

## Details of the “Care for Animals: Respect, Care, Empathy” Creative Story Competition

### Aims

The competition aims to foster in children positive values, attitudes and behaviour about care for animals and respect for life through creative stories on care for animals, cherishing and respecting life. This is also a foundation for developing children’s empathy.

### Target and Mode of Entry

- The competition is open to students of kindergartens, kindergarten-cum-child care centres and schools with kindergarten classes (not applicable to ESF schools and International schools).
- Students will enter the competition in teams and each school shall submit a maximum of 4 entries for each storybook theme. Schools may choose either one or both of the two themes for their entries.

### Content and Format of Entries

- Entrants must use the storybooks “My new family member” or “My little animal and me” received by post or print copies (in black and white or colour) of the storybooks downloaded from the EDB website (<https://www.edb.gov.hk/en/kg/resources/>) to create the stories for entering this competition.
- The entries must be in A4 size (210mm X 297mm).
- Entries created with computer software or mobile applications and submitted in electronic forms will not be accepted.



### Submission of Entries

- Schools interested in entering the competition should complete the application form and submit it together with a maximum of 4 entries for each storybook theme by delivery or post to the Kindergarten and Primary Section, Room 1310, 13/F., Wu Chung House, 213 Queen’s Road East, Wanchai on or before 10 December 2021 (Friday). The postmark date will be regarded as the submission date. Late submissions will not be accepted.

### Prizes

The following awards and prizes will be presented to winners of each storybook theme:

Champion (1 award)	Certificates and souvenirs
1 <sup>st</sup> Runner-up (1 award)	Certificates and souvenirs
2 <sup>nd</sup> Runner-up (1 award)	Certificates and souvenirs

## **Judging Criteria**

- Content (50%): The effectiveness in expressing the positive values, attitudes and behaviour about care for animals and respect for life
- Creativity (25%): Creativity and originality
- Artistic Technique (25%): Visual effect and aesthetic sense

## **Announcement of Results**

- Schools of the winners will be notified of the competition results on or before 31 May 2022 through email.

## **Conditions and Regulations**

- Once an entry is submitted, it cannot be modified nor returned to the entrant.
- All entries must be the entrants' original works and have not been released publicly. They must not infringe copyright and interests of any other party, otherwise the entrants will be held responsible for any disputes arising therefrom and may be disqualified from the competition.
- Participating schools must ensure that their entries do not include any information or content that is abusive, violent, defamatory, obscene, indecent, disparaging or controversial and inappropriate, and do not violate the laws of the HKSAR. Otherwise, the entrants will be disqualified.
- The EDB reserves the right to change the prizes, amend, suspend, terminate the activity or reject any entries.
- Once an entry is submitted, the participating schools and respective persons shall be deemed to have agreed to the following:
  - The copyrights shall be owned by the EDB, which reserves the right to publicize the entries, contents and information submitted in whole or in part, including name of school and entrants.
  - The EDB reserves the right to edit, translate, adapt, use, copy, distribute and upload the works to the Internet.