

“Respect For Life Begins With Caring For Animals”

Education Programmes Overview





About the SPCA (HK)





Vision

Creating ONE HONG KONG where all animals are treated with compassion and respect.

Mission

End animal cruelty, alleviate suffering, and protect the health & welfare of all animals across Hong Kong through **actions, advocacy and education.**

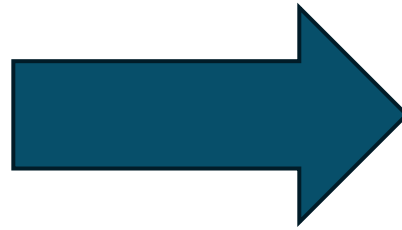
Value

We CARE

Compassionate, Animal-first, Respect, Empathy



The SPCA (HK)



- Officially established in 1903 and registered in 1921, the SPCA has been present in Hong Kong over 100 years.

- With the increasing pet ownership in the city, the role of companion animals evolves, the SPCA also takes on extra responsibility from merely focusing on ending animal cruelty, to dedicating to education, advocacy and promoting pet-inclusivity.



Create ONE HONG KONG where all animals are treated with compassion and respect



Animal Welfare

- Rescue
- Animal Birth Control
- Advocacy, Legislation & Lobbying
- Behavioural Training



Outreach

- Education
- Community
- Pet-Inclusive Training



Adoption

- Homing
- Fostering



Vet Services

- Vet Clinics
- Welfare Cases

Only 1% of our funding from the government. The rest of our funding comes from the generosity of the general public, membership and vet services.



KINDERGARTEN



REACHED

~300

SCHOOLS

PRIMARY SCHOOL



REACHED

300+

SCHOOLS

SECONDARY SCHOOL



REACHED

~250

SCHOOLS





Importance of Animal Welfare Education



Educate and reiterate the core values of 2R+2C concept that lay the foundation of a harmonious community for human and animals

