- Schools can organise a variety of school-based activities for their students within and beyond the classroom, including classroom learning activities for appreciation of SOW through reading, Reading across the Curriculum (RaC) activities and interactive reading workshops in collaboration with other Key Learning Areas/the school library. Schools can also tap into various community resources (e.g. public libraries) and organise book fairs, reading clubs, and author visits to inspire students. Additionally, students are encouraged to participate in SOW-related competitions organised by the EDB to foster a dynamic reading culture.
- Schools can refer to the resource materials ([Appendix 2c](#)) for organising the school-based activities, including the SOW Reading Challenge Booklets, SOW Corner Bookmarks and SOW Reading Ranger Badges, which will be provided for registered schools. Teachers are encouraged to make effective use of these resources to develop students' proper values and attitudes, nurture their interest in reading and create a positive reading atmosphere in school.

##### • *SOW Reading Rangers Scheme*

- Schools recruit SOW Reading Rangers to promote a reading culture and encourage their peers to engage in reading through various initiatives and activities.
- A **certificate** of recognition will be awarded to SOW Reading Rangers upon completion of **three or more** Reading Challenges in the SOW Readathon.
- Schools can select outstanding SOW Reading Rangers to receive the SOW Reading Ranger Badge(s) based on their participation and performance in the activities.
- Outstanding SOW Reading Rangers, nominated by schools and further shortlisted, will be invited to engage in activities organised by the EDB to showcase their achievements and share what they have learnt and gained from the SOW Readathon.

### Sharing of Good Practices

#### School-based Record

- Schools are encouraged to submit a school-based record capturing highlights of the activities to showcase the effective strategies for promoting reading as well as proper values and attitudes in the school English Language curriculum. Good practices will be collected and disseminated on the SOW webpage and in EDB publications.

#### Format

- A reflection/photo collage/short video clip/excerpts of students' works with a simple description (File types: docx, pdf, pptx, jpg/png, mp4)

#### Submission Period

- Please upload the school-based record to a shared drive, complete the School-based Record Form in fillable PDF format ([Appendix 2d](#)) and send it via email to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) **by 6:00 p.m., 30 June 2026 (Tuesday)**.

Download the Registration Form from:



- Complete the form and save it in [fillable PDF format](#).
- File name:  
e.g. Readathon\_School Name.PDF



- Email the form to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) by **6:00 p.m., 31 October 2025 (Friday)**.
- Email subject:  
e.g. Readathon\_School Name

<https://www.edb.gov.hk/Readathon-form>

Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26” – SOW Readathon (Registration Form)	
<b>I) School Information</b>	
School Level:	* <input type="checkbox"/> Primary <input type="checkbox"/> Secondary
School Name:	
School Address:	<div></div> <div></div> <div></div>
	* <input type="checkbox"/> Kowloon <input type="checkbox"/> New Territories <input type="checkbox"/> Hong Kong Island
Name of School Head:	* <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Other: _____ (Please specify.) Surname: _____ Given Name: _____
Contact Person:	* <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Other: _____ (Please specify.) Surname: _____ Given Name: _____
	Post Title: _____
	Telephone No.: _____
	Email: _____
<b>II) Initial Plan</b>	
Planned implementation period:	* 2025: <input type="checkbox"/> Nov <input type="checkbox"/> Dec 2026: <input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun
Target Level(s) of Students: [You may tick more than one box.]	* <input type="checkbox"/> P1 <input type="checkbox"/> P2 <input type="checkbox"/> P3 <input type="checkbox"/> P4 <input type="checkbox"/> P5 <input type="checkbox"/> P6 <input type="checkbox"/> S1 <input type="checkbox"/> S2 <input type="checkbox"/> S3 <input type="checkbox"/> S4 <input type="checkbox"/> S5 <input type="checkbox"/> S6
Expected Total Number of Participants: [An estimate will suffice.]	
Activities to be Held: [You may tick more than one box.]	* <input type="checkbox"/> Reading challenges <input type="checkbox"/> Game booths <input type="checkbox"/> Book fairs <input type="checkbox"/> Thematic talks <input type="checkbox"/> Reading Day(s)/Week(s)/Festival <input type="checkbox"/> Book clubs <input type="checkbox"/> Competitions <input type="checkbox"/> Meet-the-author talks/activities <input type="checkbox"/> SOW-related competitions organised by the EDB <input type="checkbox"/> Other: _____ (Please specify)

\* Please tick the appropriate box(es).

