School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
for the 2024/25 Academic Year

I. Programme information

(a)	University	Hong Kong Baptist University
(b)	Programme	Bachelor of Arts (Hons) in Film and Television
(c)	JUPAS programme code	JS2330
(d)	Programme duration	4 years

II. Programme admission requirements

(*Original documents/certified true copies with the school stamp of the respective information should be submitted to the Programme for verification during the interview.)*

Admission requirements[#]		
(a)	Demonstrate strong interest and talents in film and/or television	Mandatory
(b)	Demonstrate proficiency in English# by obtaining: • Minimum score of 60 (Paper-delivered Test) or 79 (Internet-based test (iBT) / iBT Home Edition / iBT Paper Edition) in TOEFL (TOEFL MyBestTM Score is not accepted) ; or • Minimum score of 6.0 in International English Language Testing System (IELTS), Academic Level; or • Grade C/ Grade 4 or above in GCE O-Level/ GCSE English/ English Language or English Literature; or • Grade C/ Grade 4 or above in IGCSE First Language English; or • Grade B/ Grade 5 or above in IGCSE English as a Second Language; or • Grade E or above in GCE AS or A-Level English; or • Grade C or above in Cambridge English C1 Advanced and C2 Proficiency; or • Grade E or above in HKALE Use of English (AS Use of English)	
(c)	Received awards/prizes in international / regional / local competitions in film/television or related field	Preferred

III. Application requirements

Application requirements		
I.	**JUPAS application**	
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
II.	**Other application materials**	

(i)	Portfolios: nominees should follow FTV's portfolio submission guidelines:
	1. Applicants are required to submit their portfolios in a digital format and organize them in **ONE** e-folder before the interview. They must also authorize the interview panel to access them. An email regarding portfolio submission will be sent to those who are invited to the interview.
	2. The portfolios should demonstrate candidates' creativity, storytelling techniques and ability of visual expression.
	3. The mandatory portfolio must include the following items:
	   a. **ONE** short film within **5 minutes** or the best 5 minutes of your work. We prefer to watch an original continuous 5-minute excerpt from ONE project, instead of a 5-minute trailer of the project or showreel edited from different projects, unless you have strong reasons (e.g., you mainly work as a cameraman and want to show us different styles, or you would like to showcase your trailer editing skills). You should be the sole person in at least one of the following 6 key positions: Director, Scriptwriter, Cinematographer, Production Designer (or Art Director), Picture Editor, Sound Designer & Editor.
	   b. **ONE** story written for a film within **300 words**. If you have a screenplay, please summarize it in no more than 300 words.
	   c. **ONE** film review or an academic essay within **300 words**. If your original writing exceed 300 words, please summarize your points within the given word limit.
	   d. **FIVE** of the best photos you've ever taken.
	4. The optional portfolio could include works of various art forms as relevant to cinematic arts.
	5. The time to assess a complete portfolio will not exceed **10 minutes**.
		Mandatory

(ii)	Personal statement in no more than 300 words: why nominees are interested in the programme and their future plans	
(iii)	Recommendation letter(s)	
(iv)	School report / result / assessment of F.4-F.6 (up to the first term)	
(v)	School's assessment on the predicted HKDSE grades	

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: Mr Yimin Chen

Post title: Programme Director

Telephone: 3411 8065

Email: af-ctv@hkbu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: https://admissions.hkbu.edu.hk/ug/sndas_form)