

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2026/27 Academic Year**

**I. Programme information**

(a)	University	City University of Hong Kong
(b)	Programme	BSc Creative Media (Features: Combination of Creative Media and Computer Science Courses / Animation/ Games / Installation / Interactivity)
(c)	JUPAS programme code	JS1043
(d)	Programme duration	4 years

**II. Programme admission requirements**

Admission requirements		
(a)	Top 25 % in class ranking in Secondary 5 and 6 (1 <sup>st</sup> term)	Mandatory
(b)	Predicted grade of Level 3 in English Language of HKDSE Examination	
(c)	Predicted grade of Level 2 in Mathematics of HKDSE Examination	
(d)	Demonstrate strong interest and talents in creative media	
(e)	Predicted grade of Level 2 in Information and Communication Technology of HKDSE Examination	Preferred
(f)	Received awards / prizes in international / regional / local competitions in creative media / computing or related field	

**III. Application requirements**

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	

<b>(b) Other application materials</b>		
(i)	Portfolios (Specific requirement refers to <a href="https://admission.scm.cityu.edu.hk/ApplicantInstruction/UGApplicantAttentionPage.pdf">https://admission.scm.cityu.edu.hk/ApplicantInstruction/UGApplicantAttentionPage.pdf</a> for details)	Mandatory
(ii)	Personal statement	
(iii)	Recommendation letter	
(iv)	School report / result / assessment (Specific requirement: F.4-F.6 (up to the first term))	
(v)	School's assessment on the predicted HKDSE grades	

#### **IV. Assessment of application**

Assessment		
(a)	Interview	Mandatory

#### **V. Enquiry and nomination submission channel**

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: School of Creative Media

Telephone: 3442 8049

Email: smgo@cityu.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system under Special Consideration / Admission Schemes

(URL link: <https://www.cityu.edu.hk/admo/admissions/jupas-admission>)