School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2026/27 Academic Year

I. Programme information

(a)	University	The Education University of Hong Kong
(b)	Programme	Bachelor of Arts (Honours) in English Studies and Digital Communication and Bachelor of Education (Honours) (English Language)
(c)	JUPAS programme code	JS8004
(d)	Programme duration	5 years

II. Programme admission requirements

	Admission requirements	
(a)	Top 25% in overall class ranking in Secondary 5 and Secondary 6 (1st term)	Mandatory
(b)	Outstanding academic result in English Language	
(c)	Predicted grade of Level 5 or above in English Language of HKDSE Examination	
(d)	Possess good communication, analytical and problem-solving skills	
(e)	• An attainment of an overall score of 7.5 or above in International English Testing System (IELTS); or • An attainment of a test score of 105 or above in Test of English as a Foreign Language internet-based test; or • Other possible alternatives may be considered on a case-by-case basis.	
(f)	Outstanding academic result in Information and Communication Technology	Preferred
(g)	Predicted grade of Level 5 or above in Information and Communication Technology of HKDSE Examination	
(h)	Engagement in community services, especially in education-related field	

III. Application requirements

	Application requirements	
(a)	**JUPAS application**	
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	

(iii)	Submission of Student Learning Profile (SLP)	
(b)	**Other application materials**	
(i)	Recommendation letter from school principal	Mandatory
(ii)	School report showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (1st term)	
(iii)	School's assessment on the nominee's predicted grades in HKDSE examination	
(iv)	Documentary proof of relevant achievement(s), experience(s) and/or qualification(s)	
(v)	Personal Statement	Preferred

IV. Assessment of application

	Assessment	
(a)	Nominees should demonstrate high English proficiency and knowledge of Information Technology in the interview and / or written test.	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: Ms Dorothy Ho

Telephone: 2948 6886

Email: admission@eduhk.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: https://www.apply.eduhk.hk/ug/sndas)