

Example 45

Use of visual media in Tourism and Hospitality Studies to cater for the needs of visual learners

In general, visual learners prefer using visual media (such as images, pictures, colours and maps) to understand learning content, organise information and communicate with others. Thus, the provision of demonstrations involving the use of visual media can offer these visual learners a stimulating and motivating environment, and help them understand concepts that are difficult to explain verbally. In Tourism and Hospitality Studies, there are many topics which teachers can use visual demonstrations to support visual learners. Examples include:

- Main duties of the front desk: registration procedures and check-out procedures;
- Housekeeping operations: cleaning guest rooms and public areas;
- Table setting;
- Food safety: food handling and storage procedures related to the “Five Keys to Food Safety”;
- Ways of communicating with customers: non-verbal communication; and
- Functions and features provided by the Property Management System in a hotel and the Computerised Reservation System of an airline or travel agency.

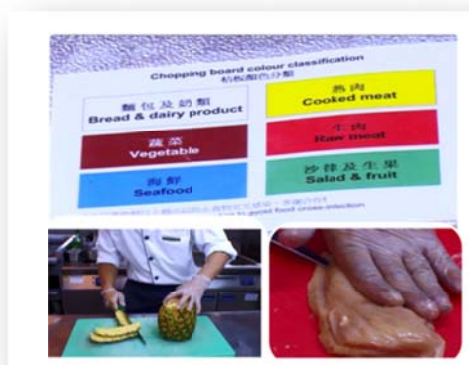
Mr Chor Kam Fai, the panel chairperson of Tourism and Hospitality Studies

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uses visual media and e-learning to cater for the needs of visual learners.

He prepares a video demonstration to help students, particularly visual learners, understand the difficult concept of food safety. The video is then uploaded to an online platform for students to watch the video demonstration repeatedly and learn at

their own pace.



Video demonstration of food safety.

If you are interested in learning and teaching resources, read also Examples 43-44 and 46-49.