



未 來 企 業 家
FUTURE ENTREPRENEUR

Millennium Entrepreneurship Programme (MEP)



What is MEP?

Nurturing Socially-responsible Future Entrepreneurs

- ✦ A tripartite project among the secondary schools, business sectors and NGOs
- ✦ **S.4-S.6 students** work in teams under the guidance of **mentors** to propose viable business proposals on innovative services or products

Organizers



Co-Organizers



Knowledge Partner



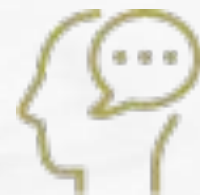
Objectives



To arouse students' awareness of social needs and care for the community



To cultivate their social responsibility through mentorship, training and competition



To equip students with future skills and entrepreneurship



Theme of MEP27

Smart City, Sustainable Future:

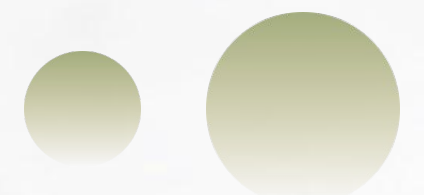
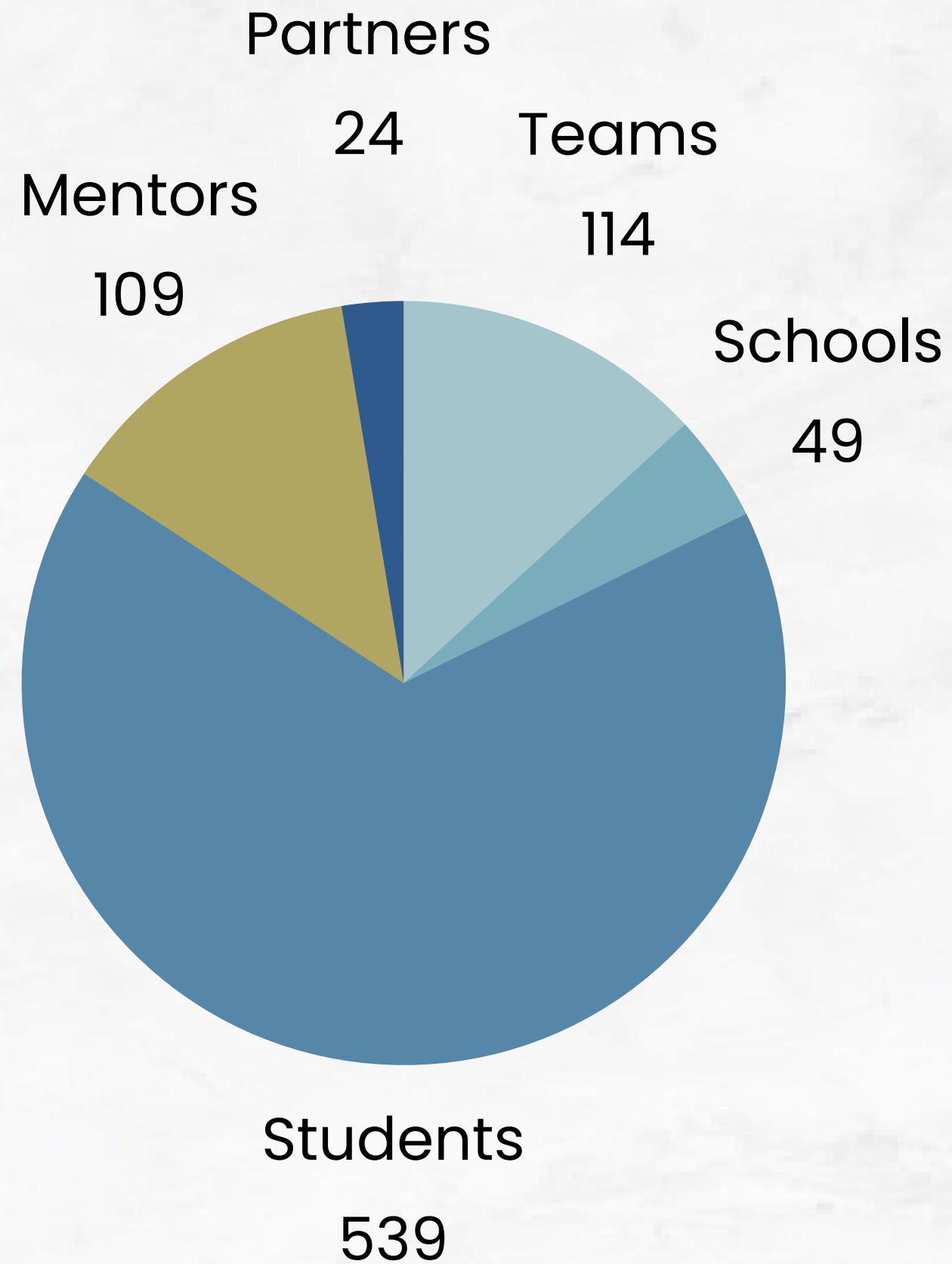
Driving Hong Kong through Innovation

創新驅動智慧香港，共建可持續未來



Participants will be challenged to seize the initiatives with AT LEAST ONE of the above three designated Sustainable Development Goals.

