

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2024/25 Academic Year

I. Programme information

(a)	University	The Chinese University of Hong Kong
(b)	Programme	Cultural Management
(c)	JUPAS programme code	JS4022
(d)	Programme duration	4 years

II. Programme admission requirements

Admission requirements		
(a)	Top 10% in class ranking in Secondary 5 and Secondary 6 (1st term)	Mandatory
(b)	Achieved outstanding results in tertiary-level courses / summer courses in the field of humanities & arts at post-secondary institutions	
(c)	Nominees should possess good communication and analytical skills.	
(d)	Outstanding academic results in English and Chinese	Preferred
(e)	Predicted grade of Level 5 or above in English Language, Chinese Language and Mathematics (Compulsory Part) of HKDSE Examination	
(f)	Received awards / prizes in international / regional competitions in relation to cultural management	
(g)	Received scholarships due to outstanding academic performance	
(h)	Engagement in community services	Optional

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
(b) Other application materials		
(i)	Nominees may demonstrate in a personal statement in no more than 300 words why they are interested in the programme.	Mandatory
(ii)	Recommendation letter	
(iii)	School reports showing the nominees' academic performance and class ranking in Secondary 5 and Secondary 6 (1st term)	
(iv)	School's assessment on the nominees' predicted grades in the 2024 HKDSE examination	

IV. Assessment of application

Assessment		
(a)	Nominees should demonstrate outstanding performance in the interview.	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: Office of Admissions and Financial Aid, CUHK

Telephone: 3943 8947 / 3943 8951

Email: sndas@cuhk.edu.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: <https://admission.cuhk.edu.hk/jupas/sndas.html>)