

# NET Section Competition: Filmit 2022 Conditions and Regulations

This document consists of seven sections. They are as follows:

Section I	About the Competition
Section II	Conditions and Regulations
Section III	Adjudication
Section IV	Awards and Certificates
Section V	Schedule of Events
Section VI	Submission of an Entry
Section VII	Advice on Taking Part in Filmit 2022 during the COVID-19 Pandemic
Section VIII	Enquiries

## Section I: About the Competition

### The Organiser

The Filmit 2022 competition is organised by the Native-speaking English Teacher (NET) Section, Curriculum Development Institute (CDI), Education Bureau (EDB), in partnership with the European Union Office to Hong Kong and Macao (EUO) and Chinese International School (CIS) Film and Media department.

### Aims

The aims of the Filmit 2022 competition are to:

- develop primary and secondary students' English language proficiency through a competition which requires them to respond in English;
- enhance students' awareness and appreciation of English;
- give students an opportunity to use English in a creative way involving multimodal technology;
- promote the use of English language to discuss topics relevant to primary and secondary students;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students a sense of hope and optimism, an inclusive global identity, an appreciation of positive values and attitudes and respect for pluralism and tolerance in society.

## Section II: Conditions and Regulations

### Theme

#### The Power of Hope

In line with the current cross-curricular campaign “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2021/22”, jointly organised by the English Language Education and the NET Section, the theme “The Power of Hope” engages participants in an exploration of the focus of this year’s campaign, Hope, and how this positive value can be communicated through a short film to encourage optimism, gratitude, proactivity and cherishing what we have.

### Categories

Filmit 2022 includes the following categories of competitions:

#### 1. Fiction

A fiction film is a narrative based on the theme **The Power of Hope** that involves fictional character(s) facing a situation/challenge/problem and resolving it. A story structure should be clearly developed (i.e. orientation, complication, resolution).

#### 2. Documentary (Junior Secondary and Senior Secondary Sections only)

A documentary film is an exploration of the theme **The Power of Hope** by recording real or actual events/information. Evidence of research and sources of information should be included.

#### 3. One-Minute Film (Secondary only)

The emphasis in this category is on the promotion of Hope and Optimism through a one-minute film. The film can be persuasive or informational, and while film genres such as advertisements and social media posts would be appropriate, other genres may also be suitable. Use your creativity and imagination.

#### 4. Poster Design

This category recognises the artistic and creative talents of students in film poster design. Teams submitting films for Filmit 2022 may also enter the poster design competition. The poster design should be based on the submitted film and must include the title of the film and the school name. It should also relate to the main message in their film.

### Conditions of Entry (Primary & Secondary)

Please note: Care must be taken not to include any copyright-protected material in the entry. This includes music soundtracks, clips from other sources and/or published texts.

- Schools can enter a maximum of **five** teams and submit a maximum of **five** entries.
- There is no cap on the number of students in each team.
- Each student may contribute to **one** film entry only.
- Each entry will be classified as follows:

Primary: P1-P6 students

Junior Secondary: S1-S3 students\*

- Fiction
- Documentary

Senior Secondary: S4-S6 students\*

- Fiction
- Documentary

Secondary: S1-S6 students

- One-minute Film

Primary and Secondary

- Poster Design Competition

\*Please note: If a team's entry contains both Junior and Senior Secondary students, they will be entered in the Senior Secondary category.

- Teachers-in-charge must be aware of and comply with the following conditions when submitting their students' work:

- Each entry and the following documents must be uploaded to a folder in your own or your school's Google Drive and then shared with the NET Section via a link in this Google Form: <https://forms.gle/3L3NKSakDNdewBpj7>
  - Entry-cum-Pledge Form (*School name\_Entry Form*);
  - Use of Images Permission Form (Parents) (*School name\_Parent Permission Form*);
  - Use of Images Permission Form (School) (*School name\_School Permission Form*); and
  - The video (School name\_Video title).
  - The poster design, if relevant (School name\_video title\_poster)
- Paste the web link into the Google Form above when asked.
- Entries should be in MP4.
- Entries must be original with the script, voice-over and subtitles created wholly by the students.
- A title frame and end credits must be added, detailing the name of the school and listing the students involved in the project and their area(s) of responsibility. These frames are to fall outside the time limits.
- The entry must be edited to no less than 3 and no more than 5 minutes for the fiction and documentary categories and to 1 minute only for the One-minute category (**Secondary only**). These limits exclude credits and will be enforced.
- An original soundtrack may be added and acknowledged in the credits, though this is not essential.
- Film poster design entries should be submitted in JPEG format and included in the Google Folder along with the entry forms and film and submitted via the Google Form above.
- The deadline for submission is **Wednesday, 6<sup>th</sup> July, 2022**.
- Teachers are invited to arrange a visit to the EUO and/or a school visit from an EUO Officer to help generate ideas, develop a focus and access resources about the EU. Places are limited and will be allocated on a first come basis. Please contact Mr William CHENG at 3549 8339 or [williamchcheng@edb.gov.hk](mailto:williamchcheng@edb.gov.hk) for further information.

