

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2025/26 Academic Year**

**I. Programme information**

(a)	University	The Education University of Hong Kong
(b)	Programme	Bachelor of Arts (Honours) in English Studies and Digital Communication
(c)	JUPAS programme code	JS8675
(d)	Programme duration	4 years

**II. Programme admission requirements**

Admission requirements		
(a)	Outstanding academic result in English Language	Mandatory
(b)	Predicted grade of Level 5 or above in English Language subject of HKDSE Examination	
(c)	Top 25% in overall class ranking in Secondary 5 and Secondary 6 (1 <sup>st</sup> term)	Preferred
(d)	Predicted grade of Level 5 or above in Information and Communication and Technology subject of HKDSE Examination	
(e)	Received scholarships due to outstanding academic performance	
(f)	Engagement in community services	

**III. Application requirements**

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	

<b>(b) Other application materials</b>		
(i)	Recommendation letter from school principal	Mandatory
(ii)	School report showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (1 <sup>st</sup> term)	
(iii)	School's assessment on the nominee's predicted grades in HKDSE examination	
(iv)	Documentary proof of relevant achievement(s), experience(s) and/or qualification(s)	

#### **IV. Assessment of application**

Assessment		
(a)	Nominees should demonstrate outstanding performance in the interview	Mandatory

#### **V. Enquiry and nomination submission channel**

(a) Enquiries from schools / students on the programme can be addressed to:

Name: \_\_\_\_\_ Ms Dorothy Ho \_\_\_\_\_

Telephone: \_\_\_\_\_ 2948 6886 \_\_\_\_\_

Email: \_\_\_\_\_ admission@eduhk.hk \_\_\_\_\_

(b) Nominations from school principals should be submitted via:

Online system (URL link: [www.apply.eduhk.hk/ug/sndas](http://www.apply.eduhk.hk/ug/sndas))