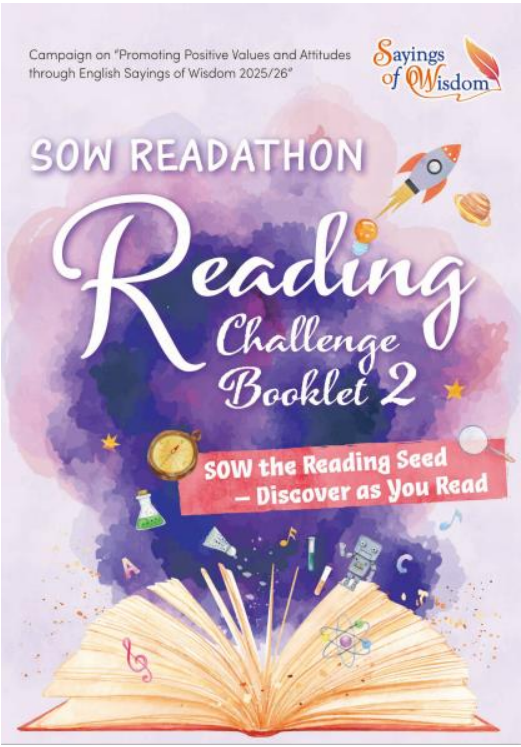
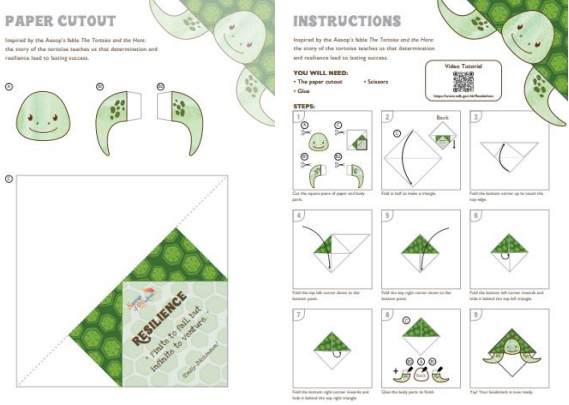

**SAMPLE**  
Please use the electronic form.

Collaborative Partners: <i>[You may tick more than one box.]</i>	* <input type="checkbox"/> English Language Education KLA <input type="checkbox"/> Chinese Language Education KLA <input type="checkbox"/> Mathematics Education KLA <input type="checkbox"/> Science Education KLA <input type="checkbox"/> Technology Education KLA <input type="checkbox"/> Personal, Social & Humanities Education KLA <input type="checkbox"/> Arts Education KLA <input type="checkbox"/> Physical Education KLA <input type="checkbox"/> Teacher-librarian <input type="checkbox"/> Hong Kong Public Libraries <input type="checkbox"/> Parents <input type="checkbox"/> Alumni <input type="checkbox"/> Service Providers <input type="checkbox"/> Other: _____ (Please specify.)
---	--

*\* Please tick the appropriate box(es).*

**SAMPLE**  
**Please use the electronic form.**

## Resource materials developed in support of the SOW Readathon

<b>SOW Reading Challenge Booklet</b>	
<b>SOW Corner Bookmarks</b>	
<b>SOW Reading Ranger Badges</b>	

The SOW Reading Challenge Booklet and the SOW Corner Bookmarks are also available in electronic version, which is accessible via the following webpage:



[www.edb.gov.hk/Readathon](http://www.edb.gov.hk/Readathon)

Download the School-based Record Form from:



