

# Our partnership with OpenAl



Ensure that artificial general intelligence (AGI) benefits humanity.





Empower every person and organization on the planet to achieve more

### **Azure OpenAl Service**

GPT-3

Generate and Understand Text

Codex

Generate and Understand Code

DALL·E preview

Generate images from text prompts

ChatGPT preview

Generate conversational responses

# What is the difference for OpenAI & Azure OpenAI?

Feature	OpenAl 🗐	Azure OpenAl 🛕 🚱
Security & Data Privacy	Basic Security	Enterprise Security, RBAC, Customer- Managed Keys
Compliance	None	SOC2, ISO, HIPAA, CSA STAR
Reliability	No SLA (yet)	Azure SLA, Dedicated Capacity Option (soon)
Responsible Al	Separate Safety Classifier (adds latency)	Built-in, enterprise-grade, low latency moderation and harm prevention
<b>Holistic Solution</b>	Advanced LLM & Image Generation, Basic Speech	OpenAl Models, Complete Al Solution, and a Complete PaaS
Pricing	Per-token (today), Dedicated Capacity (soon)	Per-token (today), Dedicated Capacity (soon)
APIs	REST APIs + Python SDK	REST APIs + Python, C#, etc. SDKs
<b>Generative Models</b>	Language & Image	Language & Image





### Generative Al

### GPT-3

#### Prompt:

Write a tagline for an ice cream shop.

### Response:

We serve up smiles with every scoop!

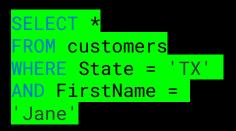
### Codex

#### Prompt:

Table customers,
columns =
[CustomerId,
FirstName, LastName,
Company, Address,
City, State,
Country, PostalCode]

Create a SQL query for all customers in Texas named Jane query =

### Response:



### DALL·E preview

Prompt: A white Siamese cat

### Response:



### ChatGPT preview

What is the fastest animal on land?

the cheetah (Acinonyx jubatus), which can reach speeds of up to 60 miles (97 kilometers) per hour.

What makes them so fast?

Cheetahs are built for speed and have several adaptations that make them the fastest land animal: lean body, long legs, flexible spine, large nostrils and claws that don't retract.



# Azure OpenAI | GPT-3 Prompt Design

Extract the mailing address from this email:

Hi John Doe,

It was great to meet up at Build earlier this week. I thought the AI platform talk was great and I really enjoyed it.

I appreciate the offer for the book. If you are OK, you can mail it to me at home, or 123 Microsoft Way, Bellevue WA 92004.

Regards,

**Chris Hoder** 

123 Microsoft Way, Bellevue WA 92004

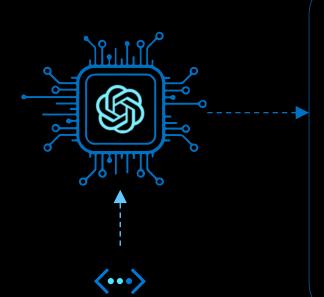
**Prompt** – Text input that provides some context to the engine on what is expecting.

**Completion** – Output that GPT-3 generates based on the prompt.









Public code and text on the internet

### GitHub Don't



GitHub Copilot Service

### Don't fly solo.

Provide editor context

**Provide suggestions** 

Improve suggestions

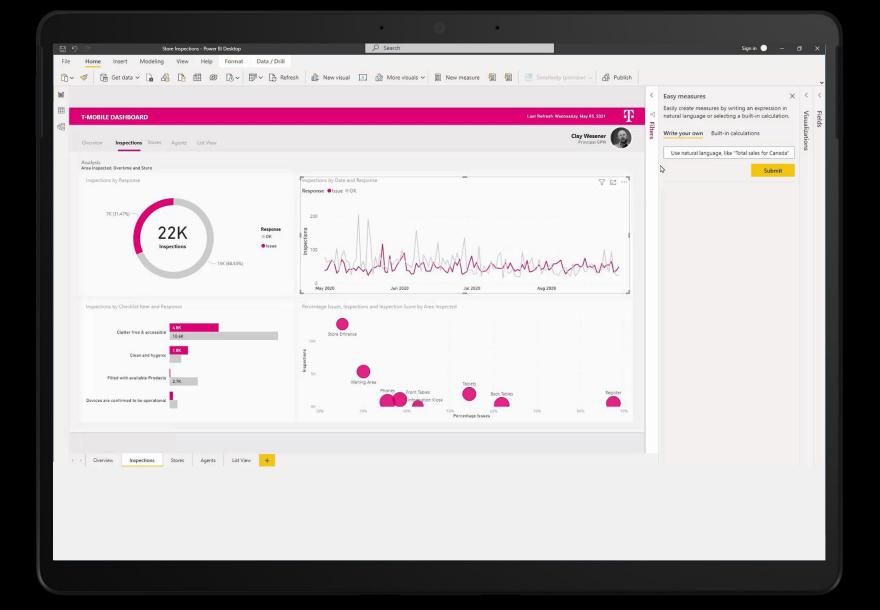
### Private code

```
JS fetch_pic.js
                     push_to
   const fetchNASAPictureOfTh
     return fetch('https://ag
       method: 'GET',
       headers: {
          'Content-Type': 'apr
        .then(response => resp
        .then(json => {
          return json;
   & Copilot
```



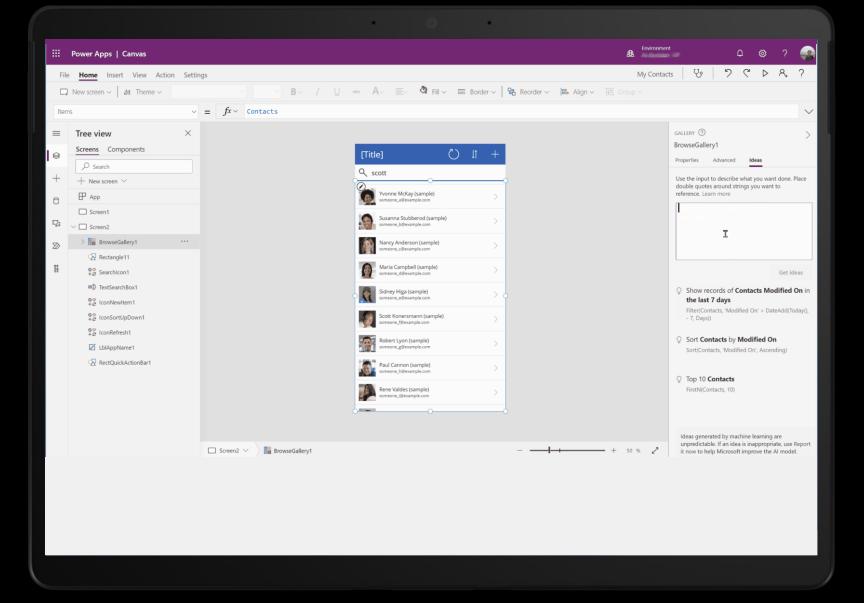
# Power BI

Generating DAX expressions with natural language



## **Power Platform**

Power Fx formulas

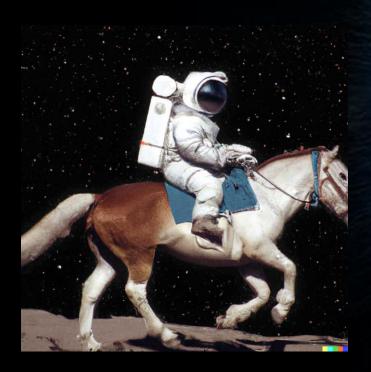


### DALL·E 2

An astronaut riding a horse in a photorealistic style

Teddy bear working on new Al research on the moon in 1980

A bowl of soup that looks like a monster knitted out of wool







### The ChatGPT model

Unlike previous GPT-3 models, the ChatGPT model is specifically designed to be a conversational interface.

The conversational nature of the model makes it easier to interact with and to take advantage of the full power of its capabilities. This is part of the reason the model became so successful.

The prompts used with the ChatGPT model are also different than previous models.



### Working with the ChatGPT model

### **Previous GPT-3 models**

Previous models were text-in and text-out

(i.e., they accepted a prompt string and returned a completion to append to the prompt).

Answer questions from the context below.

#### Context:

A neutron star is the collapsed core of a massive supergiant star, which had a total mass of between 10 and 25 solar masses, possibly more if the star was especially metal-rich.

Q: What is a neutron star?

A:

### The ChatGPT model

The ChatGPT model is conversation-in and message-out.

(i.e., it expects a prompt string that is formatted in a specific chat-like transcript format and returns a completion that represents a model-written message in the chat)

<|im\_start|>system

Assistant is an AI Chatbot designed to answer questions from the context provided below.

#### Context:

A neutron star is the collapsed core of a massive supergiant star, which had a total mass of between 10 and 25 solar masses, possibly more if the star was especially metal-rich.

<|im end|>

<|im start|>user

What is a neutron star?

