

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2025/26 Academic Year

I. Programme information

(a)	University	The Education University of Hong Kong
(b)	Programme	Bachelor of Arts (Honours) in English Studies and Digital Communication and Bachelor of Education (Honours) (English Language)
(c)	JUPAS programme code	JS8004
(d)	Programme duration	5 years

II. Programme admission requirements

Admission requirements		
(a)	Top 25% in overall class ranking in Secondary 5 and Secondary 6 (1 st term)	Mandatory
(b)	Outstanding academic result in English Language	
(c)	Predicted grade of Level 5 or above in English Language of HKDSE Examination	
(d)	Possess good communication, analytical and problem-solving skills	
(e)	Outstanding academic result in Information and Communication Technology	Preferred
(f)	Predicted grade of Level 5 or above in Information and Communication Technology of HKDSE Examination	
(g)	Engagement in community services, especially in education-related field	

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	

(b) Other application materials		
(i)	Recommendation letter from school principal	Mandatory
(ii)	School report showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (1 st term)	
(iii)	School's assessment on the nominee's predicted grades in HKDSE examination	
(iv)	Documentary proof of relevant achievement(s), experience(s) and/or qualification(s)	
(v)	Personal Statement	Preferred

IV. Assessment of application

Assessment		
(a)	Nominees should demonstrate high English proficiency and knowledge of Information Technology in the interview	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: _____ Ms Dorothy Ho _____

Telephone: _____ 2948 6886 _____

Email: _____ admission@eduhk.hk _____

(b) Nominations from school principals should be submitted via:

Online system (URL link: www.apply.eduhk.hk/ug/sndas)