

CDI020211340

高中旅遊與款待教師培訓系列：

(1) 「課程詮釋與課程領導」網上講座暨分享會（新辦）

Teacher Training Series for SS Tourism and Hospitality Studies

(THS) Curriculum: (1) Online Seminar and Sharing on

'Curriculum Interpretation and Curriculum Leadership' (New)

2021年6月28日

28 June 2021

教育局課程發展處

個人、社會及人文教育組

旅遊與款待科

Tourism and Hospitality Studies

Personal, Social and Humanities Education Section

Curriculum Development Institute, Education Bureau

Sharing on Tourism and Hospitality Studies (THS) - Curriculum Planning

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Panel Head of Tourism and Hospitality Studies,
Heep Yunn School

Sharing on THS curriculum planning

- How to plan and implement the Senior Secondary THS Curriculum in school?
- Modules
 1. Introduction to Tourism
 2. Introduction to Hospitality
 3. Destination Geography
 4. Customers Relations and Services
 5. Trends and Issues in the Tourism and Hospitality Industry

What have been done?

- Got advices from the CDI (EDB)
- Got advices from other schools
- Studied the THS curriculum guide
- Studied the teaching materials provided by the EDB and publishers
- Attended most of the THS seminars organized by the EDB
 - to meet and know THS teachers of other schools
 - to get more familiarized with the curriculum contents

What have been considered?

- Curriculum rationale
- Characteristics of the discipline of THS
- The school's context
 - School goals
 - Planning of the school
 - Supports from the school
 - Human resources
 - Economic support
- Availability of resources
 - Teaching materials
- The teachers
 - Knowledge of the subject
 - Teaching experience
- The students
 - Knowledge adopted in junior forms
 - Daily life experience
 - Learners' diversity
 - DSE
- Setting of assessment papers

THS Curriculum in HYS

F.4

① Introduction to Tourism

③ Destination Geography

⑤ Trends & Issues in the **Tourism** industry (selected topics)

F.5

② Introduction to Hospitality

⑤ Trends & Issues in the **Hospitality** industry (selected topics)

④ Customers Relations and Services

F.6

① Introduction to Tourism: MICE

⑤ Trends & Issues in the Tourism and Hospitality Industry

F.4 THS Curriculum

<u>Term</u>	<u>Modules</u>	<u>Units</u>	
1 st	① Introduction to Tourism	- Tourism concepts and principles	<ul style="list-style-type: none"> - To provide general and basic knowledge of the tourism industry - To apply cases and issues for deeper understanding (via field trip/ visit)
	② Introduction to Hospitality	- Types of accommodations	
	③ Destination Geography	- Types of attractions	
2 nd	① Introduction to Tourism	<ul style="list-style-type: none"> - Tourism concepts and principles - The local tourism industry 	
	⑤ Trends & Issues in the tourism industry	<ul style="list-style-type: none"> - IT in the tourism industry - Sustainable Tourism 	
	③ Destination Geography	<ul style="list-style-type: none"> - Basic concepts of world geography - Types of attractions - Theme Parks - Tourism Regions 	To arouse further interests (via competitions, presentation/ poster or website design)

F.5 THS Curriculum

<u>Term</u>	<u>Modules</u>	<u>Units</u>	
1 st	② Introduction to Hospitality	Accommodation sector	<ul style="list-style-type: none"> - To provide general and basic knowledge of the hotel and F&B industry in relation to the tourism industry - To apply cases and issues for deeper understanding (via visits/ workshops/ work placement programs)
	⑤ Trends & Issues in the tourism industry	IT in the hotel industry	
2 nd	② Introduction to Hospitality	F&B sector	
	⑤ Trends & Issues in the tourism industry	IT in the F&B industry	
	④ Customers Relations and Services	Customer services, relations and communication	

F.6 THS Curriculum

<u>Month</u>	<u>Modules</u>	<u>Units</u>	
Jul/ Aug	① Introduction to Tourism	MICE <ul style="list-style-type: none"> - MICE business - Sectors involved in MICE business - MICE planning 	- To apply some knowledge of tourism and hospitality sector into MICE
Sept- Nov	⑤ Trends & Issues in the tourism industry	<ul style="list-style-type: none"> - Tourism and hospitality issues induced by globalization - Tourism & hospitality sectors: economic aspect, socio-cultural aspect, environmental aspect 	- To apply cases and issues for deeper understanding
Nov- Jan	All modules	All units	Revision

My experience

- Keep learning and updating via
 - Attending relevant seminars/ workshops
 - Studying various materials
 - Asking professionals of the subject and the industry
 - Paying attentions to the trends & issues of the industry
 - Travelling and visiting different places
- Keep adjusting the teaching materials based on
 - Ability of students
 - DSE
 - Changes of the industry
- Keep arousing interests of students via
 - Various visits/ trips/ work placement programs
 - Individual and group projects/ presentations
 - Sharing of my own experiences
 - Small competitions