

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2027/28 Academic Year

I. Programme information

(a)	University	The Chinese University of Hong Kong
(b)	Programme	Global Communication
(c)	JUPAS programme code	JS4858
(d)	Programme duration	4 years

II. Programme admission requirements

Admission requirements		
(a)	Top 10% in class ranking in Secondary 5 and Secondary 6 (1st term)	Mandatory
(b)	Top 10% in class ranking in English in Secondary 5 and Secondary 6 (1st term)	
(c)	Predicted grade of Level 5 or above in English Language of HKDSE Examination	
(d)	Nominees should possess good communication and analytical skills.	
(e)	Nominees should demonstrate a good understanding of global affairs.	
(f)	Nominees should attain the score in either one of the following English tests: (i) TOEFL: Internet-based test (iBT) score 93 or above; or Paper-delivered test – a sum score of 583 or above (Remark: TOEFL MyBest™ Score is not accepted); or (ii) IELTS: Academic Overall Band: 7.0 or above	Preferred
(g)	Received awards / prizes in academic or non-academic areas in international / regional competitions	
(h)	Achieved outstanding results in secondary or tertiary level courses / summer courses related to media and communication at local and overseas recognized institutions	
(i)	Engagement in community services	

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee’s JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
(b) Other application materials		
(i)	Nominees may demonstrate in a personal statement in no more than 300 words why they are interested in the programme.	Mandatory
(ii)	Recommendation letter	
(iii)	School reports showing the nominees’ academic performance and class ranking in Secondary 5 and Secondary 6 (1st term)	
(iv)	School’s assessment on the nominees’ predicted grades in the 2027 HKDSE examination	
(v)	Portfolios / audio or video submissions / auditions / slide shows (in any format as preferred by the nominee but the submission should be related to media and communication)	Preferred
(vi)	Project experiences related to media and communication	Optional

IV. Assessment of application

Assessment		
(a)	Nominees should demonstrate outstanding performance in the interview. The interview will be held after completion of HKDSE.	Mandatory
(b)	The aptitude test, if needed, will be held after completion of HKDSE.	Preferred

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Office of Admissions and Financial Aid, CUHK

Telephone: 3943 8947 / 3943 0387

Email: sndas@cuhk.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://admission.cuhk.edu.hk/jupas/sndas.html>)