



From Classroom Learning to Real-World Impact

EXPERIENTIAL LEARNING PROGRAMMES FOR SECONDARY SCHOOLS

*Connecting Education and Social Innovation
Empowering Next Generations*

Individual Dreams, Collective Impact



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Experiential Learning Programmes for Secondary Schools

From Classroom to Real-World Impact



01 / Empathy & Awareness

Students explore pressing community issues through immersive local tours and direct interactions with social entrepreneurs to understand real-world challenges.

02 / Co-Creation & Design

Applying human-centered design thinking, teams brainstorm, prototype, and build practical solutions guided by professional mentors and industry facilitators.

03 / Action & Advocacy

Students pitch and pilot their solutions, turning classroom insights into active social impact and developing essential 21st-century leadership capabilities.

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Our Role: Turning Curriculum into Action

Through Experiential Learning, students will directly engage with:



Social enterprises and impact ventures



Founders and practitioners



Real Hong Kong community challenges



Hands-on problem-solving and teamwork

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Learning Journey

From Classroom to Action

A 135-minute interactive learning journey

- Immersive hands-on activities
- Direct dialogue with social leaders
- Team-based rapid problem solving

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01 / Site Tour

Explore real-world social impact operations first-hand.

2

02 / Mini Lecture

Gain foundational knowledge in social innovation.

3

03 / Human Library

Connect deeply through stories told by community leaders.

4

04 / Interactive Challenge

Apply design thinking to prototype practical solutions.

5

05 / Presentation & Sharing

Pitch ideas, gather feedback, and consolidate key learnings.

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PROGRAMME 1: SOCIAL INNOVATION MEETS IMPACT

Experience How Social Enterprises Create Real-World Impact

Students explore a real social challenge and create an idea that balances People, Planet and Profit.

Format

- **For:** Forms 3–5 students
- **Duration:** 135 minutes
- **Group size:** Up to 40 students

Curriculum Linkage

- Values Education
- Sustainability Education
- Life Planning and Community Service



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PROGRAMME 2: ACHIEVING IMPACT THROUGH BAFS

Real impact founders. Real numbers. Real trade-offs.

Students apply BAFS knowledge to a real social-enterprise case involving revenue, ethics, management, sustainability and impact.

Format

- **For:** Forms 4–5 BAFS students
- **Duration:** 135 minutes
- **Group size:** Minimum 25 students

Curriculum Linkage

- Business Environment and Ethics
- Management & SME Management
- Financial Analysis & Innovation



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PROGRAMME 3: COMMUNITY IMPACT & CIVIC PRIDE

Learning from Social Enterprise Stories to Build a Better Hong Kong

Students examine local challenges from different perspectives and design practical solutions that support inclusion, resilience and civic responsibility.

Format

- **For:** Forms 3–5 students
- **Duration:** 135 minutes
- **Group size:** Minimum 25 students

Curriculum Linkage

- Holistic Approach to National Security
- Rule of Law, National Identity
- Rights, Duties and Responsibilities



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Student Outcomes

Students will take away valuable and practical skills, such as:

Curriculum

Connect curriculum knowledge with real-world challenges



Cooperation

Build empathy, cooperation and responsible citizenship



Social Innovation

Understand social innovation and social entrepreneurship



Pitch

Develop solutions, prototypes and deliver a three-minute pitch



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Student Outcomes

300+

Secondary & higher-education students served

150+

Secondary-school students engaged

85%+

Strong learning outcomes & knowledge gain

80%+

High student engagement rate

100%

Interactive experiential education model

Trusted by Schools and Partners

Schools We Collaborated With



Dream Impact Community Partners



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Let's Create the Right Learning Journey

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Full Programme



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