

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2026/27 Academic Year**

**I. Programme information**

(a)	University	The Hong Kong University of Science and Technology
(b)	Programme	BBA in Management
(c)	JUPAS programme code	JS5315
(d)	Programme duration	4 years

**II. Programme admission requirements**

Admission requirements		
(a)	Predicted grade of Level 3 or above in English Language in HKDSE examination	Mandatory
(b)	Predicted grade of Level 3 or above in Mathematics (Compulsory Part) in HKDSE examination	
(c)	Predicted 21 points or above in English Language, Mathematics (Compulsory Part) and the best 3 Category A subjects in HKDSE examination <i>Conversion point: 5**=8.5, 5*=7, 5=5.5, 4=4, 3=3, 2=2</i>	
(d)	Nominees should possess the following student attributes: <ul style="list-style-type: none"> <li>- Genuine interest and potential in business study, particular in Management discipline</li> <li>- Critical and creative thinking</li> <li>- Effective communications</li> <li>- Competence to solve problems with analytical techniques</li> <li>- Structured and logical mind-set</li> <li>- Insightful of business and social problems and how management can potentially help</li> </ul>	

### III. Application requirements

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Optional
<b>(b) Other application materials</b>		
(i)	Nominees should submit a personal statement within one page	Mandatory
(ii)	Provision of recommendation letter(s) and one-page curriculum vitae	
(iii)	School reports showing the nominees' academic performance and school ranking between Secondary 4 and Secondary 6	
(iv)	School's assessment of the nominees' predicted grades in the 2026 HKDSE examination	

### IV. Assessment of application

Assessment		
(a)	Nominees should demonstrate outstanding performance in the interview	Mandatory

### V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Undergraduate Recruitment & Admissions Office

Telephone: 2623 1118

Email: [ugenquiry@ust.hk](mailto:ugenquiry@ust.hk)

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://join.hkust.edu.hk/sndas>)