

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2026/27 Academic Year

I. Programme information

(a)	University	Hong Kong Baptist University
(b)	Programme	Bachelor of Business Administration (Hons) - Accounting Concentration
(c)	JUPAS programme code	JS2110
(d)	Programme duration	4 years

II. Programme admission requirements

(#Original documents/certified true copies with the school stamp of the respective information should be submitted to the Programme for verification during the interview.)

Admission requirements [#]		
(a)	Top 20% of school ranking in ANY 2 subjects	Mandatory
(b)	Achievement with award(s) in one (or more) open business-related competitions/ activities	

III. Application requirements

Application requirements		
I. JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition/ Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Preferred

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Ms. Roy Leung

Post title: Senior Executive Officer, BBA Programme Office

Telephone: 3411 5265

Email: bba@hkbu.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: https://admissions.hkbu.edu.hk/ug/sndas_form)