## Section III: Adjudication

Judging panels may include representatives from the NET Section, other Sections of the EDB, the EUO to Hong Kong and Macao, media professionals as well as NETs. Entries will be assessed on originality, content, use of language and technical quality.

### Criteria

As part of our regular review and renewal of the competition, prizes and awards may vary from year to year. The particular awards on offer each year will be clearly stated in the “Awards and Prizes” section.

### Best Overall Film Awards

The assessment criteria for the Best Overall Film Awards will include, though are not limited to:

<b>Content</b>	Key messages, relevance to the theme, interest value and creativity
<b>Use of language - ‘character’ (Fiction)</b>	The dialogue reflects character development in a narrative and the delivery is effective, i.e. intelligible and fluent with appropriate stress and intonation.
<b>Use of language – ‘voice-over’ (Documentary)</b>	The voice-over/narration is appropriate and the delivery is effective i.e. intelligible and fluent with appropriate stress and intonation.
<b>Use of language – ‘subtitles’</b>	The subtitles are legible, understandable, grammatically correct and in sequence with the voice-over narration/dialogue.

Additional criteria are as follows:

<p><b>Best Overall Film: Primary</b></p>	<p>There will be 5 prizes in the primary section. The first 3 will be awarded trophies and certificates. The 4th and 5th prizes will be awarded certificates of merit.</p> <p>The core criteria are:</p> <p>Innovation and originality, fluidity in storytelling and editing, entertainment appeal, quality of sound and cinematography.</p>
<p><b>Best Overall Film: Secondary</b></p>	<p>There will be 5 Best Overall Film: Secondary prizes. One for each of the two genres (fiction and documentary) in each of the two categories (Junior and Senior Secondary) plus one for the One-minute Film category.</p> <p>The core criteria are:</p> <p>Innovation and originality, full exploration of theme and execution of concept, entertainment appeal, quality of sound, cinematography and editing, fluidity in storytelling.</p> <p>Adjudicators will also take into consideration:</p> <p><b>Fiction:</b> use of dialogue and action, character development  <b>Documentary:</b> interesting and varied input, narration  <b>One-minute Film:</b> relevance and clarity of message, impact</p>

**Other Awards**

<b>Technical Excellence: Secondary (Fiction / Documentary):</b>	Execution of shots, tight editing, creative camera techniques, effective use of light and sound
<b>Best Actor: Primary and Secondary (Fiction)</b>	Characterisation, interaction with other performers, interaction with camera, command of role
<b>Best Ensemble Performance: Primary and Secondary (Fiction / Documentary)</b>	Interaction, energy, enthusiasm, characterisation, ability to work as a whole to create a mood or tone
<b>Best Poster Design: Overall</b>	<p>Teams that submit a poster with their film entry are eligible for the Best Poster Design Award.</p> <p>The poster design should include the title of the entry and the name of the school/team. It should reflect the message of the short film and the theme of the competition. The poster should have visual impact and should promote the students' film. It should be submitted in <b>JPEG</b> format along with the entry forms and film.</p>
<b>Popular Vote</b>	6-8 film entries will be selected from the entire pool of entries based on their level of mass appeal. The public will vote for their favourite film on the EUO Facebook platform and the NET Scheme e-Platform. The Award will go to the entry that receives the most number of votes.

Please note:

- The judging panel may decide that an award not be handed out if there are not enough entries meeting the standards as defined by the criteria.

- The decision of the judging panel will be considered final and no correspondence will be entered into after the results are announced.



