

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2023/24 Academic Year

I. Programme information

(a)	University	City University of Hong Kong
(b)	Programme	School of Creative Media (options: BA Creative Media, BSc Creative Media, BAS New Media)
(c)	JUPAS programme code	JS1041
(d)	Programme duration	4 years
(e)	Major (if applicable)	Students are admitted to first-year studies in the School of Creative Media. They will select a major (major options: BA Creative Media, BSc Creative Media, BAS New Media) by the end of Year 1.

II. Programme admission requirements

Admission requirements		
(a)	Top 25 % in class ranking in Secondary 5 and 6 (1 st term)	Mandatory
(b)	Predicted grade of Level 3 in English Language of HKDSE Examination	
(c)	Demonstrate strong interest and talents in creative media	
(d)	Received awards/prizes in international / regional / local competitions in creative media or related field	Preferred

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
(b) Other application materials		
(i)	Portfolios: Refer to a pdf file for applicants' information	Mandatory
(ii)	Personal statement	
(iii)	Recommendation letter	
(iv)	School report / result / assessment of F.4-F.6 (up to the first term)	
(v)	School's assessment on the predicted HKDSE grades	

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: School of Creative Media

Post title: N/A

Telephone: 3442 8049

Email: smgo@cityu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.admo.cityu.edu.hk/jupas/sndas>)