

NET Section Competition: Filmit 2021

Conditions and Regulations

Section I: About the Competition

The Organiser

The Filmit 2021 competition is organised by the Native-speaking English Teacher (NET) Section, Curriculum Development Institute (CDI), Education Bureau (EDB), in partnership with the European Union Office to Hong Kong and Macao (EUO), media partner Radio Television Hong Kong (RTHK) and Chinese International School (CIS) Film and Media department.

Aims

The aims of the Filmit competition are to:

- develop primary and secondary students' English language proficiency through a competition which requires them to respond in English;
- enhance students' awareness and appreciation of English;
- give students an opportunity to use English in a creative way involving multimodal technology;
- promote the use of English language to discuss topics relevant to primary and secondary students;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students a sense of global identity, an appreciation of positive values and attitudes and respect for pluralism and tolerance in society.

Section II: Conditions and Regulations

Theme

Diversity: Celebrating A World of Difference

Categories

Filmit 2021 includes the following categories of competitions:

1. Fiction

A fiction film is a narrative based on a theme that involves fictional character(s) facing a situation/challenge/problem and resolving it. A story structure should be clearly developed (i.e. orientation, complication, resolution).

2. Documentary (Junior Secondary and Senior Secondary Sections only)

A documentary film is an exploration of a theme that records real or actual events/information. Evidence of research and sources of information should be included.

3. One-Minute Film (Secondary only)

This is a new category being piloted in the 2020/21 s.y. A fiction or documentary film that explores a theme and expresses a message using the English language within one minute. (Pilot in 2021)

4. Poster Design

This is a new category in the 2020/21 s.y. to recognise the artistic and creative talents of students in film poster design. Teams submitting films for Filmit 2021 may also enter the poster design competition. The poster design should be based on the submitted film and must include the title of the film and the school name. It should also relate to the main message in their film.

Conditions of Entry (Primary & Secondary)

Please note: Care must be taken not to include any copyright-protected material in the entry. This includes music soundtracks, clips from other sources and/or published texts.

- Schools can submit a maximum of **five** entries.
- Each student may contribute to one film entry only.
- Each entry will be classified as follows:

Primary: P1-P6 students

Junior Secondary: S1-S3 students*

- Fiction
- Documentary

Senior Secondary: S4-S6 students*

- Fiction
- Documentary

Secondary: S1-S6 students

- One-minute Film

Primary and Secondary

- Poster Design Competition

*Please note: If a team entered contains both Junior and Senior Secondary students, they will be entered in the Senior Secondary category.

- Teachers-in-charge must be aware of and comply with the following conditions when submitting their students' work:
 - Each entry and the following documents must be uploaded to a folder in your own or your school's Google Drive and then shared with the NET Section via a link in this Google Form: <https://forms.gle/ck3BkGkP7WQJ1WSh9>
 - Entry-cum-Pledge Form (*School name_Entry Form*);
 - Use of Images Permission Form (Parents) (*School name_Parent Permission Form*);
 - Use of Images Permission Form (School) (*School name_School Permission Form*); and
 - The video (School name_Video title).
 - The poster design, if relevant (School name_video title_poster)
- Paste the web link into the Google Form: <https://forms.gle/ck3BkGkP7WQJ1WSh9> when asked.
- Entries should be in MP4.
- Entries must be original with the script, voice-over and subtitles created wholly by the students.

- A title frame and end credits must be added, detailing the name of the school and listing the students involved in the project and their area(s) of responsibility. These frames are to fall outside the time limits.
- The entry must be edited to no less than 3 and no more than 5 minutes for the fiction and documentary categories and to 1 minute only for the One-minute category (**Secondary only**). These limits exclude credits and will be enforced.
- An original soundtrack may be added and acknowledged in the credits, though this is not essential.
- Film poster design entries should be submitted in JPEG format and included in the Google Folder along with the entry forms and film and submitted via the Google Form: <https://forms.gle/ck3BkGkP7WQJ1WSh9>.
- The deadline for submission is Friday, 21st May, 2021.
- Teachers are invited to arrange a visit to the EUO and/or a school visit from an EUO Officer to help generate ideas, develop a focus and access resources about the EU. Places are limited and will be allocated on a first come basis. Please contact Mr William CHENG at 3549 8339 or williamchcheng@edb.gov.hk for further information.