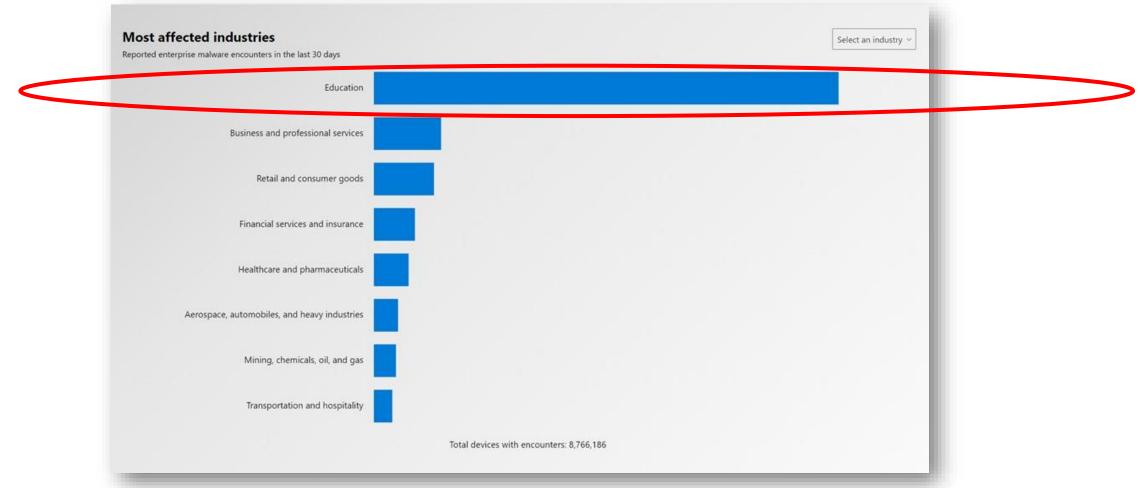
<|im end|>

<|im\_start|>assistant

## Navigating a shifting world - Education Sector is on red alert

Microsoft Security Intelligence: Real-time tracking of cybersecurity attacks worldwide, by industry

<u>Cyberthreats, viruses, and malware - Microsoft Security Intelligence</u>



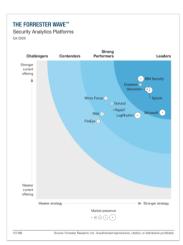
# FORRESTER®

# Microsoft Security: Leader in 8 Forrester Wave and New Wave reports

- 1. The Forrester Wave™: Security Analytics Platforms, Q4 2020, Joseph Blankenship, Claire O'Malley, December 2020
- 2. The Forrester Wave™: Enterprise Email Security Q2 2021 Joseph Blankenship, Claire O'Malley, April 2021
- 3. The Forrester Wave™: Endpoint Security Software as a Service, Q2 2021, Chris Sherman, May 2021 4. The Forrester Wave™: Unified Endpoint Management, Q4 2019, Andrew Hewitt, November 2021
- . The Follester Wave . Offlined Endpoint Management, Q4 2019, Andrew Hewitt, November 2
- 5. The Forrester Wave™: Unstructured Data Security Platforms, Q2 2021, Heidi Shey, May 2021
- 6. The Forrester Wave<sup>TM</sup>: Cloud Security Gateways, Q2 2021, Andras Cser, May 2021
- 7. The Forrester Wave: Identity As A Service (IDaaS) For Enterprise, Q3 2021" Sean Ryan, August 2021
- 8. The Forrester New Wave™: Extended Detection And Response (XDR), Q4 2021, Allie Mellen, October 2021

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Security Analytics Platform

Enterprise Email Security

**Endpoint Security Software as a Service** 

Unified Endpoint Management









**Unstructured Data Security Platforms** 

Cloud Security Gateways

Identity As a Service

Extended Detection And Response (XDR)

## An industry leader in endpoint security

**Gartner** 

Gartner names Microsoft a Leader in 2021 Endpoint Protection Platforms Magic Quadrant.

MITRE ATT&CK™

Microsoft leads in real-world detection in MITRE ATT&CK evaluation.

FORRESTER®

Forrester names Microsoft a Leader in 2021 Endpoint Security Software as a Service Wave.



Microsoft Defender for Endpoint awarded a perfect 5-star rating by SC Media in 2020 Endpoint Security Review

FORRESTER®

Forrester names Microsoft a Leader in 2020 Enterprise Detection and Response Wave.



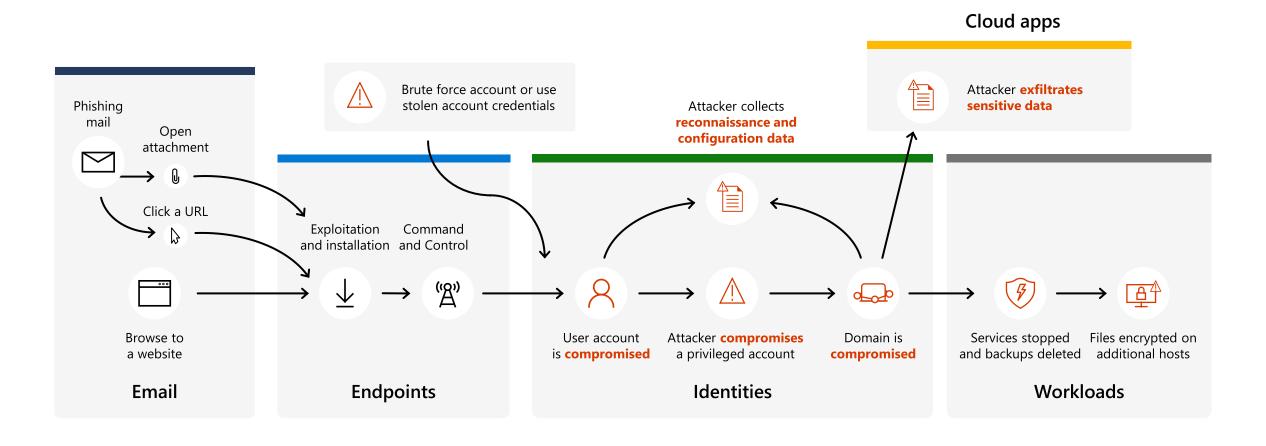
Microsoft won six security awards with Cyber Defense Magazine at RSAC 2021:

- ✓ Best Product Hardware Security
- ✓ Market Leader Endpoint Security
- Editor's Choice Extended Detection and Response (XDR)
- ✓ Most Innovative Malware Detection
- Cutting Edge Email Security

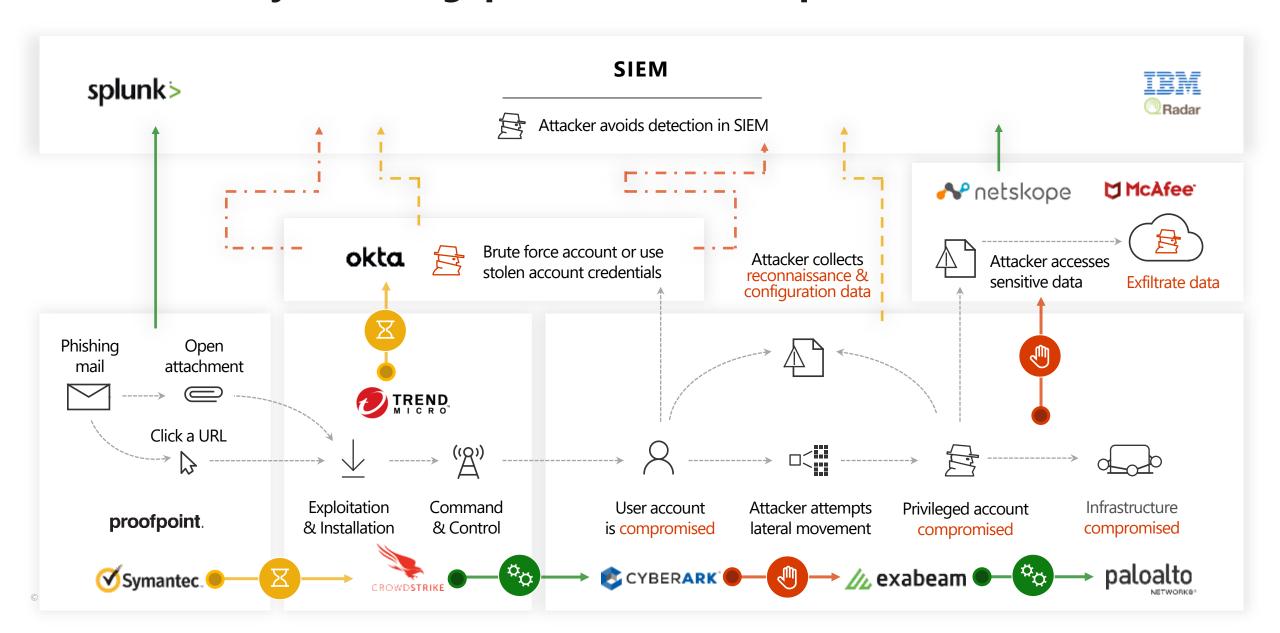


Our antimalware capabilities consistently achieve high scores in independent tests.