<https://www.edb.gov.hk/Readathon-record>



- Complete the form and save it in [fillable PDF format](#).
- File name:  
e.g. ReadathonRecord\_School  
Name.PDF



- Email the form to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) by **6:00 p.m., 30 June 2026 (Tuesday)**.
- Email subject:  
e.g. ReadathonRecord\_School Name

Appendix 2d

**Campaign on “Promoting Positive Values and Attitudes through  
English Sayings of Wisdom 2025/26” –  
SOW Readathon (School-based Record Form)**

**I) School Information**

School Level:	* <input type="checkbox"/> Primary <input type="checkbox"/> Secondary		
School Name:			
School Address:	<div></div> <div></div> <div></div>		
	* <input type="checkbox"/> Kowloon <input type="checkbox"/> New Territories <input type="checkbox"/> Hong Kong Island		
Name of School Head:	* <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Other: _____ (Please specify.) Surname: _____ Given Name: _____		
Contact Person:	* <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms <input type="checkbox"/> Mrs <input type="checkbox"/> Other: _____ (Please specify.) Surname: _____ Given Name: _____		
	Post Title:		
	Telephone No.:		
	Email:		

**II) School-based Record**

Level(s) of Participating Students: [You may tick more than one box.]	* <input type="checkbox"/> P1 <input type="checkbox"/> P2 <input type="checkbox"/> P3 <input type="checkbox"/> P4 <input type="checkbox"/> P5 <input type="checkbox"/> P6 <input type="checkbox"/> S1 <input type="checkbox"/> S2 <input type="checkbox"/> S3 <input type="checkbox"/> S4 <input type="checkbox"/> S5 <input type="checkbox"/> S6
Total Number of students participating in the SOW Reading Rangers Scheme: [An estimate will suffice.]	

**III) SOW Reading Rangers Scheme**

In recognition of students' performance in the SOW Reading Rangers Scheme, a certificate of appreciation will be awarded to the Rangers completing **three or more** Reading Challenges. Please complete the Rangers list available at:

<https://www.edb.gov.hk/Reading-rangers>

[Please rename the file using the school name  
(e.g. SOW\_Rangers\_SchoolName.xlsx)].



and email it to [ele@edb.gov.hk](mailto:ele@edb.gov.hk) together with this school-based record form. Please ensure the information is accurate for the issue of certificates.

\* Please tick the appropriate box(es).

**SAMPLE**  
**Please use the electronic form.**



#### IV) Sharing of Good Practices

Please include a short description below capturing the highlights of the SOW Readathon in no more than 100 words.

Please upload the school-based record (Format types: docx, pdf, pptx, jpg/png, mp4) to a shared drive (e.g. Google Drive/Microsoft OneDrive) and provide the link for downloading the record in the space below. Access rights of the uploaded files should be granted to “Anyone with the link”.

#### Declarations

Schools should note the following terms and conditions:

- (a) The content of the school-based records submitted does not infringe any copyright and publication right. The Education Bureau takes no liability whatsoever for infringement. Please visit the following website for details related to intellectual property:  
<https://www.ipd.gov.hk/en/home/index.html>
- (b) Prior consent for the use of the content of the school-based records has been obtained from the individuals appearing in the school-based records (e.g. parents, teachers, students).
- (c) The Education Bureau retains the right to edit, modify, publish and use in full or part of the content of the school-based records submitted (including student works/images/videos) in any form for display and educational purposes without getting further permission from the school or individuals appearing in the school-based records (e.g. parents, teachers, students); and without offering any further compensation in any form.

\* ☐ Agree ☐ Disagree

\* Please tick the appropriate box(es).

**SAMPLE**  
**Please use the electronic form.**



## **Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26” – Animal Photopoetry Creative Challenge 2025/26**

### **Aims / Objectives**

The “Animal Photopoetry Creative Challenge” (the Competition) is a cross-curricular activity that aims to:

- enhance students’ appreciation of and interest in English poetry;
- encourage students’ creative and artistic expression through photography and poetry writing;
- foster students’ proper values and attitudes;
- enrich students’ language learning experiences; and
- promote Language across the Curriculum.

