School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2024/25 Academic Year

I. Programme information

(a)	University	City University of Hong Kong
(b)	Programme	Department of Management Sciences (options: BBA Business Decision Analytics, BBA Global Operations Management)
(c)	JUPAS programme code	JS1025
(d)	Programme duration	4 years
(e)	Major (if applicable)	Students are admitted to first-year studies in the Department of Management Sciences. They will select a major (Business Decision Analytics, Global Operations Management) by the end of Year 1.

II. Programme admission requirements

	Admission requirements	
(a)	Top 10 % in class ranking in Secondary 5 and 6 (1st term)	Mandatory
(b)	Predicted grade of Level 4 or above in English Language of HKDSE Examination	Mandatory
(c)	Predicted grade of Level 4 or above in Mathematics of HKDSE Examination	
(d)	Received awards in Business related public competitions	Preferred
(e)	Outstanding performance in extra-curricular activities	

III. Application requirements

	Application requirements	
(a)	**JUPAS application**	
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
(b)	**Other application materials**	
(i)	Personal statement	Mandatory
(ii)	Recommendation letter	
(iii)	School report / result / assessment of F.4-F.6 (up to the first term)	
(iv)	School's assessment on the predicted HKDSE grades	

IV. Assessment of application

	Assessment	
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: Dr Iris YEUNG

Post title: Programme Leader

Telephone: 3442 8566

Email: msiris@cityu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: https://www.cityu.edu.hk/admo/admissions/jupas-admission#sidebar-title-9)