

# SHARK CONSERVATION EDUCATION PROGRAM

## TALKS

Our Shark Ambassador educational program provides informative and engaging shark and ocean conservation talks for students at both **local and international** schools.

These fun and interactive talks ...

- Focus on the United Nations Sustainable Development Goal (SDG) **#14 Life Below Water** re pollution, overfishing, etc.
- Enables students to **learn about sustainability** and become a vital part of the shark conservation movement.
- **Builds responsibility and leadership capacity** while creating tangible change



## WALKS

HKSF offers schools live, educational walking tours of HK's Dried Shark Fin Market that ...

- Educates and fosters a greater **ocean & environmental awareness**
- Offers a unique **interactive and hands on learning experience**
- Provides a real world look at the effects of **commercial overfishing**
- Develops **inquiry and critical thinking skills** while exploring solutions
- Allows students to see up close the **unsustainable global practice** of shark finning and excessive shark consumption



## ABOUT US

Hong Kong Shark Foundation (HKSF) is a grassroots Hong Kong charity **dedicated to raising awareness about shark and ocean conservation** and to **educating primary and secondary school** students about the important role sharks play in keeping our delicate marine ecosystems healthy and balanced.



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# Why Are Sharks Important?

- ENABLE BIODIVERSITY**  
By eating top predators, sharks maintain diverse and healthy food webs.
- MANAGE THE CLIMATE**  
Sharks are important to the health of the ocean. They help to regulate the temperature and salinity of the water.
- MAINTAIN FOOD WEBS**  
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- SHARKS GET...**  
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**Shark Finning**

Shark finning is the practice of removing the shark's fins and discarding the rest of the animal. This is done to supply the shark fin soup market. Shark finning is illegal in many countries, but it is still a major threat to shark populations.

**HK SHARK FOUNDATION**

100 MILLION sharks killed every year

Say "NO" To Shark Fin Soup

Act Now  
Save the Sharks

在港政府立法  
保護鯊魚

