

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2026/27 Academic Year**

**I. Programme information**

|     |                      |                                     |
|-----|----------------------|-------------------------------------|
| (a) | University           | The Chinese University of Hong Kong |
| (b) | Programme            | Global Communication                |
| (c) | JUPAS programme code | JS4858                              |
| (d) | Programme duration   | 4 years                             |

**II. Programme admission requirements**

| Admission requirements |                                                                                                                                                                                                                                                                                                         |           |
|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| (a)                    | Top 10% in class ranking in Secondary 5 and Secondary 6 (1st term)                                                                                                                                                                                                                                      | Mandatory |
| (b)                    | Top 10% in class ranking in English in Secondary 5 and Secondary 6 (1st term)                                                                                                                                                                                                                           |           |
| (c)                    | Predicted grade of Level 5 or above in English Language of HKDSE Examination                                                                                                                                                                                                                            |           |
| (d)                    | Nominees should possess good communication and analytical skills.                                                                                                                                                                                                                                       |           |
| (e)                    | Nominees should demonstrate a good understanding of global affairs.                                                                                                                                                                                                                                     |           |
| (f)                    | Nominees should attain the score in either one of the following English tests:<br>(i) TOEFL: Internet-based test (iBT) score 93 or above; or Paper-delivered test – a sum score of 583 or above<br>(Remark: TOEFL MyBest™ Score is not accepted); or<br>(ii) IELTS: Academic Overall Band: 7.0 or above | Preferred |
| (g)                    | Received awards / prizes in academic or non-academic areas in international / regional competitions                                                                                                                                                                                                     |           |
| (h)                    | Achieved outstanding results in secondary or tertiary level courses / summer courses related to media and communication at local and overseas recognized institutions                                                                                                                                   |           |
| (i)                    | Engagement in community services                                                                                                                                                                                                                                                                        |           |

### III. Application requirements

| Application requirements        |                                                                                                                                                                               |           |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| (a) JUPAS application           |                                                                                                                                                                               |           |
| (i)                             | Band A choice in nominee’s JUPAS application                                                                                                                                  | Mandatory |
| (ii)                            | Submission of Other Experiences and Achievements in Competition / Activities (OEA)                                                                                            |           |
| (iii)                           | Submission of Student Learning Profile (SLP)                                                                                                                                  |           |
| (b) Other application materials |                                                                                                                                                                               |           |
| (i)                             | Nominees may demonstrate in a personal statement in no more than 300 words why they are interested in the programme.                                                          | Mandatory |
| (ii)                            | Recommendation letter                                                                                                                                                         |           |
| (iii)                           | School reports showing the nominees’ academic performance and class ranking in Secondary 5 and Secondary 6 (1st term)                                                         |           |
| (iv)                            | School’s assessment on the nominees’ predicted grades in the 2026 HKDSE examination                                                                                           |           |
| (v)                             | Portfolios / audio or video submissions / auditions / slide shows (in any format as preferred by the nominee but the submission should be related to media and communication) | Preferred |
| (vi)                            | Project experiences related to media and communication                                                                                                                        | Optional  |

### IV. Assessment of application

| Assessment |                                                                                                                             |           |
|------------|-----------------------------------------------------------------------------------------------------------------------------|-----------|
| (a)        | Nominees should demonstrate outstanding performance in the interview. The interview will be held after completion of HKDSE. | Mandatory |
| (b)        | The aptitude test, if needed, will be held after completion of HKDSE.                                                       | Preferred |

### V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Office of Admissions and Financial Aid, CUHK

Telephone: 3943 8947 / 3943 0387

Email: sndas@cuhk.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://admission.cuhk.edu.hk/jupas/sndas.html>)