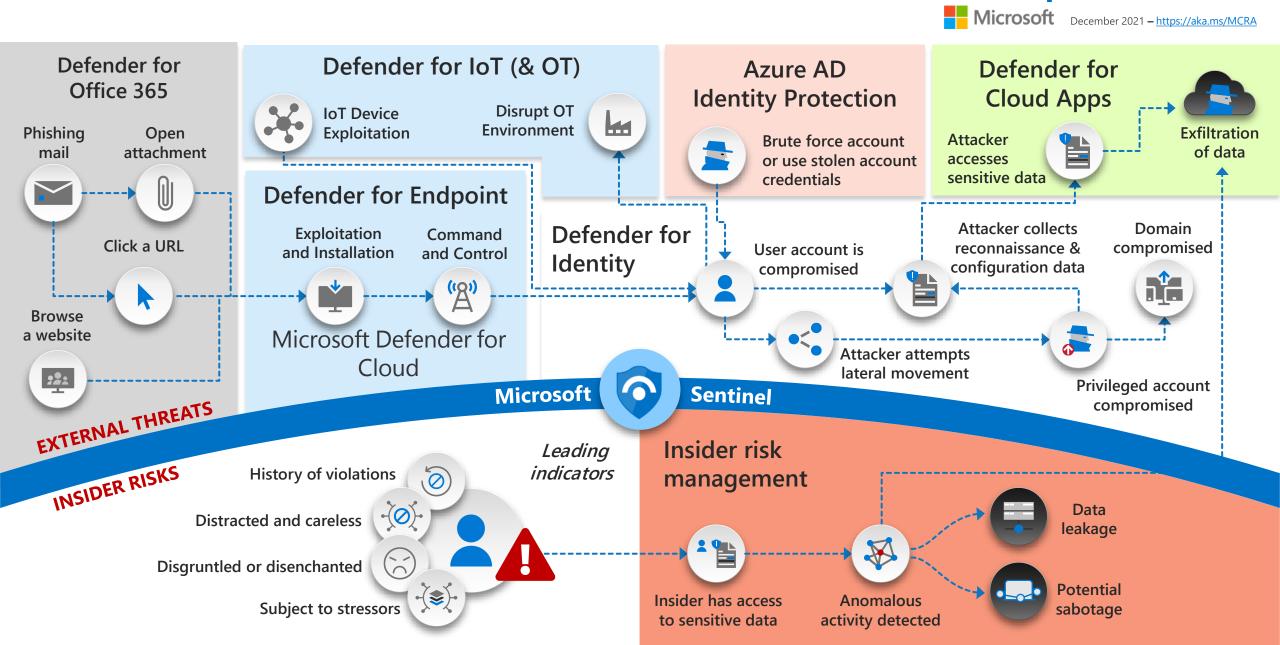
# Typical human-operated ransomware campaign



## Siloed security leads to gaps and increased operational overhead



# Defend across attack chain with extended detection and response (XDR)



## Microsoft 365 Defender







# Defender for Endpoint

# Microsoft Defender for Endpoint









iOS





Cisco Juniper Networks HP Enterprise
Palo Alto Networks

### **Endpoints and servers**



### **Mobile device OS**



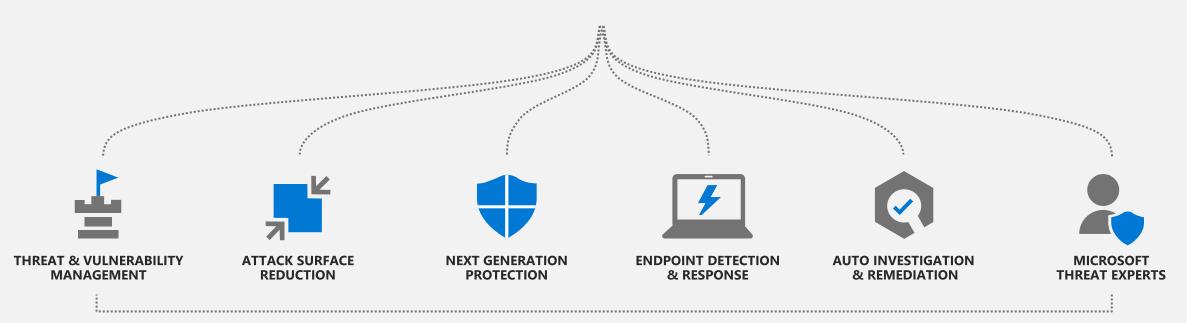
**Mobile Threat Defense** 

Virtual desktops

**Network devices** 



Threats are no match.





**CENTRALIZED CONFIGURATION AND ADMINISTRATION** 

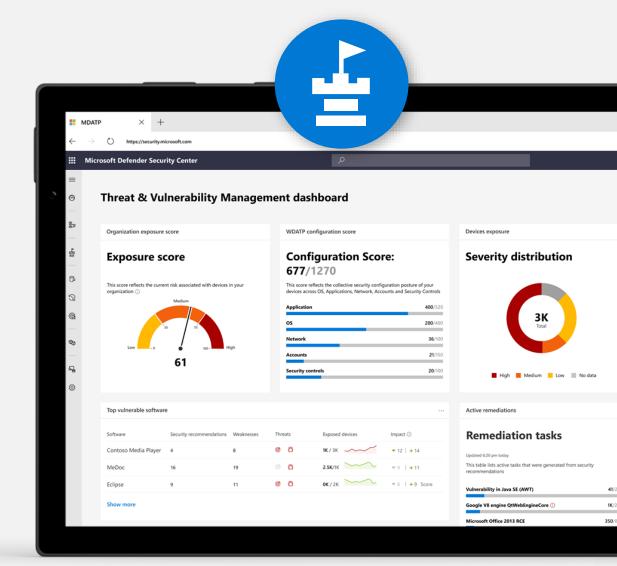


**APIS AND INTEGRATION** 

### **Threat & Vulnerability Management**

# A risk-based approach to mature your vulnerability management program

- 1 Continuous real-time discovery
- 2 Context-aware prioritization
- Built-in end-to-end remediation process



