

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2027/28 Academic Year**

**I. Programme information**

|     |                      |                                                                                                                                |
|-----|----------------------|--------------------------------------------------------------------------------------------------------------------------------|
| (a) | University           | The Education University of Hong Kong                                                                                          |
| (b) | Programme            | Bachelor of Arts (Honours) in English Studies and Digital Communication and Bachelor of Education (Honours) (English Language) |
| (c) | JUPAS programme code | JS8004                                                                                                                         |
| (d) | Programme duration   | 5 years                                                                                                                        |

**II. Programme admission requirements**

| Admission requirements |                                                                                                                                                                                                                                                                                                                                                                 |           |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| (a)                    | Top 25% in overall class ranking in Secondary 5 and Secondary 6 (1 <sup>st</sup> term)                                                                                                                                                                                                                                                                          | Mandatory |
| (b)                    | Outstanding academic result in English Language                                                                                                                                                                                                                                                                                                                 |           |
| (c)                    | Predicted grade of Level 5 or above in English Language of HKDSE Examination                                                                                                                                                                                                                                                                                    |           |
| (d)                    | Possess good communication, analytical and problem-solving skills                                                                                                                                                                                                                                                                                               |           |
| (e)                    | <ul style="list-style-type: none"> <li>An attainment of an overall score of 7.5 or above in International English Testing System (IELTS); or</li> <li>An attainment of a test score of 105 or above in Test of English as a Foreign Language internet-based test; or</li> <li>Other possible alternatives may be considered on a case-by-case basis.</li> </ul> |           |
| (f)                    | Outstanding academic result in Information and Communication Technology                                                                                                                                                                                                                                                                                         | Preferred |
| (g)                    | Predicted grade of Level 5 or above in Information and Communication Technology of HKDSE Examination                                                                                                                                                                                                                                                            |           |
| (h)                    | Engagement in community services, especially in education-related field                                                                                                                                                                                                                                                                                         |           |

**III. Application requirements**

| Application requirements     |                                                                                    |           |
|------------------------------|------------------------------------------------------------------------------------|-----------|
| <b>(a) JUPAS application</b> |                                                                                    |           |
| (i)                          | Band A choice in nominee's JUPAS application                                       | Mandatory |
| (ii)                         | Submission of Other Experiences and Achievements in Competition / Activities (OEA) |           |
| (iii)                        | Submission of Student Learning Profile (SLP)                                       |           |

| <b>(b) Other application materials</b> |                                                                                                                                  |           |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-----------|
| (i)                                    | Recommendation letter from school principal                                                                                      | Mandatory |
| (ii)                                   | School report showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (1 <sup>st</sup> term) |           |
| (iii)                                  | School's assessment on the nominee's predicted grades in HKDSE examination                                                       |           |
| (iv)                                   | Documentary proof of relevant achievement(s), experience(s) and/or qualification(s)                                              |           |
| (v)                                    | Personal Statement                                                                                                               | Preferred |

#### **IV. Assessment of application**

| Assessment |                                                                                                                                      |           |
|------------|--------------------------------------------------------------------------------------------------------------------------------------|-----------|
| (a)        | Nominees should demonstrate high English proficiency and knowledge of Information Technology in the interview and / or written test. | Mandatory |

#### **V. Enquiry and nomination submission channel**

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: \_\_\_\_\_ Ms Dorothy Ho \_\_\_\_\_  
Telephone: \_\_\_\_\_ 2948 6886 \_\_\_\_\_  
Email: \_\_\_\_\_ admission@eduhk.hk \_\_\_\_\_

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.apply.eduhk.hk/ug/sndas>)