The Competition is co-organised by the English Language Education Section and the Arts Education Section of the Curriculum Development Institute, the Education Bureau (EDB) in collaboration with Ocean Park Hong Kong (Ocean Park).

### **Content**

Each secondary school student is required to take an animal photograph and compose a poem at Ocean Park during the Competition, expressing the proper value(s) and attitude(s) – such as perseverance and filial piety – assigned for the day.

### **Rules and Regulations**

- Each participant should submit only ONE entry (i.e. ONE photo and ONE poem) for the Competition. Entry submission which is incomplete or does not comply with the entry requirements or the rules and regulations may be disqualified.
- Plagiarism is strictly prohibited.
- Each entry should be the original work taken and written by the participant on the day of the Competition that has not been published or submitted to other competitions.
- Entries shall NOT include any information or content that is obscene, abusive, violent and defamatory, or violates the laws of the HKSAR.
- All submitted entries will NOT be returned.
- The EDB reserves the right to modify the rules and regulations of the Competition.

### **Entry Requirements**

- Participants should be full-time students of secondary schools in Hong Kong.
- Students should enrol in the Competition through their school.
- Entries should be submitted on an individual basis.

- Each poem should have a title and be limited to a maximum of 150 words.
- Each photo should be of a minimum of 8 megapixels in resolution and in JPG/JPEG/ PNG/HEIC formats, with the file size between 1MB and 5MB.
- The entry should NOT contain any personally identifiable information or details of schools/teachers/students (e.g. school emblems, school uniforms, faces of teachers/students).
- Only minor modifications, such as photo cropping, red-eye removal and adjustments to brightness, contrast or colour saturation are allowed. Post-editing by computers or mobile phones and/or AI-assisted modifications including but not limited to change in colours, addition of lines, watermarks or patterns is not accepted. If the judging panel is of the view that the photo in an entry has been excessively processed, the participant will be disqualified and no objection shall be raised.
- Participants should retain the original digital file to prove that they are the original authors of their submissions. The EDB may require participants to provide the original file (containing EXIF data) and reserves the right to disqualify participants who fail to provide the proof.

### Adjudication

- A judging panel comprising language and art professionals/practitioners, and representatives from the EDB will select entries for the Outstanding, Commendable and Best Photography Awards.
- Entries will be assessed based on the following criteria:
  - (a) content and message of the poem and photo (e.g. relevance to the theme, clarity of message);
  - (b) connection between the poem and the photo;
  - (c) creativity and originality;
  - (d) language use in the poem; and
  - (e) artistic quality and photography skills.

### Awards and Prizes

Award	Prizes
Outstanding Award [About 20]	Each awardee will receive: <ul style="list-style-type: none"> <li>● a certificate of recognition;</li> <li>● an experiential learning programme organised by Ocean Park;</li> <li>● the opportunity to have their entry published in a digital flipbook, and displayed on relevant webpage and exhibitions; and</li> <li>● <b>[Outstanding Award only]</b> an Ocean Park Annual Pass.</li> </ul>
Commendable Award [About 30]	
Best Photography Award [About 5]	

## Application

- Each school should enrol 10 students for the Competition and assign up to two teachers-in-charge (one offering advice on English Language and the other on photography) to supervise the participating students and facilitate the submission of entries on the day of the Competition. All participating students and teachers-in-charge will be provided with admission tickets for entry to Ocean Park on the Competition Day.
- Schools should submit the application online through the Competition webpage (<https://www.edb.gov.hk/AnimalPhotopoetry>) **from 17 November 2025 (Monday) to 12 December 2025 (Friday)**. Priority will be given to schools which did not join the Competition in the 2024/25 school year. Remaining places, if any, will be offered to returning schools on a first-come-first-served basis.

## Briefing Session and Professional Development Programme

In support of the Competition, the following two events will be organised. Teachers interested in joining these two events should apply through the Training Calendar System (<https://tcs.edb.gov.hk>).