Section III: Adjudication

Judging panels may include representatives from the NET Section, other Sections of the EDB, the EUO to Hong Kong and Macao, RTHK and other media professionals as well as NETs. Entries will be assessed on originality, content, use of language and technical quality.

Criteria

As part of our regular review and renewal of the competition, prizes and awards may vary from year to year. The particular awards on offer each year will be clearly stated in the 'Awards and Prizes' section.

Best Overall Film Awards

The assessment criteria for the Best Overall Film Awards will include, though are not limited to:

Content	Relevance to the topic and creative response
Use of language - 'character' (Fiction)	The dialogue reflects character development in a narrative and is intelligible and fluent with appropriate stress and intonation.
Use of language – 'voice-over' (Documentary)	The voice-over/narration is intelligible and fluent with appropriate stress and intonation.
Use of language – 'subtitles'	The subtitles are legible, understandable, grammatically correct and in sequence with the voice-over narration/dialogue.

Additional criteria are as follows:

Best Overall Film: Primary	There will be 5 prizes in the primary section. The first 3 will be awarded trophies and certificates. The 4th and 5th prizes will be awarded certificates of merit. The core criteria are:
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	Innovation and originality, fluidity in storytelling and editing, entertainment appeal, quality of sound and cinematography.
Best Overall Film: Secondary	<p>There will be 5 Best Overall Film: Secondary prizes. One for each of the two genres (fiction and documentary) in each of the two categories (Junior and Senior Secondary) plus one for the pilot One-minute Film category.</p> <p>The core criteria are:</p> <p>Innovation and originality, full exploration of theme and execution of concept, entertainment appeal, quality of sound, cinematography and editing, fluidity in storytelling.</p> <p>Adjudicators will also take into consideration:</p> <p>Fiction: use of dialogue and action, character development Documentary: interesting and varied input, narration One-minute Film: relevance and clarity of message</p>

Other Awards

Technical Excellence: Secondary (Fiction / Documentary):	Execution of shots, tight editing, creative camera techniques, effective use of light and sound
Best Actor: Primary and Secondary (Fiction)	Characterisation, interaction with other performers, interaction with camera, command of role
Best Ensemble Performance: Primary and Secondary (Fiction / Documentary)	Interaction, energy, enthusiasm, characterisation, ability to work as a whole to create a mood or tone

Best Poster Design: Overall	<p>Teams that submit a poster with their film entry are eligible for the Best Poster Design Award.</p> <p>The poster design should include the title of the entry and the name of the school/team. It should reflect the message of the short film and the theme of the competition. The poster should have visual impact and should promote the students' film. It should be submitted in JPEG format along with the entry forms and film.</p>
Popular Vote	<p>6-8 film entries will be selected from the entire pool of entries based on their level of mass appeal. The public will vote for their favourite film on the EUO Facebook platform and the NET Scheme e-Platform. The Award will go to the entry that receives the most number of votes.</p>

Please note: The decision of the judging panel will be considered final and no correspondence will be entered into after the results are announced.

Section IV: Awards and Certificates

Primary Section

Award	Prizes
Best Overall Film (1st Prize)	Trophy, book coupons and certificates
Best Overall Film (2nd Prize)	Trophy, book coupons and certificates
Best Overall Film (3rd Prize)	Trophy, book coupons and certificates
Best Overall Film (4th-5th Prizes)	Certificates of Merit
Best Actor	Trophy, book coupons and certificates
Best Ensemble Performance	Trophy, book coupons and certificates
Best Poster Design	Trophy, book coupons and certificates

