

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2027/28 Academic Year

I. Programme information

(a)	University	The Chinese University of Hong Kong
(b)	Programme	Integrated Bachelor of Business Administration Programme
(c)	JUPAS programme code	JS4202
(d)	Programme duration	4 years

II. Programme admission requirements

Admission requirements		
(a)	Predicted grade of Level 3 or above in Chinese Language, Elective Subject 1 and Elective Subject 2 of HKDSE Examination	Mandatory
(b)	Predicted grade of Level 2 or above in Mathematics (Compulsory Part) of HKDSE Examination	
(c)	Nominees should attain the score in either one of the following English tests: (i) TOEFL: Internet-based test (iBT) – score: 92 or above; or Paper-delivered test – a sum score of 580 or above; or Computer test – a sum score of 237 or above (Remark: TOEFL MyBest™ Score is not accepted); or (ii) IELTS: Academic Overall Band: 6.5 or above	
(d)	Nominees should possess good communication and analytical skills.	
(e)	Outstanding academic result in English and Chinese	Preferred
(f)	Received scholarships / awards in academic or non-academic areas	
(g)	Engagement in community services or business-related competition	

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee’s JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
(b) Other application materials		
(i)	Portfolios / audio or video submissions / auditions / slide shows (in any format as preferred by the nominee)	Mandatory
(ii)	Nominees may demonstrate in a personal statement in no more than 300 words why they are interested in the programme.	
(iii)	Recommendation letter	
(iv)	School reports showing the nominees’ academic performance and class ranking in Secondary 5 and Secondary 6 (1st term)	
(v)	School’s assessment on the nominees’ predicted grades in the 2027 HKDSE examination	

IV. Assessment of application

Assessment		
(a)	Nominees should demonstrate outstanding performance in the interview.	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Office of Admissions and Financial Aid, CUHK

Telephone: 3943 8947 / 3943 0387

Email: sndas@cuhk.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://admission.cuhk.edu.hk/jupas/sndas.html>)