

Economic Infographic Challenge (2022/23)

Details of the Activity

The Activity is organised by the Education Bureau (EDB), co-organised by Centre for Sustainable Development Studies, Hong Kong Baptist University and Hong Kong Association for Economics Education. It aims to develop student's data literacy, to enhance their ability to read and use economic infographic, and to deepen their understanding of sustainable economic development.

1. Target participants: Secondary 4 to Secondary 6 students studying Economics.

2. Format of the Activity:

The activity is divided into Challenge 1 and Challenge 2.

(Students can participate in Challenge 1 and Challenge 2 at the same time.)

(a) Challenge 1:

- Students can join the challenge **individually**.
- Students should watch the short videos provided by the EDB and answer related questions online on or before **31 March 2023 (Friday)**.
- Students who answer 50% or more of the questions correctly will be awarded an **e-certificate** of “**Attainment**”, and students who answer 90% or more of the questions correctly will be awarded an **e-certificate** of “**Excellence**”.
- There is **no upper limit** on the number of participants per school.

(b) Challenge 2:

- Students can join the competition **individually** or **form a team of 2 or 3 students**. Each participant should submit **ONE** infographic only.
- Each school can only nominate a **maximum of 3 groups** of participants.
- All infographic should be **submitted through schools**.

(i) Competition Rundown of Challenge 2

The competition is divided into two stages

Stage 1:

- Each participant should submit ONE infographic on **economic topic** only.
- Theme: Participants can **freely choose the theme**.

Examples of theme:	1. The economy of our country and Hong Kong (e.g. The economic development of our country and Hong Kong in recent years, the public finance of Hong Kong, market structure of different industries, the economic and industrial structure of cities in the Guangdong-Hong
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	Kong-Macao Greater Bay Area)
	2. Sustainable economic development (e.g. income distribution, environment and sustainable development)*

* Students can **compete for “Sustainable Economic Theme Award”** if the theme of their infographic is related to sustainable economic development.

- Language: Chinese or English
- Format: The infographic should be limited to **1 page of A3-size paper**. The work submitted should be in **PDF** format.
- After the assessment, outstanding teams can enter the presentation competition in Stage 2.

Stage 2:

- Each team will have 10 minutes to present their design.
- After each presentation, the judges (and other teams) will ask questions about the content and presentation of their infographics.
- The prize-giving ceremony will begin immediately after the presentation competition.

(ii) Rules and Regulations of Challenge 2:

- All entries should be original and have not been publicised.
- Late submission will not be considered.
- Participants need to ensure that contents of the entries do not infringe any copyright or intellectual property rights. (Please refer to the relevant ordinances). The EDB will not be accountable for any legal liability arising from infringement of copyright or intellectual property rights.
- All entries must not contain materials that violate the laws of the Hong Kong Special Administrative Region or contents of obscenity, violence or indecency. The EDB reserves the right not to accept any entries which are inappropriate or inconsistent with the themes and requirements of the competition.
- All entries must not be modified after submission.
- Once an entry is submitted, consent is automatically given by the school and student(s) concerned to publish the entry and related information on the webpage of the EDB, or for other promotional purposes. The school and student(s) shall understand and agree to grant and assign exclusively to the EDB all the copyrights of the submitted entries. The EDB reserves the right to translate, copy, publish, edit and use all or part of the contents of the entries without the prior consent of the participating schools and students.
- All decisions made by the EDB for the competition are final and binding.
- The EDB reserves the right to modify the rules and all other arrangements of the competition without prior notice.

(iii) Judging criteria of Challenge 2:

Criteria	Percentage
Stage 1	
A. Economic concepts and data application <ul style="list-style-type: none">• Accurate application of economic concepts / theoretical analysis• Accurate data analysis	30%
B. Organisation and presentation <ul style="list-style-type: none">• Able to organise the content clearly and systematically• Clear and accurate presentation of data and diagrams	30%
C. Creativity <ul style="list-style-type: none">• Creativity and originality of content and theme• Visual aesthetics, creativity and playfulness of expression	20%
Stage 2	
D. Presentation <ul style="list-style-type: none">• Can clearly and accurately express the content of the work and respond to questions• Vivid reporting methods	20%

(iv) Awards and Prizes:

There are champion, first runner-up, second runner-up, merit awards and “Sustainable Economic Development Theme Award” in the “Economic Infographic Design and Presentation Competition”. The winning entries will be uploaded to the website of the Education Bureau as appreciation. Prizes to be awarded to each winning team are as follows:

Awards	Quantity	Prizes
Champion	1	The team will be awarded a HK\$500 book coupon , each student will be awarded a certificate, the school will be awarded a trophy
1 st runner-up	1	The team will be awarded a HK\$400 book coupon, each student will be awarded a certificate, the school will be awarded a trophy
2 nd runner-up	1	The team will be awarded a HK\$300 book coupon, each student will be awarded a certificate, the school will be awarded a trophy
Merits	3	Each team will be awarded a HK\$100 book coupon, each student will be awarded a certificate
Sustainable	1	The team will be awarded a HK\$300 book coupon,

Economic Development Theme Award		each student will be awarded a certificate, the school will be awarded a trophy
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(Note: Participation certificates will also be issued to teams that cannot enter the Stage 2.)

3. Enrolment for the Activity:

(a) Challenge 1:

Schools may nominate students to participate in Challenge 1 by completing the application form on the Activity online platform on or before **28 February 2023 (Tuesday)**. From **1 March 2023 onwards**, the teacher in charge of the Activity will receive a link for participating in the online quiz through the email registered during registration. The link should then be forwarded to the participating students. Students should complete the online quiz on or before **31 March 2023 (Friday)**.

(b) Challenge 2:

Schools may nominate students to participate in Challenge 2 by downloading the application form on the Activity online platform. The completed application form should be submitted by email (stpshe3@edb.gov.hk) or fax (2573 5299) to the Personal, Social and Humanities Education Section, Curriculum Development Institute, Education Bureau on or before **31 March 2023 (Friday)**. The deadline for submission of student works is **19 May 2023 (Friday)**.

Contact Person

For enquiries, please contact Ms LAW Po-yu or Dr. Grace WONG of the Personal, Social and Humanities Education Section, Curriculum Development Institute, Education Bureau on 2892 5772 / 2892 6513.

4. Timeline of the Activity:

Dates	Important events
Challenge 1	
1 February to 28 February 2023	Application period of Challenge 1
From 1 March 2023 onwards	Teacher-in-charge will receive links of online quiz
Before 31 March 2023	Completion of Challenge 1
Challenge 2 – Stage 1	
1 February to 31 March 2023	Application period of Challenge 2
19 May 2023	Deadline for submission

End of May to early June 2023	Assessment for infographics that can be shortlisted for the presentation competition in Stage 2
Challenge 2 – Stage 2	
End of June or early July 2023 (tentative)	Presentation and Prize-giving ceremony

Remarks: Details of the activity are subject to change without further notice. Please pay attention to the latest news released on the activity website (<https://www.edb.gov.hk/en/curriculum-development/kla/pshe/references-and-resources/economics/students-activities.html>).