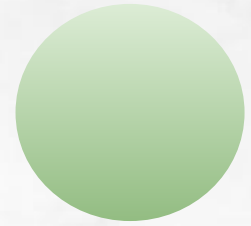
MEP26 Participation



Past Participating Schools

(The list only shows part of the participating schools)

Carmel Alison Lam Foundation Secondary School	Pooi To Middle School
Carmel Pak U Secondary School	Pui Kiu College
Carmel Secondary School	Sacred Heart Canossian College
Christian Alliance S C Chan Memorial College	Shatin Tsung Tsin Secondary School
Diocesan Girls' School	South Tuen Mun Government Secondary School
ECF Saint Too Canaan College	St. Clare's Girls' School
ELCHK Lutheran Secondary School	St. Joseph's College
Good Hope School	St. Margaret's Co-educational English Secondary and Primary School
Heep Yunn School	St. Mary's Canossian College
Heung To Middle School (Tin Shui Wai)	St. Paul's Co-educational College
HKBU Affiliated School Wong Kam Fai Secondary & Primary School	St. Paul's Convent School
HKFYG Lee Shau Kee College	The Chinese Foundation Secondary School
HKUGA College	Tin Ka Ping Secondary School
Holy Trinity College	True Light Middle School of Hong Kong
Kowloon Tong School (Secondary Section)	True Light Girls' College
La Salle College	Tsang Pik Shan (Sung Lan) Secondary School
Lam Tai Fai College	TWGHs Li Ka Shing College
Maryknoll Convent School (Secondary Section)	Wa Ying College
Marymount Secondary School	Wah Yan College, Kowloon
PLK Ma Kam Ming College	Ying Wa Girls' School



Team combination:

1. Students

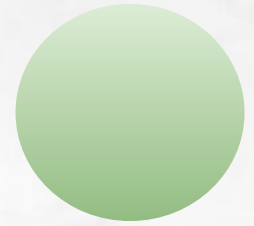
- S.4 to S.6 students
- Each team consists of 4-6 students

2. Teacher

- School teacher as Team Advisor
- Nominate student teams (no limit on number of teams)

3. Mentor

- Each team will be assigned an experienced mentor to provide advice and guidance on preparing the business proposals.



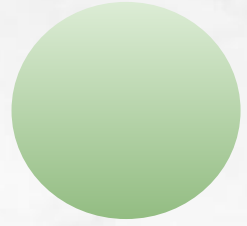
Mode of Competition:

1. Proposal Writing

- Each team shall prepare a **business proposal** related to **designated SDG(s)** under the theme

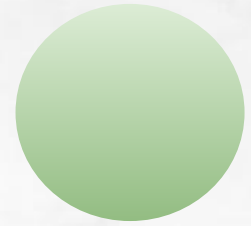
2. Pitching

- Pitch the business proposal to the adjudicators at the preliminary round / final round of competition.



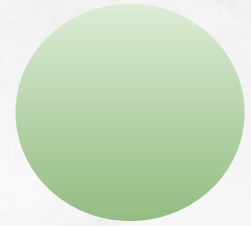
Suggested Content of Proposal:

- 1. Basic Information of Business** (e.g. Name, Type of Product and Service)
- 2. Social Impact** (e.g. Rationale behind the selected SDGs, Social Needs, How it can alleviate the problems)
- 3. Details of Business** (e.g. Characteristics, Goals)
- 4. Sales and Marketing Strategy** (e.g. Positioning, SWOT, Sales Channel)
- 5. Finance** (e.g. Startup Cost, Expected income and expenditure)
- 6. Risk Management** (e.g. Predicted risks and contingency plan)
- 7. Application of Artificial Intelligence** (e.g. for proposal preparation and business development)



Content of Proposal:

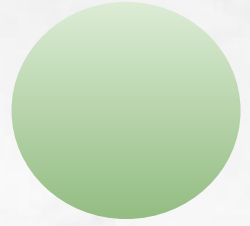
1. Each team can refer to the **proposal framework** for submitting their business plan.
2. The proposal content **should include all sections** listed in the proposal framework.
3. The proposal can be written in **either English or Chinese**.
4. Conducting **marketing research and reviewing proper literature materials** are encouraged.