### **Attack Surface Reduction**

# Eliminate risks by reducing the surface area of attack



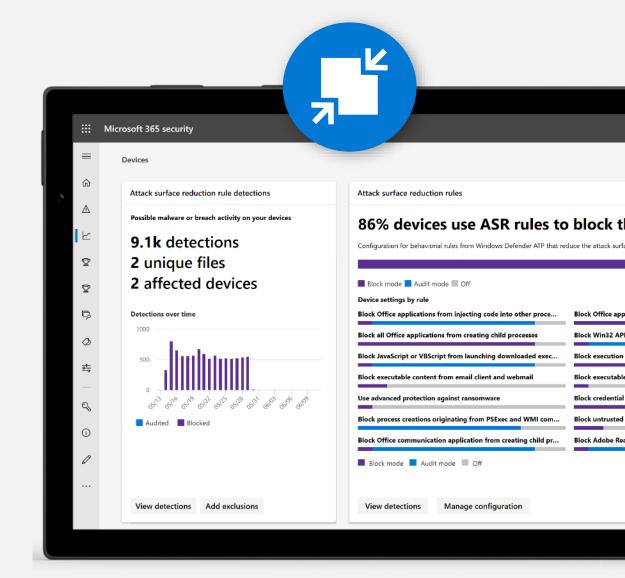
System hardening without disruption



Customization that fits your organization

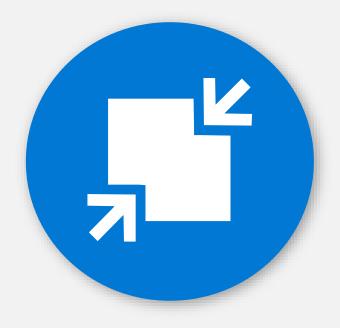


Visualize the impact and simply turn it on



### **Attack Surface Reduction**

Resist attacks and exploitations



**HW** based isolation

**Application control** 

**Exploit protection** 

**Network protection** 

**Controlled folder access** 

**Device control** 

Web protection

Ransomware protection

Isolate access to untrusted sites

Isolate access to untrusted Office files

Host intrusion prevention

**Exploit mitigation** 

Ransomware protection for your files

Block traffic to low reputation destinations

Protect your legacy applications

Only allow trusted applications to run

### **Next Generation Protection**

# Blocks and tackles sophisticated threats and malware



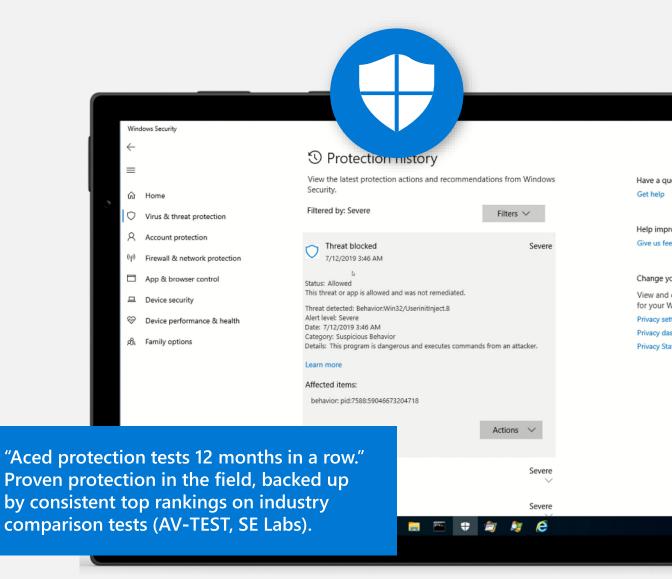
Behavioral based real-time protection



Blocks file-based and fileless malware



Stops malicious activity from trusted and untrusted applications



## Microsoft Defender for Endpoint next generation protection engines



#### Metadata-based ML

Stops new threats quickly by analyzing metadata



#### Behavior-based ML

Identifies new threats with process trees and suspicious behavior sequences



#### **AMSI-paired ML**

Detects fileless and in-memory attacks using paired client and cloud ML models



#### File classification ML

Detects new malware by running multi-class, deep neural network classifiers



#### **Detonation-based ML**

Catches new malware by detonating unknown files



#### **Reputation ML**

Catches threats with bad reputation, whether direct or by association



#### **Smart rules**

Blocks threats using expert-written rules







#### ML

Spots new and unknown threats using client-based ML models



#### **Behavior monitoring**

Identifies malicious behavior, including suspicious runtime sequence



#### Memory scanning

Detects malicious code running in memory



#### **AMSI** integration

Detects fileless and in-memory attacks



#### Heuristics

Catches malware variants or new strains with similar characteristics



#### **Emulation**

Evaluates files based on how they would behave when run



### Network monitoring

Catches malicious network activities

### **Endpoint Detection & Response**

# Detect and investigate advanced persistent attacks



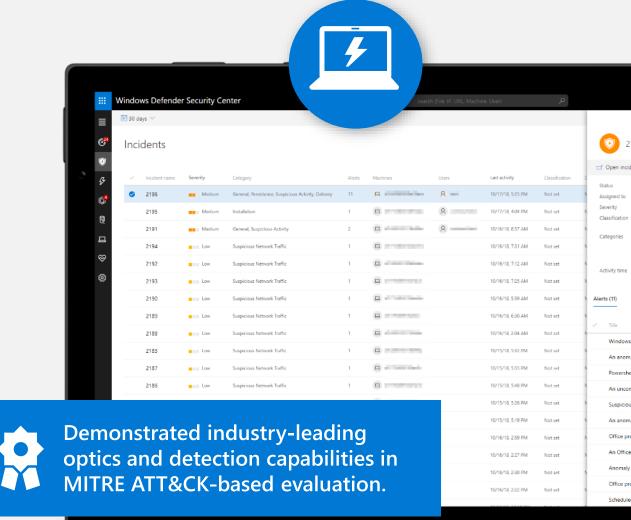
Correlated behavioral alerts



Investigation & hunting over 6 months of data



Rich set of response actions



## **Endpoint Detection & Response**



**Correlated post-breach detection** 

Investigation experience

Incident

**Advanced hunting** 

Response actions (+EDR blocks)

Deep file analysis

Live response

Threat analytics

### **Auto Investigation & Remediation**

# Automatically investigates alerts and remediates complex threats in minutes



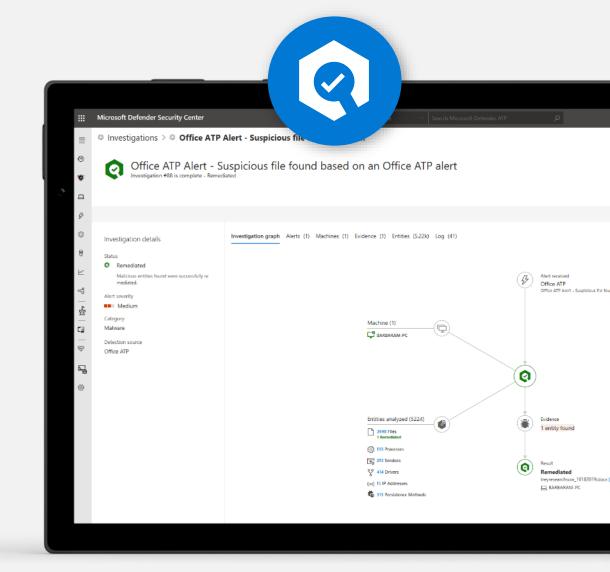
Mimics the ideal steps analysts would take



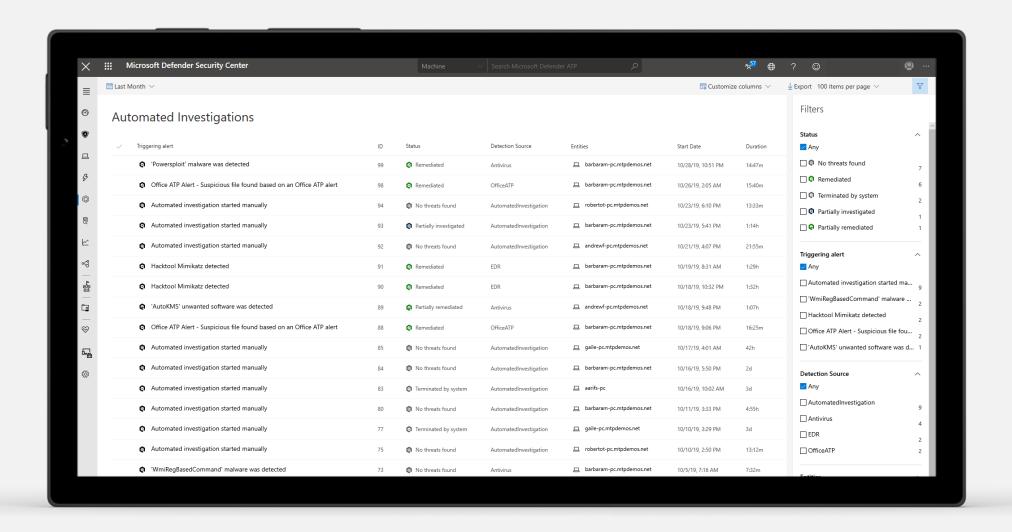
Tackles file or memory-based attacks



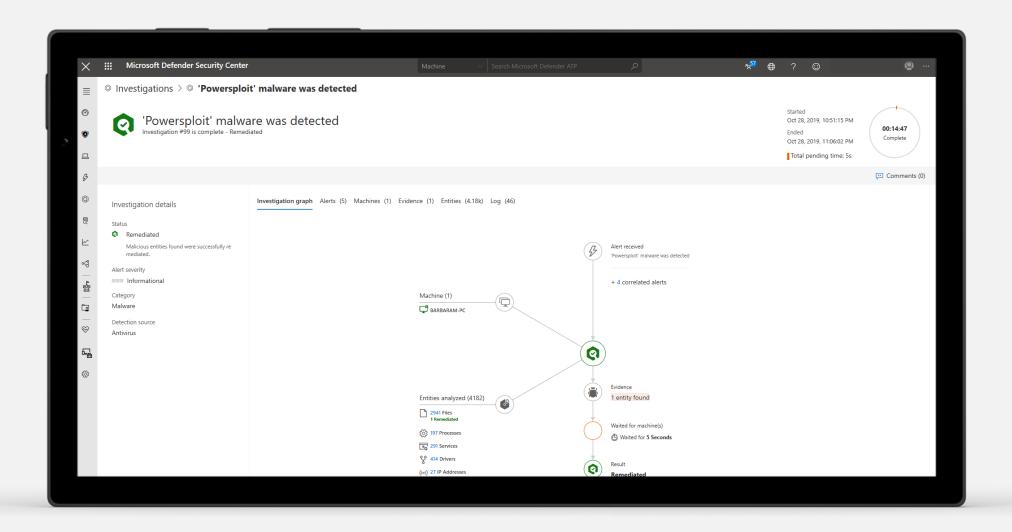
Works 24x7, with unlimited capacity



## Auto investigation queue



# Investigation graph



### **Microsoft Threat Experts**

# Bring deep knowledge and proactive threat hunting to your SOC



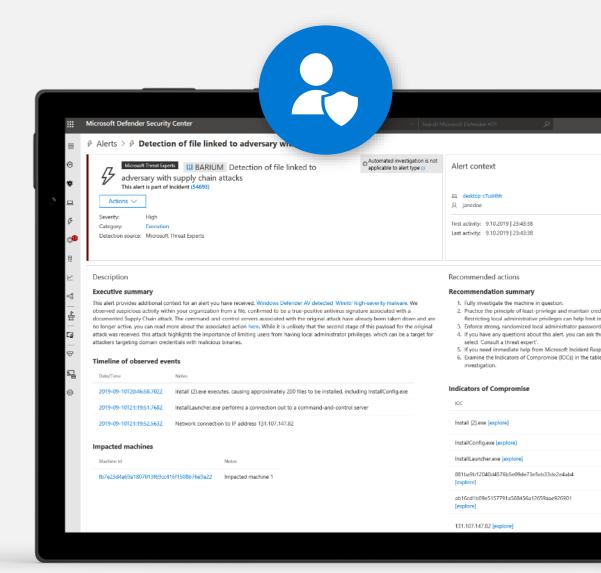
Expert level threat monitoring and analysis



**Environment-specific context via alerts** 



Direct access to world-class hunters



#### Description

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#### **Executive summary**

This alert provides additional context for an alert you have received, Windows Defender AV detected 'Winnti' high-severity malware. We observed suspicious activity within your organization from a file, confirmed to be a true-positive antivirus signature associated with a documented Supply Chain attack. The command-and-control servers associated with the original attack have already been taken down and are no longer active, you can read more about the associated action here. While it is unlikely that the second stage of this payload for the original attack was received, this attack highlights the importance of limiting users from having local administrator privileges, which can be a target for attackers targeting domain credentials with malicious binaries.