Respect

Responsibility

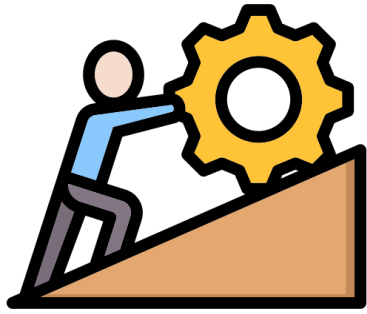
Care

Consideration





Benefits of Integrating Animal Welfare into Values Education



Perseverance



Respect for Others



Responsibility



Commitment



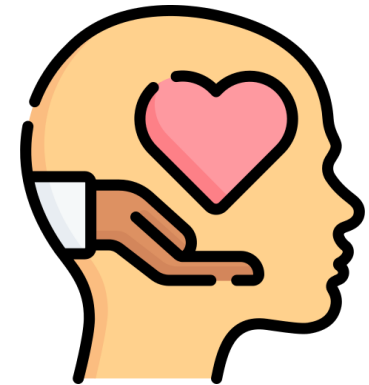
Integrity



Benevolence



Law-abidingness

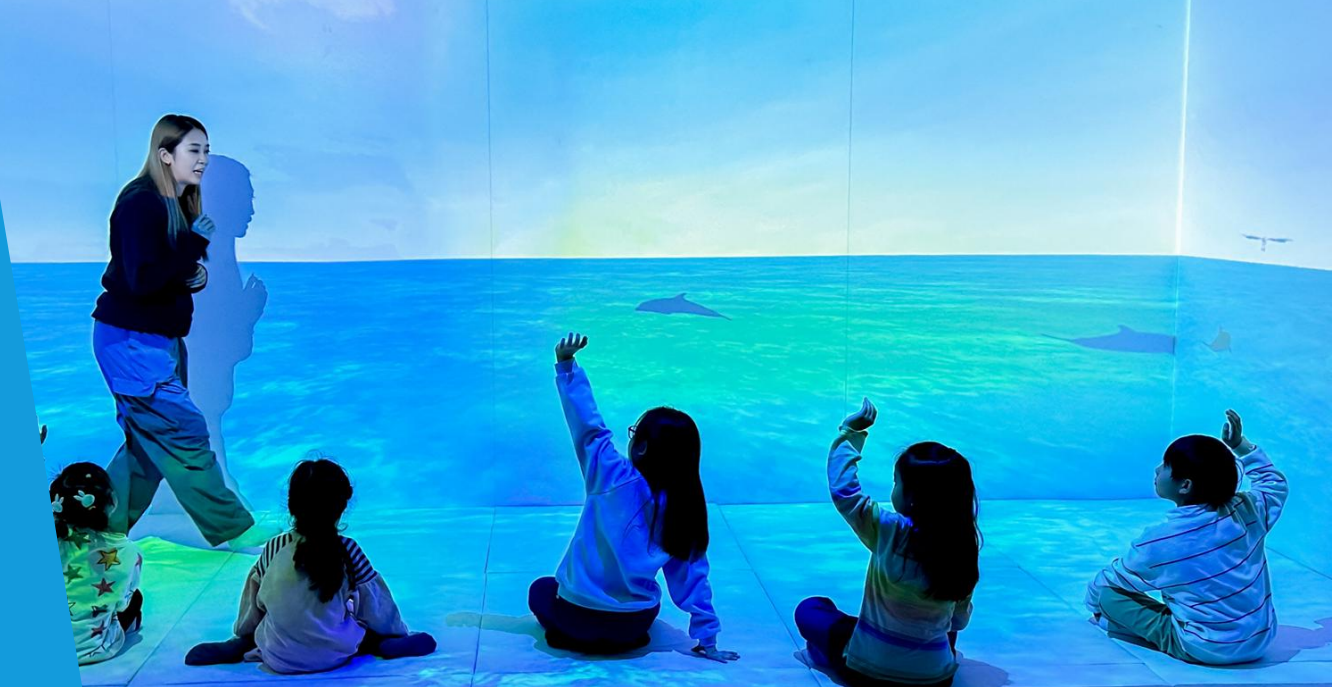


Empathy



Part 1

Education Programmes for Schools





Immersive Classroom Experience



- **HK's 1st Immersive Classroom** for Animal Welfare Education
- Explore Animal Kingdom through **270-degree Immersive Experience** with games and interactions





Kindergarten



Primary



Secondary



Online

Out-talk

In-talk

Topic: Animal welfare | Pet care | Proper values & Attitudes towards animals

The content will be adjusted according to the age of the participants.

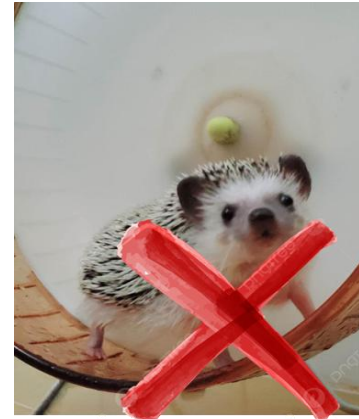




Life Education Talk

Through animals' stories to inspire students to stay positive & resilient during tough times





Pet Care Talk

How to look after your pets and illegal pet trade





真實案例



Illegal Wildlife Trade Talk

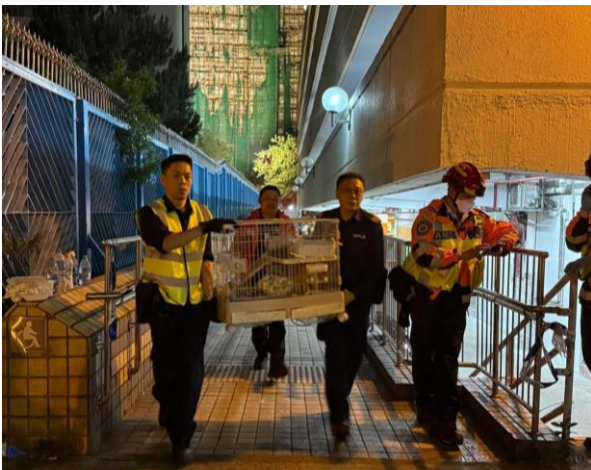


Stray Animals in HK





Special Case Sharing



24條生命與主人重逢
感謝每一位救援英雄



大埔火災一個月後
奇蹟再次出現 ✨

One Month After the Tai Po Fire,
A Miracle Happened Again





Career Planning Workshop



- Interact with SPCA professionals to explore different opportunities in pet care and animal welfare industry
- HR coaching on job preparation (e.g. CV, Dos and Don'ts during interviews)





Dog Pull Ring Workshop



Cat Teaser Workshop

Cultivate positive values and attitudes
(**Empathy** | **Benevolence**)