Workshops/Organisation Visits:

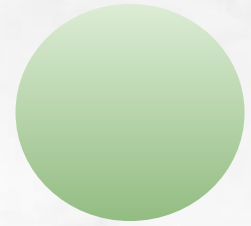
- **Date:** Late Dec 2026 to Early Feb 2027
- **Workshops include:**
 - ESGs and SDGs
 - Business Ideation and Proposal Writing
 - Financial Projection and Budgeting
 - Applications of Artificial Intelligence
- **Theme related Corporates / Organizations**

*# The team needs to attend 3 workshops/organization visits to gain bonus marks
(at least 1 workshop and 1 organization visit)*



Pitching:

- Shortlisted teams will be assigned to groups according to their marks from proposal sequentially for *Preliminary Round of Pitching*.
- Teams with highest marks from each group will enter to the *Final Round*.
- Each team will be invited to conduct a 5-min pitch presentation, followed by a 10-min Q&A session by adjudicators.
- Participants can choose to carry out their pitching presentations in **either Cantonese, Putonghua, or English**.



Awards:

- Champion: Cash Prize of HK\$10,000
- 1st to 5th Runner-ups: Cash Prizes from HK\$2,000 to HK\$8,000
- Merits: Cash Prizes of HK\$2,000
- Outstanding Proposal: Team trophies
- Outstanding Presenter: Trophies
- Most Astonishing Team Spirit: Team trophies
- Certificate: All awardees and teams completed the program

Mentor—Mentees Communications

- ✦ Each mentor will be assigned 1-2 participating teams.
- ✦ Mentors are invited to facilitate the mentees to formulate their business idea, prepare the proposal, pitch to the judges and complete the programme.
- ✦ The nature and frequency of communication activities totally rest upon the agreement between the mentor and mentees.

Mentor—Mentees Communications

✦ It is encouraged that mentor and mentees should arrange **at least one meeting per month** in various appropriate ways, for example:

- Face-to-face discussion
- Virtual meeting / Social Media Channel
- Email / Telephone contact
- Social gathering

Role of Teachers

✦ Teachers of the participating schools act as Team Advisors.

The Team Advisors are expected to play a supporting role:

- To provide advice, suggestions, guidance and logistic assistance for students when necessary
- To communicate with the Secretariat and the Mentors about the students and programme progress

MEP27 Timeline



ORGANISERS:



CO-ORGANISERS:



KNOWLEDGE PARTNER:



27TH MILLENNIUM MEP ENTREPRENEURSHIP PROGRAMME 2026-27

未來企業家
FUTURE ENTREPRENEUR

Theme:
Smart City, Sustainable Future:
Driving Hong Kong through Innovation



CHAMPION: HK\$10,000 CASH PRIZE

Fee:

HK\$400 (Early Bird)
HK\$600 (Original Price)

Application Deadline:

24 October 2026 (Early Bird)
31 October 2026 (Official Deadline)

Programme Duration:

November 2026 – April 2027

Opening Ceremony:

28 November 2026



Sign Up Now

f MEP – Millennium Entrepreneurship Programme

#MEP reserves the right of all final decisions

*Programme will be conducted mainly in Cantonese

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PAST RESULTS

Winners of MEP 26 (2025/26)

🏆 Award	💡 Business Name	🏫 School	📄 Proposal
Champion	EyeDentify	HKUGA College	MEP26-Team030-Champion.pdf
1st runner-up	Soul Cloud	TWGHS Li Ka Shing College	MEP26-Team098-1st Runner-up.pdf
2nd runner-up	ProtoFeed	Pui Kiu College	MEP26-Team054-2nd Runner-up.pdf
3rd runner-up	隨身寵——寵物隨身,關愛隨行	Shatin Tsung Tsin Secondary School	MEP26-Team061-3rd Runner-up.pdf
4th runner-up	Indofili Stay	SKH Chan Young Secondary School	MEP26-Team067-4th Runner-up.pdf
5th runner-up	母嬰智護 MomGuard	Carmel Secondary School	MEP26-Team007-5th Runner-up.pdf
6th runner-up	SiteWatch	St. Paul's Convent School	MEP26-Team085-6th Runner-up.pdf
7th runner-up	《鏡遇》Mirror	Tin Ka Ping Secondary School	MEP26-Team093-7th Runner-up.pdf
8th runner-up	CalmCompass	True Light Girls' College	MEP26-Team095-8th Runner-up.pdf
Merit	UNiverse 「有你·遊你」	Good Hope School	MEP26-Team019-Merit.pdf
Merit	行運日營	Heep Yunn School	MEP26-Team024-Merit.pdf
Merit	瞬語 Syncliq	Pooi To Middle School	MEP26-Team051-Merit.pdf
Merit	swApt!	The Chinese Foundation Secondary School	MEP26-Team090-Merit.pdf
Merit	樂住陪 LokStay	True Light Girls' College	MEP26-Team094-Merit.pdf
Merit	EcoDash	HKUGA College	MEP26-Team028-Merit.pdf
Merit	一家一	Holy Trinity College	MEP26-Team033-Merit.pdf
Merit	識「碳」生活	St. Clare's Girls' School	MEP26-Team071-Merit.pdf
Merit	Equaliplay	St. Paul's Convent School	MEP26-Team086-Merit.pdf

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