	Competition Launch Briefing	Animal Photography and Photopoetry Writing Workshop (Refreshed)
Course ID	CDI020260768	CDI020260769
Date	14 November 2025 (Friday)	28 November 2025 (Friday)
Time	3:30 – 4:30 p.m.	2:30 – 5:30 p.m.
Mode/Venue	Online	Ocean Park Hong Kong
Objectives	To introduce the Competition and provide information on the entry requirements and arrangements	To develop teachers' knowledge and skills in animal photography and photopoetry writing
Target Participants	English Language, Literature in English and Visual Arts teachers in secondary schools	
Language Medium	English and Cantonese	

### Important Dates

Date	Event
14 November 2025 (Friday)	Competition Launch Briefing (Online)
17 November (Monday) to 12 December 2025 (Friday)	Application (Online)
28 November 2025 (Friday)	Professional Development Programme for Teachers: Animal Photography and Photopoetry Writing Workshop (Refreshed)
26 January 2026 (Monday)	Pre-competition Briefing for Participating Teachers (Online)
<b>6 February 2026 (Friday)</b>	<b>The Competition Day (9:00 a.m. – 3:30 p.m.)</b>
April 2026	Announcement of results through: <ul style="list-style-type: none"><li>• the Competition webpage</li><li>• email to the teacher-in-charge</li></ul>

### Intellectual Property

- All participating students, their parents or guardians, and schools should note and agree with the following terms:
  - (a) All entries should be original and have not been publicised on any occasions.
  - (b) Participants need to ensure that the content of the entries does not infringe any copyright and publication rights. Please visit the following website for details related to intellectual property: <https://ipd.gov.hk/en/ip-overview>
- Any entries that have infringed any intellectual property right would NOT be accepted.
- The EDB takes no liability whatsoever for such infringement.
- The EDB retains the right to edit, modify, publish and use any entries in any forms for display and educational purposes, and has the final decision of the above actions.

### Inclement Weather Arrangements

The Competition will be postponed if:

- Tropical Cyclone Warning Signal No. 3 or above, or Red/Black Rainstorm Warning Signal is issued and still in force 3 hours before the activity is scheduled to begin; or
- the EDB has announced class suspension for secondary schools due to inclement weather.

### Contact Persons

- Dr Eddy LI, English Language Education Section ([cdoe5@edb.gov.hk](mailto:cdoe5@edb.gov.hk) / 2892 5454)
- Ms Shandy WONG, Arts Education Section ([cdoae3@edb.gov.hk](mailto:cdoae3@edb.gov.hk) / 3698 3541)



中華人民共和國香港特別行政區政府  
教育局  
Education Bureau  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



# Animal *PHOTO Poetry* Creative Challenge

動物攝影「詩」創意大挑戰



See you in Ocean Park!  
海洋公園見!  
06.02.2026

查詢 For enquiries:  
2892 5454 / 3698 3541  
網址 Website:  
[www.edb.gov.hk/AnimalPhotopoetry](http://www.edb.gov.hk/AnimalPhotopoetry)



**Campaign on “Promoting Positive Values and Attitudes through  
English Sayings of Wisdom 2025/26” –  
Selected Sayings of Wisdom (SOW)**

Sub-theme	Saying of Wisdom
Dream Big, Read Bigger	<p>“A book, too, can be a star, a living fire to lighten the darkness, leading out into the expanding universe.”</p> <p>— <i>Madeleine L’Engle</i></p>
	<p>“Reading is essential for those who seek to rise above the ordinary.”</p> <p>— <i>Jim Rohn</i></p>
	<p>“If you are going to get anywhere in life you have to read a lot of books.”</p> <p>— <i>Roald Dahl</i></p>
	<p>“Books are a uniquely portable magic.”</p> <p>— <i>Stephen King</i></p>
Wisdom Unites, Stories Connect	<p>“Reading is an exercise in empathy; an exercise in walking in someone else’s shoes for a while.”</p> <p>— <i>Malorie Blackman</i></p>
	<p>“Reading brings us unknown friends.”</p> <p>— <i>Honoré de Balzac</i></p>
	<p>“Stories make us more alive, more human, more courageous, more loving.”</p> <p>— <i>Madeleine L’Engle</i></p>
	<p>“All for one and one for all, united we stand divided we fall.”</p> <p>— <i>Alexandre Dumas, The Three Musketeers</i></p>



## Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom” – Examples of Displayed Outstanding Student Work

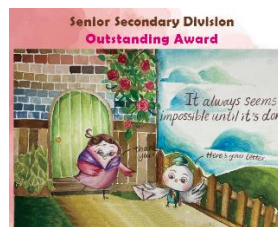
### SOW Campaign 2020/21



#### Flipbook "SOW Campaign 2020/21 An Anthology of Winning Entries"

The anthology is a collection of students' works selected from the winning entries of the *SOW Creative Writing Competition* and the *SOW Picture Book Design Competition* held in the 2020/21 school year.

[http://www.edb.gov.hk/sow\\_anthology](http://www.edb.gov.hk/sow_anthology)



### SOW Campaign 2022/23



#### SOW Year Planner 2023

The SOW Year Planner 2023 showcases 12 winning entries from the SOW Creativity Contest: A Moment in Time held in the 2021/22 school year.

[https://www.edb.gov.hk/sow\\_planner](https://www.edb.gov.hk/sow_planner)



Count your blessings.  
"The morning sun, colourful sky  
and organic farming goods are our blessings!"

SOW Creativity Contest: A Moment in Time (2021/22)  
Outstanding Award (Lower Primary, Praction-Child Division)

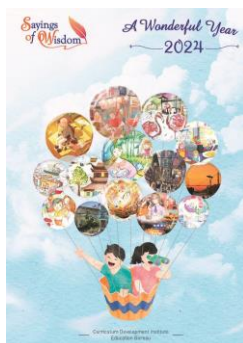


Hope is best gained after defeat and failure, because then inner strength and toughness is produced.

"She hadn't given up on herself, even when all hope seemed lost and simply surviving seemed to be futile."

SOW Creativity Contest: A Moment in Time (2021/22)  
Outstanding Award (Upper Secondary Division)

### SOW Campaign 2023/24



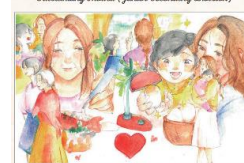
#### SOW Year Planner 2024

The SOW Year Planner 2024 showcases 14 outstanding and commendable entries of the Poetry Remake Competition held in the 2022/23 school year.



[https://www.edb.gov.hk/sow\\_planner2024](https://www.edb.gov.hk/sow_planner2024)

#### Poetry Remake Competition (2022/23) Outstanding Award (Junior Secondary Division)



A visual representation of "Mother and Child" by Jennifer Wong

"Trees provide nourishment for fruits to grow, as they become juicy and tasty. Similarly, our teachers teach us how to behave, so we become better people."

#### Poetry Remake Competition (2022/23) Commendable Award (Senior Secondary Division)



A visual representation of "At the Daisies" by Kato Rogers

"I use bright colours and vivid tones to express the warm and lively atmosphere of the city, and capture the diversity and vitality of the city. The unique local culture should be preserved."

## SOW Campaign 2024/25

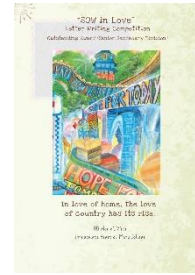


### SOW Year Planner 2025

The SOW Year Planner 2025 showcases 12 winning entries of the “SOW in Love” Letter Writing Competition held in the 2023/24 school year.



[https://www.edb.gov.hk/sow\\_planner2025](https://www.edb.gov.hk/sow_planner2025)



## SOW Campaign 2025/26



### SOW Year Planner 2026

The SOW Year Planner 2026 showcases 12 outstanding entries of the “SOW Inspiring” Book Gifting Competition held in the 2024/25 school year.



[https://www.edb.gov.hk/sow\\_planner2026](https://www.edb.gov.hk/sow_planner2026)