Junior Secondary and Senior Secondary Sections

Award	Prizes
Best Overall Film <ul style="list-style-type: none">● Fiction● Documentary	Trophy, book coupons and certificates
Technical Excellence	Trophy, book coupons and certificates
Best Actor	Trophy, book coupons and certificates
Best Ensemble Performance	Trophy, book coupons and certificates
Best Poster Design	Trophy, book coupons and certificates

Secondary Only

Best One-Minute Film	Trophy, book coupons and certificates
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Overall

Popular Vote	EUO goodie bags and certificates
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Section V: Schedule of Events

Schedule	Event
February/March 2021 (TBA)	Workshop on Filmit: From Film Appreciation to the Making and Production of Short Films (for PRIMARY teachers and students)
February/march 2021 (TBA)	Workshop on Filmit: From Film Appreciation to the Making and Production of Short Films (for SECONDARY teachers and students)
27 February 2021 (TBC)	FilmLab for Teachers (co-organised by Chinese International School) (New)
27 March 2021 (TBC)	FilmLab for Students (co-organised by Chinese International School)
21 May 2021	Deadline for submission of entries and completed accompanying forms
July 2021	Filmit 2020 Awards Ceremony
TBA	European Union Film Festival 2022 (Showcasing Filmit 2021 winning films during the European Union Film Festival)

Workshops for Teachers and Students (optional)

- **Filmit: From Film Appreciation to the Making and Production of Short Films** is an introductory workshop for teachers and students which will be conducted in February/March 2021. Two sessions will be offered: one for primary teachers and students and another one for secondary teachers and students. Please refer to the TCS for on-line application for the training workshops closer to the time.

These workshops allow teachers to bring one or two students. If teachers want to bring more than 2 students they must consult the organiser (see contact details below).

This is an opportunity for teachers and students to learn about films and filmmaking and to have the input of local media professionals and filmmakers.

- **FilmLab@CIS for Teachers** is a new workshop designed specifically for teachers and will focus on making a film for the new one-minute category. The date of this event is expected to be 27 February 2021 but will be confirmed closer to the time.
- **FilmLab@CIS for Students** provides opportunities for Filmit teams to seek assistance from International Baccalaureate (IB) Film and Media students with different aspects of their film making process (from idea generation, scriptwriting, storyboarding, shot listing and filming to the finishing touches of film editing). This will give students an opportunity to gain more film making insight and expertise as well as to interact in English with Hong Kong IB students. The date of this event is expected to be 27 March 2021 but will be confirmed closer to the time.

In addition to the confirmed events above, workshops on other aspects of filmmaking may be offered between March and May 2021.

Due to the COVID-19 pandemic, these workshops/FilmLabs may be conducted on-line instead.

For any enquiry, please contact Mr William CHENG at 3549 8339 (Tel. No.) or williamchcheng@edb.gov.hk (email).

Section VI: Submission of an Entry

To complete the submission of an entry, please upload all the forms, the video file and, if applicable, the poster design file, into a folder created in Google Drive and paste the web link generated in the Google Form at the following link:
<https://forms.gle/ck3BkGkP7WQJ1WSh9>

Section VII: Advice on Taking Part in Filmit 2021 during the COVID-19 Pandemic

- Please be aware that the above terms and conditions may be modified depending on the ongoing COVID19 situation.
- The current pandemic has created a new normal in which we must pay very close attention to our health and advice from the government. Therefore we suggest you do three things:
 1. Start early while students can still work together, in case harsher restrictions are implemented later in the school year.
 2. Follow the appropriate social distancing guidelines and take care of yourselves and your students.
 3. Check this website regularly to see if there are any updates regarding any changes.

Section VIII: Enquiries

For further enquiries, please contact:

Name of officer	Email	Tel. No.
Mr William CHENG	williamchcheng@edb.gov.hk	3549 8339
Mr John HONE	johnhone@edb.gov.hk	3549 8324
Ms Luana HASELL	luanahasell@edb.gov.hk	3549 8337
Ms Julien HAWTHORNE	jthawthorne@edb.gov.hk	3549 8358