## Section IV: Awards and Certificates

### Primary Section

Award	Prizes
Best Overall Film (1st Prize)	Trophy, book coupons and certificates
Best Overall Film (2nd Prize)	Trophy, book coupons and certificates
Best Overall Film (3rd Prize)	Trophy, book coupons and certificates
Best Overall Film (4th-5th Prizes)	Certificates of Merit
Best Actor	Trophy, book coupons and certificates
Best Ensemble Performance	Trophy, book coupons and certificates
Best Poster Design	Trophy, book coupons and certificates

### Junior Secondary and Senior Secondary Sections

Award	Prizes
Best Overall Film <ul style="list-style-type: none"><li>● Fiction</li><li>● Documentary</li></ul>	Trophy, book coupons and certificates
Technical Excellence	Trophy, book coupons and certificates
Best Actor	Trophy, book coupons and certificates
Best Ensemble Performance	Trophy, book coupons and certificates
Best Poster Design	Trophy, book coupons and certificates

### **Secondary Only**

Best One-minute Film	Trophy, book coupons and certificates
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### **Overall**

Popular Vote	EUO goodie bags and certificates
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## **Section V: Schedule of Events**

Schedule	Event
23 February 2022 (Completed)	<p>Workshop on Filmit: From Film Appreciation to the Making and Production of Short Films (for PRIMARY and SECONDARY teachers)</p> <p>This is an introductory workshop for teachers interested in learning about basic skills in filmmaking and ways to address the theme of this year's competition, The Power of Hope. Two sessions will be offered. Please refer to the TCS for online application for the training workshops closer to the time.</p>
21 May 2022	<p>FilmLab for Teachers [co-organised by Chinese International School (CIS)]</p> <p>This is a workshop designed specifically for teachers and will focus on making a film for the one-minute category. This session will be conducted by CIS Film and Media students.</p>
4 June 2022	<p>FilmLab for Students (co-organised by CIS)</p> <p>This session provides opportunities for Filmit teams to seek assistance from International Baccalaureate (IB) Film and Media students with different aspects of their filmmaking process (from idea generation, scriptwriting, storyboarding, shot listing and filming to the finishing touches of film editing). This will give students an opportunity to gain more filmmaking insight and expertise as well as to interact in English with Hong Kong IB students.</p>
June / July 2022 (TBC)	<p>FilmClinic for Students (co-organised by Chinese International School) (New)</p> <p>This is a session designed for students interested in receiving advice on refining various aspects of their film entries before they are submitted.</p>

May / June 2022 (TBC)	<p>Workshop on Filmit: Focus on Technical Skills</p> <p>This is a technical workshop offered by NETs who have supported students in making award-winning films in the competition. They will share their expertise in some technical aspects of filmmaking, e.g. editing, cinematography.</p>
6 July 2022	Deadline for submission of entries and completed accompanying forms
Mid- to late July 2022	European Union Film Festival 2023 (Showcasing Filmit 2022 winning films during the European Union Film Festival)
October / November 2022	Filmit 2022 Awards Ceremony

Due to the COVID-19 pandemic, these workshops / FilmLabs / FilmClinic may be conducted online instead.

For any enquiry, please contact Mr William CHENG at 3549 8339 (Tel. No.) or [williamchcheng@edb.gov.hk](mailto:williamchcheng@edb.gov.hk) (email).

## Section VI: Submission of an Entry

To complete the submission of an entry, please upload all the forms, the video file and, if applicable, the poster design file, into a folder created in Google Drive and paste the web link generated in the Google Form in Section II.

**Section VII: Advice on Taking Part in Filmit 2022 during the COVID-19 Pandemic**

- Please be aware that the above terms and conditions may be modified depending on the ongoing COVID19 situation.
- The current pandemic has created a new normal in which we must pay very close attention to our health and advice from the government. Therefore we suggest you do three things:
  1. Start early while students can still work together, in case harsher restrictions are implemented later in the school year.
  2. Follow the appropriate social distancing guidelines and take care of yourselves and your students.
  3. Check this website regularly to see if there are any updates regarding any changes.

## **Section VIII: Enquiries**

For further enquiries, please contact:

<b>Name of officer</b>	<b>Email</b>	<b>Tel. No.</b>
Mr William CHENG	williamchcheng@edb.gov.hk	3549 8339
Mr John HONE	johnhone@edb.gov.hk	3549 8324
Ms Luana HASELL	luanahasell@edb.gov.hk	3549 8337
Ms Julien HAWTHORNE	jthawthorne@edb.gov.hk	3549 8358
Ms Chris XAVIER	chrisxavier@edb.gov.hk	3549 8364