

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2026/27 Academic Year

I. Programme information

(a)	University	Hong Kong Baptist University
(b)	Programme	Bachelor of Communication (Hons) in Game Design and Animation
(c)	JUPAS programme code	JS2370
(d)	Programme duration	4 Years

II. Programme admission requirements

([#]Original documents/certified true copies with the school stamp of the respective information should be submitted to the Programme for verification during the interview.)

Admission requirements [#]		
(a)	Demonstrate an outstanding portfolio of individual works of completed games and/or animation	Mandatory

III. Application requirements

Application requirements		
I. JUPAS application		
(i)	Band A choice in nominee’s JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	Optional
(iii)	Submission of Student Learning Profile (SLP)	
II. Other application materials		
(i)	Letter of Intent: The "Letter of Intent" has to state clearly their reasons for applying the programme and their career prospective after graduation under 200 words	Mandatory
(ii)	Portfolio: The portfolios should be in digital format and demonstrate candidates' potential in creativity, visual and design literacy, animation, and/or game design.	

IV. Assessment of application

Assessment		
(a)	Interview (Nominees are required to present a "Letter of Intent" and their portfolios during the interview.)	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Ms. Yan Zheng

Post title: Executive Officer

Telephone: 3411 2804

Email: imd-gda@hkbu.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: https://admissions.hkbu.edu.hk/ug/sndas_form)