#### Timeline of observed events

Date/Time	Notes
2019-09-10T20:46:58.702Z	Install (2).exe executes, causing approximately 200 files to be installed, including InstallConfig.exe
2019-09-10T21:19:51.768Z	InstallLauncher.exe performs a connection out to a command-and-control server
2019-09-10T21:19:52.563Z	Network connection to IP address 131.107.147.82

#### Impacted machines

Machine Id	Notes
fb7e23d4a69a1807013f69cc416f1508b76e9a22	Impacted machine 1

#### Recommended actions

#### Recommendation summary

- 1. Fully investigate the machine in question
- 2. Practice the principle of least-privilege a Restricting local administrative privileges
- 3. Enforce strong, randomized local admin
- 4. If you have any questions about this aler select 'Consult a threat expert'.
- 5. If you need immediate help from Micros
- 6. Examine the Indicators of Compromise ( investigation.

#### **Indicators of Compromise**

Install (2).exe [explore]

InstallConfig.exe [explore]

InstallLauncher.exe [explore]

881ba9b12040d4576b5e09de73e5eb33de2 [explore]

ab16cd1b09e5157791a568456a12659aae92 [explore]

131.107.147.82 [explore]



Get Microsoft Threat Experts advice and insights about suspicious activities in your organization.

Ensure that the portal page for the alert or machine in question is in view while providing information for this inquiry.

Note: This and other relevant information will be shared with Microsoft Threat Experts to enable the best response to your inquiry.

#### Inquiry topic \*

https://securitycenter.windows.com/alert/da637073841040265613\_-882982118

Thank you for sending this Threat Expert alert. Can you help us investigate this threat further including whether you think we were targeted, and whether this and other machines in our company were compromised?

#### Email

Enter the email address you'd like Microsoft Threat Experts to send their reply

Analyst@contoso.com

Privacy statement.

### **Security Management**

# Assess, configure and respond to changes in your environment



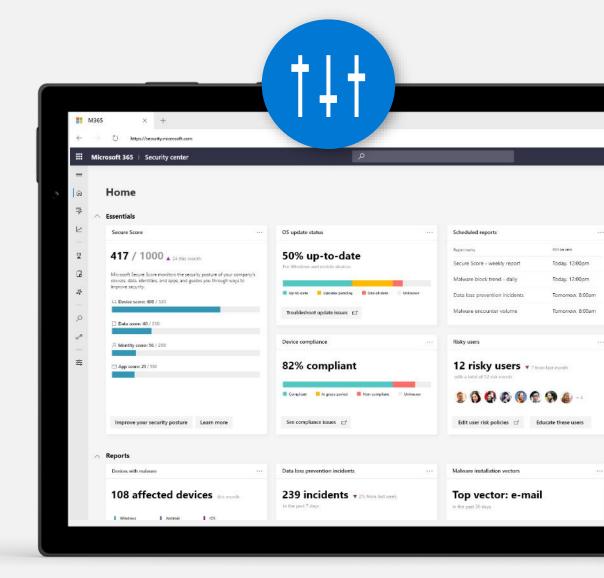
Centrally assess & configure your security



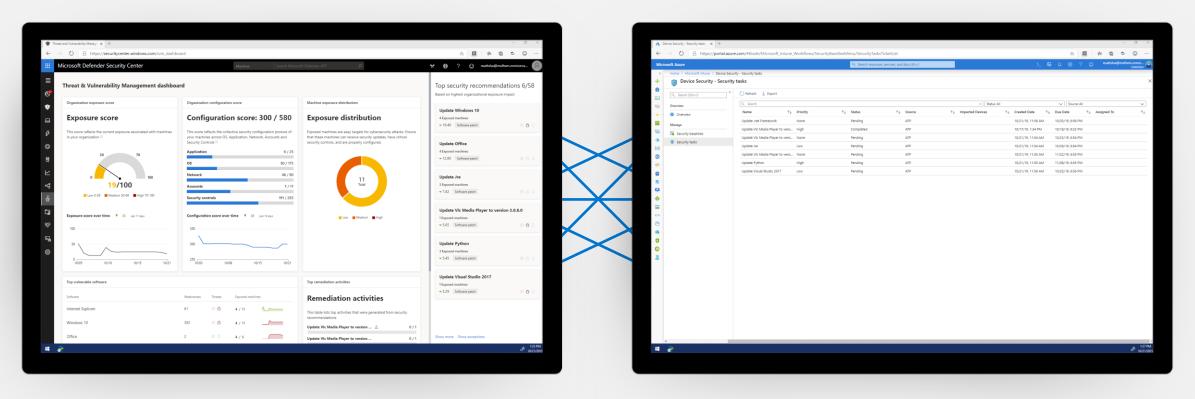
Variety of reports and dashboards for detailed monitoring and visibility



Seamless integration between policy assessment and policy enforcement



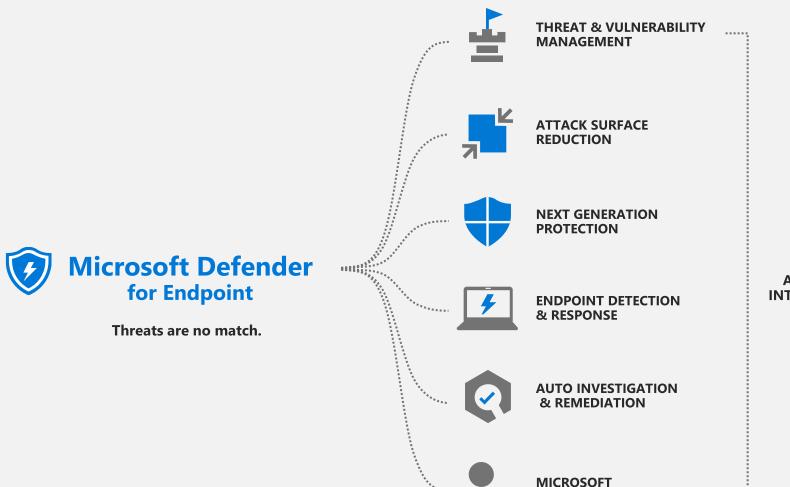
## Seamless integration

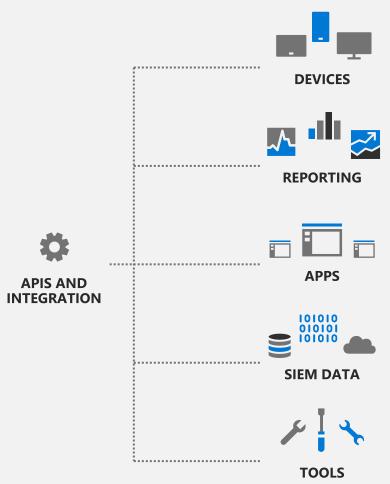


Microsoft Defender for Endpoint
Policy Assessment

Microsoft Endpoint Manager
Policy Enforcement

### Connecting with the platform





.....

