**Media and Information Literacy Video Series:**

**(6) Responding to New Media**

**Worksheet**

Watch the video "Responding to New Media" and answer the following questions.

**Multiple Choice Questions**

1. Which of the following items **is not** a recent technology that has driven new media development?
2. Electronic newspaper and digital broadcasting
3. AI and Internet 4.0
4. Big data and algorithms

1. What are the characteristics of new media?
2. Technical, graphical, unidirectional
3. Digital, networked, interactive
4. Single, simple, unique

1. New media has transformed our lifestyle in many ways. Which of the following do you think is the most important?
2. Online financial management and handling procedures
3. Collecting information and learning to create
4. Shopping, entertainment and maintaining social contact

1. Why do we have to be cautious when using new media for online learning?
2. Because the content may be wrong, biased or unethical as it comes from complex sources that may not have been reviewed by experts.
3. Because the images may be created by deepfake technology
4. Both A and B

5.When creating content online, we need to be mindful of copyright issues. Which of the following descriptions is **incorrect**?

1. Materials downloaded for free online can be freely used for personal creative work.
2. Secondary creations incur no risk of copyright infringement.
3. Both A and B

**Discussion**

1. When studying, do you compare the online findings with information from authoritative sources? What do you discover?

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7. Even with the help of technology, we still need independent thinking to do things well. Do you agree? Please explain.

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