

Campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom (SOW) 2021/22”

Week of Hope

Notes to Schools

What is “Week of Hope”?

- A **school-based English week** featuring a variety of English learning activities that centre around the overarching theme of “Hope” and/or sub-themes from “My Pledge to Act 2021/22” (i.e. “Be Grateful and Treasure What We Have, Stay Positive and Optimistic”) to integrate values education into English language learning
- Time period: **25-29 July and 1-5 August 2022 (Updated)** or any time period decided by the school
- **Details of the “Week of Hope”:**

[EDBCM No.164/2021 \(Annex 8\)](#)



[SOW web page](#)



[“Week of Hope” web page](#)



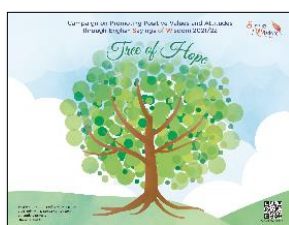
[“Week of Hope” video](#)



- Examples of school-based activities for the “Week of Hope”: classroom learning activities for appreciation of SOW, drama performances, film appreciation, song dedication, seminars/talks, book exhibitions, classroom board/poster design competitions, parent-child book sharing

Resources in support of schools for organising the “Week of Hope”

Tree of Hope (Print version)



“Tree of Hope” Poster x 1
(150 cm x 200 cm)



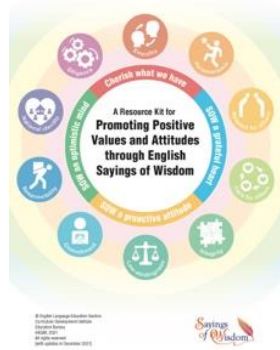
Leaf cutouts for writing messages
for “Tree of Hope” x 10 sheets
(A4 size)

SOW Ambassadors Passport (Print and electronic versions)



Passport x 10 copies
★ *For the e-version, please download from the “Week of Hope” web page.*

A Resource Kit on Promoting Positive Values and Attitudes through English Sayings of Wisdom



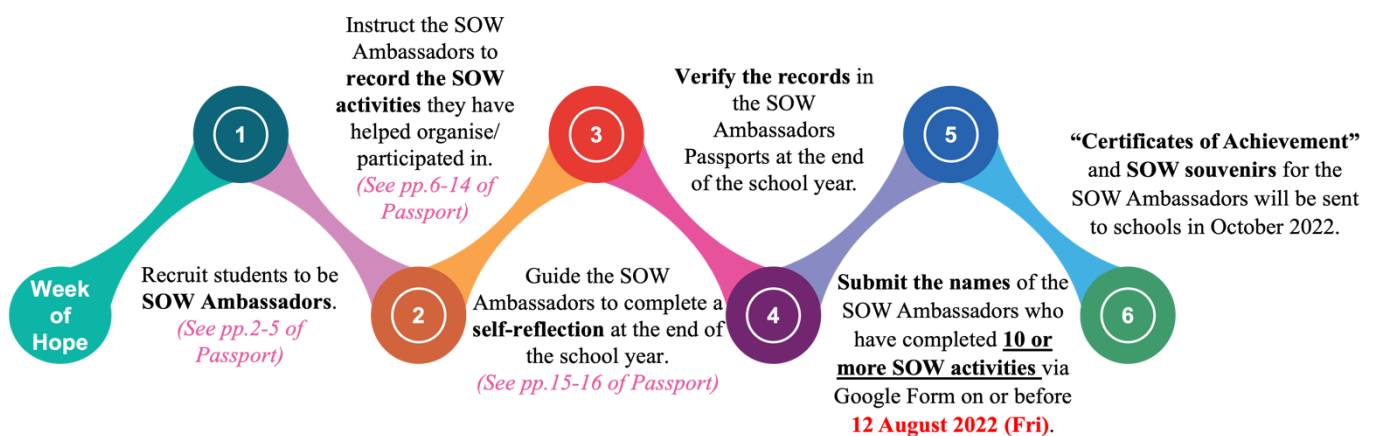
How to use the “Tree of Hope”?

- Distribute the leaf cutouts to students, staff members of the school and parents for writing their thoughts and reflections on “hope” (e.g. expressing gratitude/wishes, sharing personal goals, drawing pictures/sticking photos which capture special moments of hope).
- Affix the “leaves” on the “Tree of Hope” and display it in the school to spread the positive vibes.
- Make creative use of the “Tree of Hope” (e.g. invite students to reply to a message on the “Tree of Hope”, vote for the most inspiring/creative/touching message on the “Tree of Hope”) to maximise the positive impacts of the activity week.



★ Schools may make extra copies of the leaf cutouts or prepare their own cutouts.

How to use the “SOW Ambassadors Passport”?



e-version of the SOW Ambassadors Passport



★ Deadlines of SOW competitions/activities organised by the EDB have been updated. Scan the QR code for details.



Submission of names of SOW Ambassadors via Google Form: <https://forms.gle/YUEQRyTj6QHAsX6M8>

Sharing of Good Practices – Submission of School-based “Week of Hope” Record

- Participating schools of the “Week of Hope” are invited to submit the following school-based record:
 - 1) **A photo of the “Tree of Hope”** taken during the school-based “Week of Hope”
 - 2) **Highlights of the “Week of Hope” activities and other activities** organised for integrating values education into English language learning in the 2021/22 school year in the following forms:
 - A visual representation (e.g. a set of PPT slides, a photo collage, a short video clip, a newsletter, or any other forms) with simple descriptions (e.g. captions/titles/headings) to describe the school-based activities; and/or
 - A reflection on the “Week of Hope” (e.g. written by the SOW Ambassadors) accompanied by photos
- Submission: Submit the record (file format: docx/jpg/pdf/mp4/pptx) through the Google Form (<https://forms.gle/YUEQRyTj6QHAsX6M8>) on or before **12 August 2022 (Fri)**.
- Good practices will be disseminated on the SOW web page and in EDB publications.
- Certificate of Appreciation and SOW souvenirs will be given to the contributing schools in recognition of efforts and sharing.

“Week of Hope” - Checklist for Schools

- Set a time period and devise a plan of school-based activities for the “Week of Hope”.
- Recruit SOW Ambassadors and distribute SOW Ambassadors Passports to them. Guide them to keep record of the SOW activities on the Passports.
- Display the “Tree of Hope” poster in school and get students and teachers to stick and respond to messages on the poster.
- Promote and organise other learning activities for the “Week of Hope”.
- Capture highlights of the activities organised (e.g. taking photos, video-taping, writing feature articles).
- Submit the names of SOW Ambassadors who have completed 10 or more SOW activities and the school-based record of “Week of Hope” via [Google Form](#) on or before 12 August 2022.



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