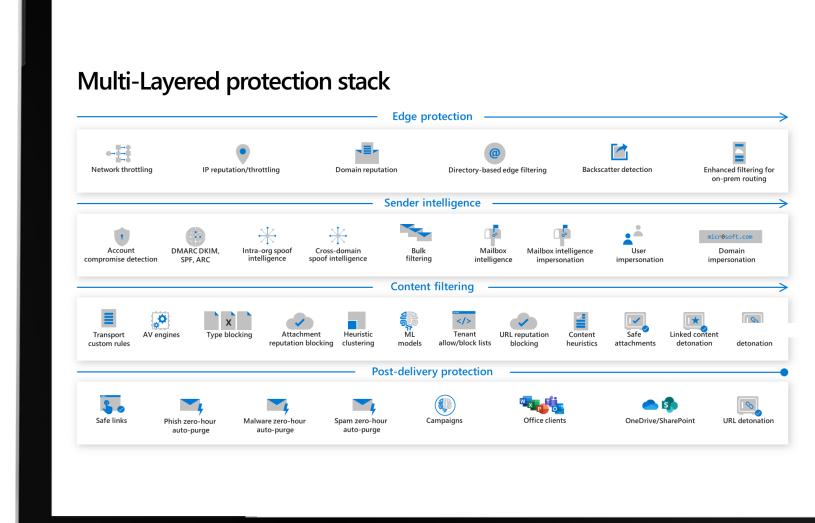
**THREAT EXPERTS** 





## Defender for O365

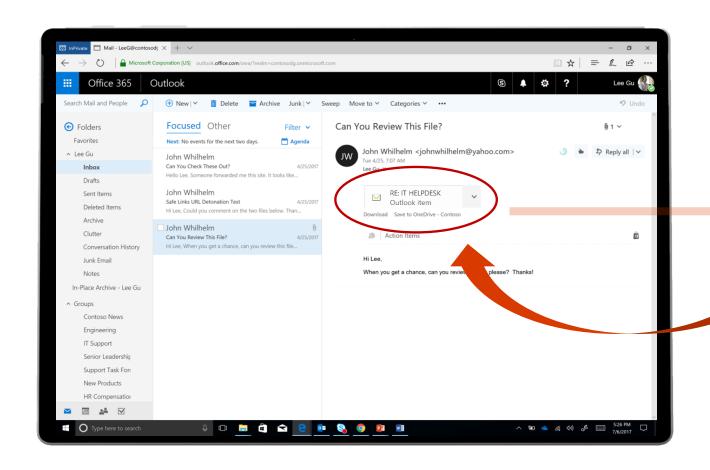
- Multi-layered filtering stack to protects against wide variety of attacks
- → Advanced protection against credential phishing, BEC, and account takeover
- Protection beyond email

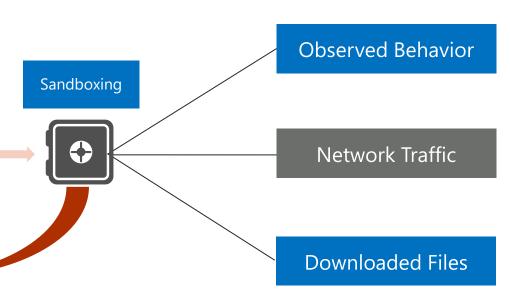




#### **Safe Attachments**

Sandboxing technology for protecting against malicious attachments











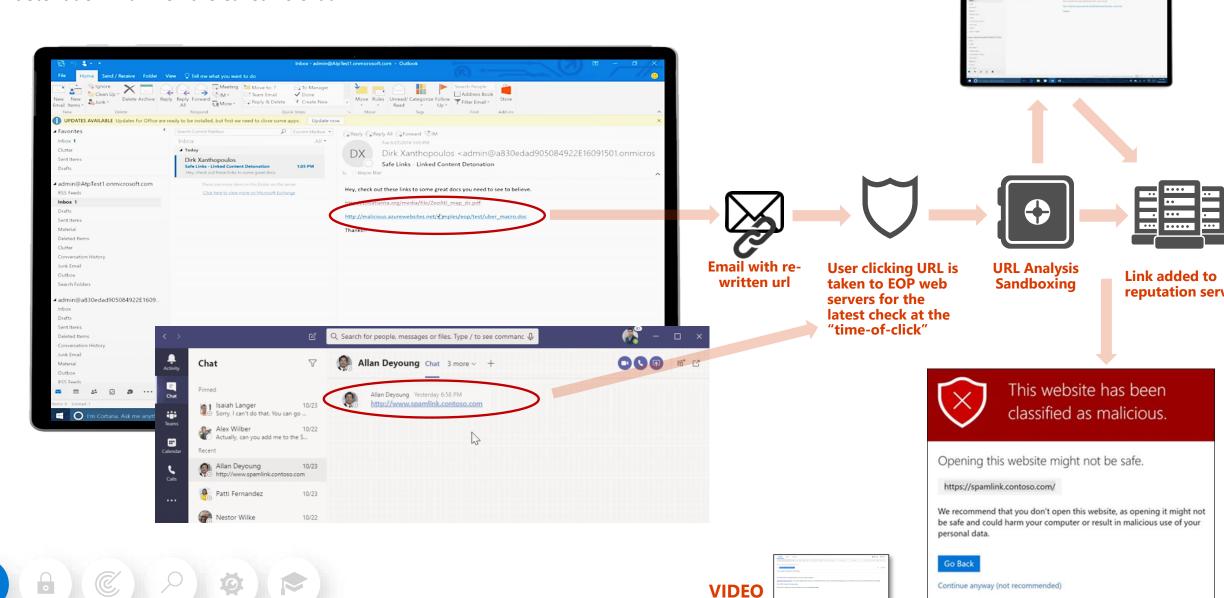






#### Safe Links for Email & Microsoft Teams

URL detonation within emails & Teams chat



**DEMO** 

Powered by Office 365 Advanced Threat Protection

#### Protection within your Office Applications

ATP Time-Of-Click URL Protection for your Office Desktop & Mobile clients

Protection provided Irrespective of the document source – Corporate / Personal email, USB, Google drive etc.













Improve your security against advanced threats, unknown malware, and zero-day attacks

Protect users from malicious links with time-of-click protection

Safeguard your environment from malicious documents using virtual environments





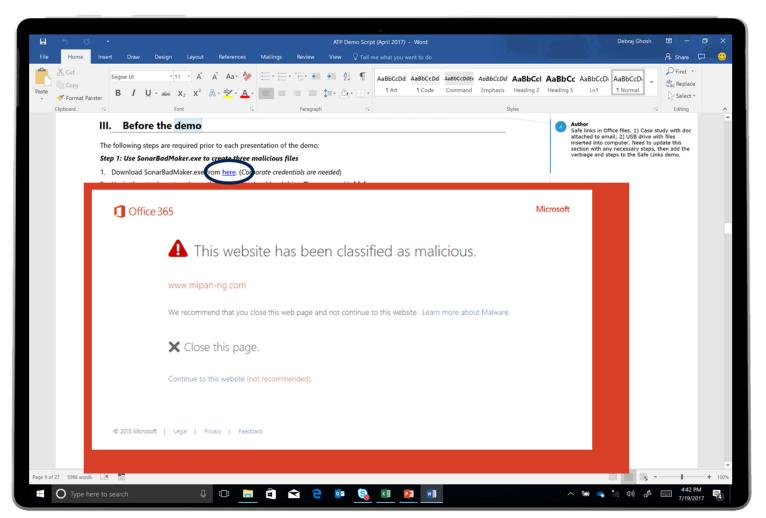






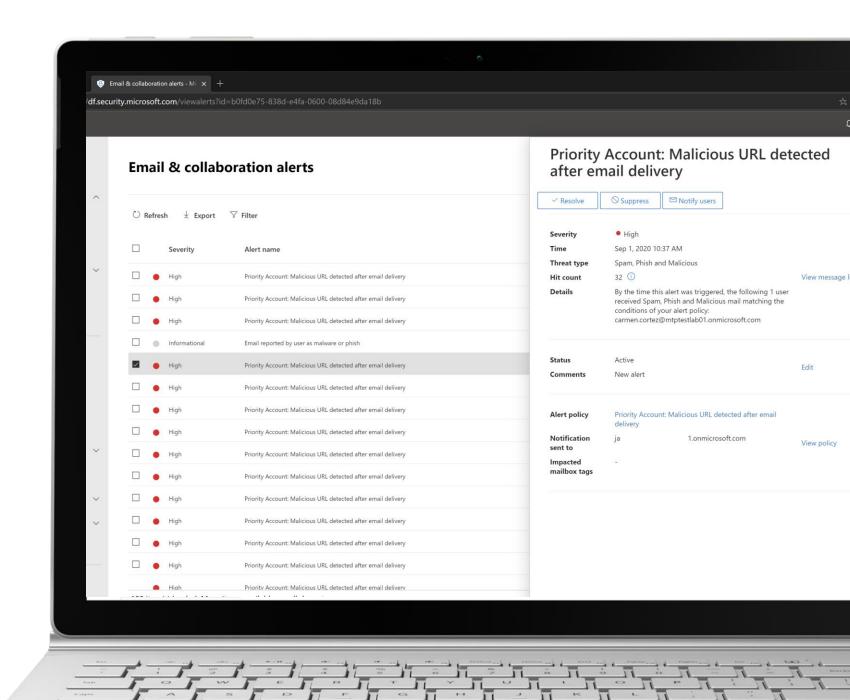






#### **Detection**

- → Campaign Views leverage AI to surface coordinated attacks designed to evade detection
- Detailed alerts
- Detection of content weaponized after delivery











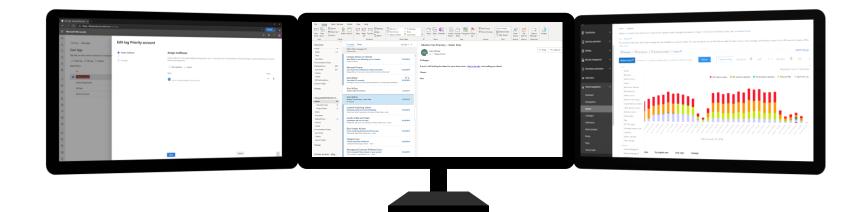




## **Investigation & Hunting**

# Investigation & Hunting

- → Prioritized focus through Priority accounts
- User & Admin Submissions
- → Threat Explorer





