

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2027/28 Academic Year

I. Programme information

(a)	University	The Education University of Hong Kong
(b)	Programme	Bachelor of Arts (Honours) in Personal Finance and Bachelor of Education (Honours) (Business, Accounting and Financial Studies)
(c)	JUPAS programme code	JS8007
(d)	Programme duration	5 years

II. Programme admission requirements

Admission requirements		
(a)	Top 10% in overall school ranking in Secondary 5 and / or Secondary 6 (1 st term)	Mandatory
(b)	Top 10% in school ranking in Business, Accounting and Finance Studies subject in Secondary 5 and / or Secondary 6 (1 st term)	
(c)	Outstanding performance in Business, Accounting and Finance Studies subject	
(d)	Predicted grade of Level 5 or above in Business, Accounting and Finance Studies subject of HKDSE Examination	
(e)	Excellence in Chinese and English proficiency	
(f)	Possess good personal attributes, sound soft skills and good conduct	

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	

(b) Other application materials		
(i)	Recommendation letter from school principal	Mandatory
(ii)	School report showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (1 st term)	
(iii)	School's assessment on the nominee's predicted grades in HKDSE examination	
(iv)	Documentary proof of relevant achievement(s), experience(s) and/or qualification(s)	

IV. Assessment of application

Assessment		
(a)	Nominees should demonstrate good performance in the interview	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: _____ Ms Dorothy Ho

Telephone: _____ 2948 6886

Email: _____ admission@eduhk.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.apply.eduhk.hk/ug/sndas>)