# School Nominations Direct Admission Scheme (SNDAS) Programme and Admission Requirements of Designated Programmes in the 2026/27 Academic Year

# I. Programme information

(a)	University	City University of Hong Kong
(b)	Programme	BBA Global Business Systems Management (Features: Intelligent
		Technologies / Global Business / Study Exchange)
(c)	JUPAS programme code	JS1018
(d)	Programme duration	4 years

# II. Programme admission requirements

Admission requirements		
(a)	Top 10 % in class ranking in Secondary 5 and 6 (1st term)	
(b)	Predicted grade of at least Level 4 in English Language of HKDSE Examination	Mandatory
(c)	Predicted grade of at least Level 3 in Mathematics of HKDSE Examination	
(d)	Outstanding academic result in English Language	
(e)	Outstanding academic result in Mathematics	
(f)	IELTS band score of 6.5 and no less than 6.0 in any skill	Preferred
(g)	Received award / prize in inter-school or public accounting, finance,	Treferred
	economics, business, ICT or STEM related competition / activity	
(h)	Outstanding performance in extra-curricular activities	

# III. Application requirements

Application requirements			
(a)	JUPAS application		
(i)	Band A choice in nominee's JUPAS application		
(ii)	Submission of Other Experiences and Achievements in Competition / Activities	Mandatany	
	(OEA)	Mandatory	
(iii)	Submission of Student Learning Profile (SLP)	]	
(b) Other application materials			
(i)	Personal statement		
(ii)	Recommendation letter	Mandatory	
(iii)	School report / result / assessment	Mandatory	
	(Specific requirement: F.4-F.6 (up to the first term))		

(iv)	School's assessment on the predicted HKDSE grades	
	(Specific requirement: the assessment must include English Language and	Mandatory
	Mathematics)	

# IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

# V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name:	Tania Lau
Post title:	Department Admission Tutor
Telephone:	3442 8522
Email:	Tania.Lau@cityu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system under Special Consideration / Admission Schemes (URL link: <a href="https://www.cityu.edu.hk/admo/admissions/jupas-admission">https://www.cityu.edu.hk/admo/admissions/jupas-admission</a>)