# Investigation & Hunting

- Prioritized focus through Priority accounts
- User & Admin Submissions
- → Threat Explorer

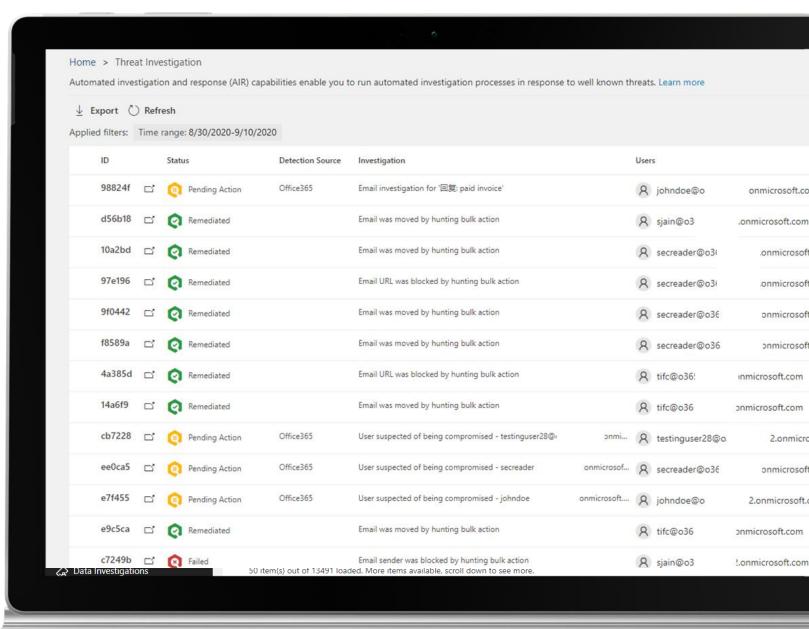
Threat Management > Explorer > re: I need specific ranks to go down fast Timeline Analysis Attachments URL Similar emails re: I need specific ranks t... Plain-text email header **Email detection details** System override(s) Detection details Received: from BL2NAM06FT009.Eop-nam06.prod.protection.outlook.com Exchange Transport Rule(s) (10.152.106.51) by BL2NAM06HT009.Eop-nam06.prod.protection.outlook.com (10.152.106.153) with Microsoft SMTP Server (version=TLS1\_2, Junk mailbox rule Malware ,Phish ,Spam cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.20.3433.0; Fri, 18 Sep 2020 16:21:51 +0000 Latest delivery location Bulk complaint level (BCL) Received: from NAM06-BL2-obe.outbound.protection.outlook.com (104.47.53.75) by Quarantine BL2NAM06FT009.mail.protection.outlook.com (10.152.106.105) with Microsoft Original delivery location SMTP Server (version=TLS1\_2, cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id Quarantine Spam confidence level (SCL) 15.20.3433.0 via Frontend Transport; Fri, 18 Sep 2020 16:21:50 +0000 9 ① Received: from MN2PR01CA0019.prod.exchangelabs.com (2603:10b6:208:10c::32) by Advanced filter, Antimalware protection, Spoof intra-BYAPR00MB0613.namprd00.prod.outlook.com (2603:10b6:a03:105::11) with Policy Policy action Microsoft SMTP Server (version=TLS1\_2, **Delivery action** cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.20.3434.0; Fri, 18 Sep Blocked Campaign ID Received: from BL2NAM06FT011.Eop-nam06.prod.protection.outlook.com (2603:10b6:208:10c:cafe::a2) by MN2PR01CA0019.outlook.office365.com No overrides (2603:10b6:208:10c::32) with Microsoft SMTP Server (version=TLS1\_2, Sender-Recipient details cipher=TLS\_ECDHE\_RSA\_WITH\_AES\_256\_GCM\_SHA384) id 15.20.3391.11 via Frontend **Email details** Transport; Fri, 18 Sep 2020 16:21:48 +0000 Sender name Sender IP Authentication-Results: spf=pass (sender IP is 74.208.194.182) Directionality Loise Lint 74.208.194.182 smtp.mailfrom=rc\_edincne\_pot.org; edi551 SDF //2 onm cross=t.com; dkim=none Inbound (message not signed) header.d=none; icrosoft.com; dmarc=fail Domain name Domain owner Recipient (To) action=none header.from=gmail.com;compauth=pass reason=117 organization expensions Unspam Technologies, Inc. johndoe@ ===== nicrosoft.com Received-SPF: Pass (protection.outlook.com: domain of protection.outlook.com Location Domain creation date designates 74.208.194.182 as permitted sender) Sender (From) gmail.com Jun 30, 2004 receiver=protection.outlook.com; client-ip=74.208.194.182; helo=u15366316.onlinehome-server.com; Time received Return-path Received: from u15366316.onlinehome-server.com (74.208.194.182) by Sep 18, 2020 9:21 AM termnalch@nmiechonescot.org



## Response & Remediation

- → Guided hunting with inline actions
- Automated response playbooks
- Zero-Hour Auto-Purge (ZAP)

#### Microsoft Defender for Office 365 – Plan 2









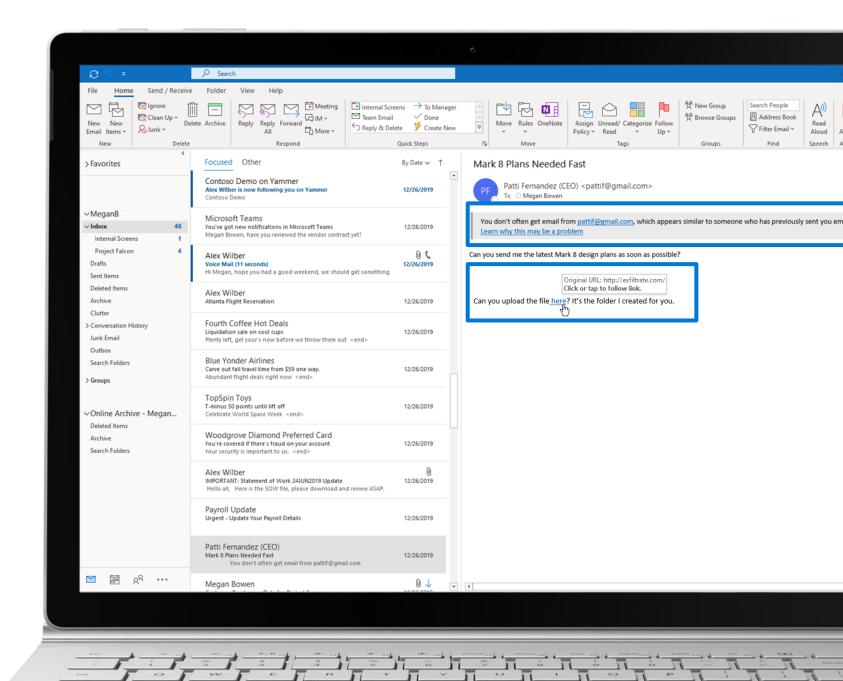






# Awareness & Training

- Enhanced simulation management
- Dynamic end user training
- Detailed reporting and insights
- Native experiences foster user awareness