Pet Snacks Making Workshop





Meet our SPCA Furry Ambassadors



Get Connected

Students learn the proper ways to connect with dogs and give simple instructions

Emotional Bonding

Stress relief, improve emotion management while creating an unforgettable learning experience

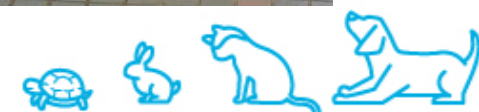
Cultivate Values

Develop care & empathy, nurture compassion for animals and improve patience and build confidence





School Carnivals / Charity Events





Tailor-made Programmes



Hong Kong International School (HKIS) "Week Without Walls"

HKIS's annual outside classroom learning activity, "Week Without Walls" was held at TYC on 2-6 Mar for the first time. The 5-day event was attended by 24 middle school students who are interested in pet care and animal welfare





Scouts Animal Care Badge



— **Animal Care Badge** —



Background

- The Animal Care Badge was launched in 2009 as a joint project between the SPCA and the Scout Association of Hong Kong
- Educate Cub Scouts and Scouts about pet care and animal welfare





SPCA Jockey Club Centennial Centre (TYC)



Opened in March 2024, the SPCA Jockey Club Centennial Centre spans over 93,000 sq feet. Funded by The Hong Kong Jockey Club Charities Trust, the five-storey Centre hosts the largest animal hospital in the New Territories and serves as the hub for the SPCA's animal welfare programmes and education outreach.

- Adoption Services
- Behaviour and Training
- Pet Boarding
- Pet Grooming
- Rooftop Pet Garden
- Café
- Venue Facilities for Booking
- Retail Service
- Veterinary Clinic
- Physiotherapy / Rehabilitation
- SPCA Immersive Classroom





Venue Facilities





Visit Adoption Centres (dogs/cats/exotics)



- Visit our Animal Adoption Centres to learn about the stories of our homing animals, a unique opportunity to enhance your understanding of animal care, behaviour, and welfare



Part 2

Education Programmes for Young Learners





Summer Camp (early Jul – mid Aug)



VSD's animal body check



Inspector's rescue games



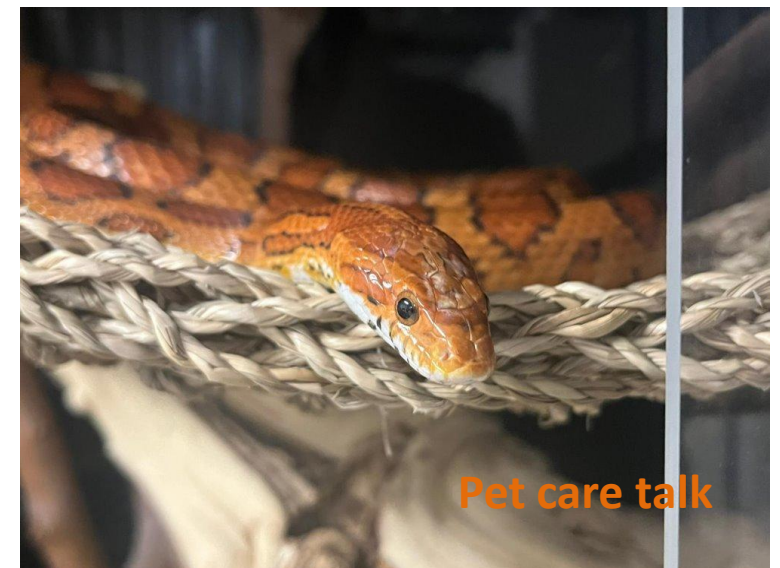
Dog training & dog walking



Immersive classroom



Homing visits



Pet care talk





Summer Camp (cont'd)



Group project



- 332 campers participated in 2025
- Very positive feedback from parents



Dog Ambassador



Scavenger hunt

Pet toy workshop





Winter Camp 2025 (during Christmas Holiday)





Kid's Charity Birthday Party





繁

eShop

Donate

HOME

ADOPTION

VET SERVICES

ANIMAL CARE SERVICES

WHAT WE DO

ABOUT

GET INVOLVED

CONTACT

Home / What We Do / Outreach /

EDUCATION ACTIVITIES

SPCA 愛護動物協會

www.sPCA.org.hk





Contact us



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Thank You!