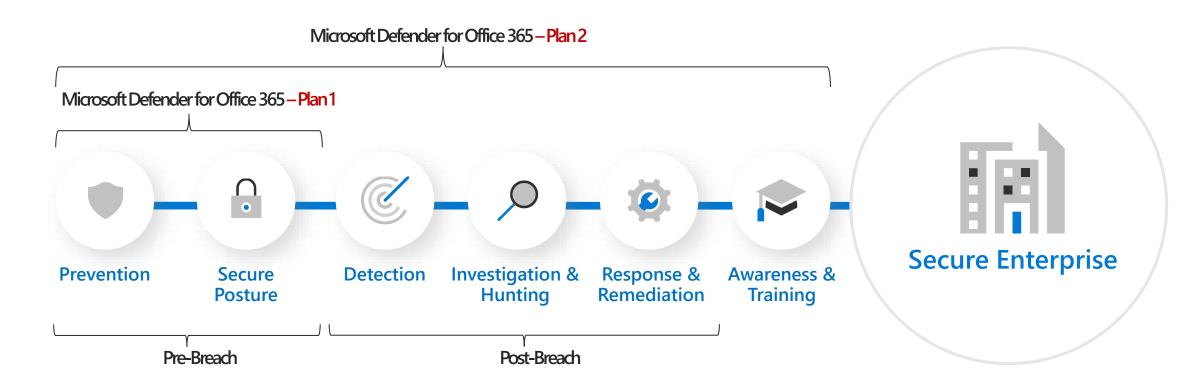






#### Microsoft Defender for Office 365

Securing your enterprise requires more than just prevention

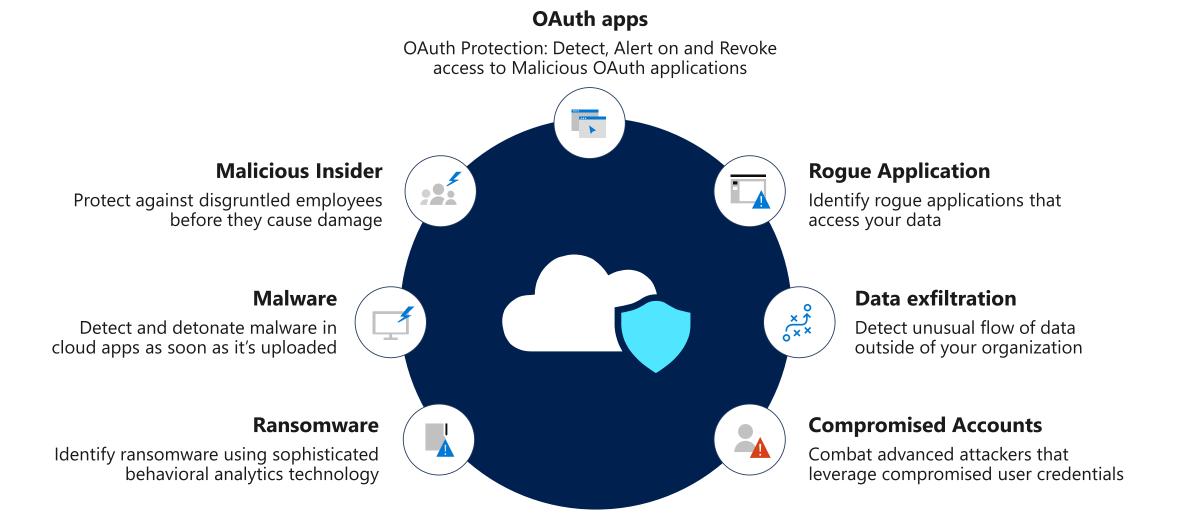






## Defender for Cloud App

### Protection against cloud threats



#### **Detections across cloud apps**

Malware implanted in cloud apps

Malicious OAuth application

Multiple failed login attempts to app

Suspicious inbox rules (delete, forward)

Unusual addition of credentials to an OAuth app

Indicators of a compromised session



Threat delivery and persistence

Activity from suspicious IP addresses
Activity from anonymous IP addresses
Activity from an infrequent country
Impossible travel between sessions
Logon attempt from a suspicious user agent

Unusual file share activity

Unusual file download

Unusual file deletion activity

Ransomware activity

Data exfiltration to unsanctioned apps

Activity by a terminated employee

Mail forwarding rules



Malicious use of an end-user account

Malicious use of a privileged user



Unusual impersonated activity
Unusual administrative activity
Unusual multiple delete VM activity

### Cloud Discovery with Microsoft Defender for Endpoint

#### Native, endpoint-based discovery of Shadow IT

Connect your Defender for Endpoint system and gain visibility to your shadow IT from endpoints across your environment

#### Discovery of cloud apps beyond the corporate network from any managed Windows 10 device

Discover cloud app usage from any managed Windows 10 device anytime, anywhere, by anyone

#### Single-click enablement

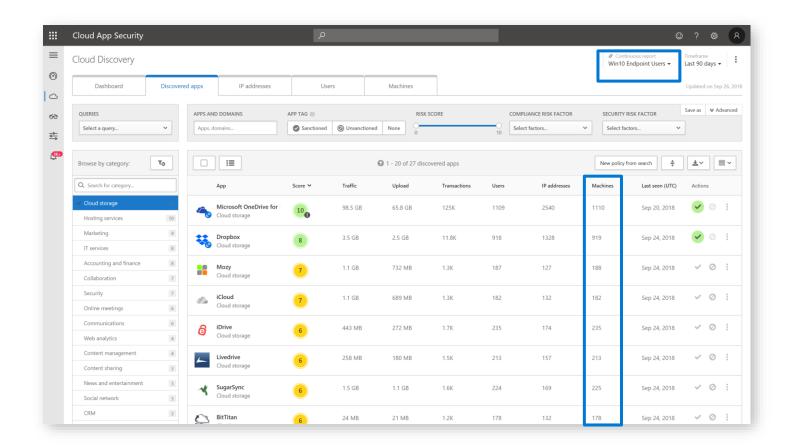
With one click, stream traffic data from your managed Windows 10 devices into your Defender for Cloud Apps instance

#### **Device-based Discovery**

Go beyond user-based discovery and attribute cloud appusage to managed devices in the organization

#### Deep dive investigation in Microsoft Defender for Endpoint

In Microsoft Defender for Endpoint, drill down into each discovered device's behavior across your organization



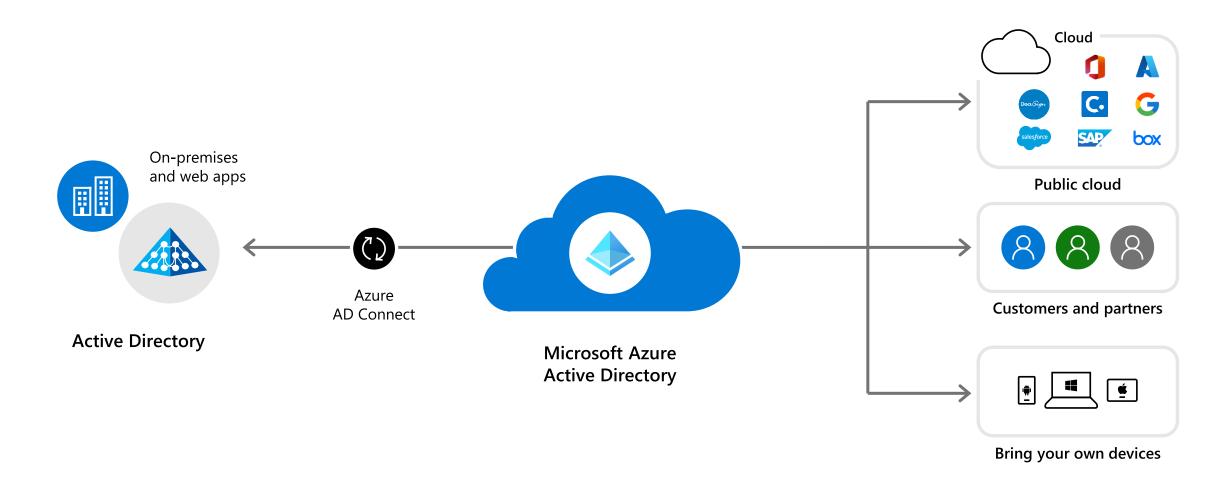




## Defender for Identity

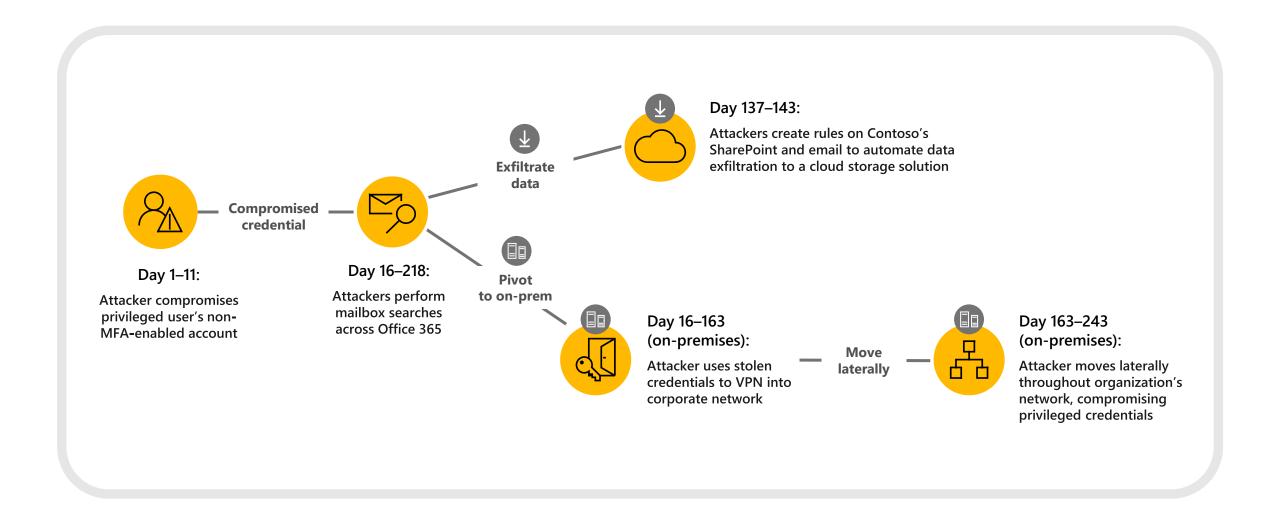
## The complexity of the enterprise identity security landscape

Enterprise security environments are complex—and include both on-premises and cloud assets



### Anatomy of an on-premises and cloud environment attack

One example of how an attack happens and compromises an entire organization



### Attacks go across perimeter defense stack boundaries

