

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
for the 2027/28 Academic Year

I. Programme information

(a)	University	Hong Kong Baptist University
(b)	Programme	Bachelor of Arts (Hons) in Film and Television
(c)	JUPAS programme code	JS2330
(d)	Programme duration	4 years

II. Programme admission requirements

(#Original documents/certified true copies with the school stamp of the respective information should be submitted to the Programme for verification during the interview.)

Admission requirements [#]		
(a)	Demonstrate strong interest and talents in film and/or television	Mandatory
(b)	Demonstrate proficiency in English by obtaining the minimum English Language requirements as stipulated by the University. For details, please refer to the admissions website: https://admissions.hkbu.edu.hk/ug/jupas_eng_requirement	
(c)	Received awards/prizes in international / regional / local competitions in film/television or related field	Preferred

III. Application requirements

Application requirements		
I. JUPAS application		
(i)	Band A choice in nominee’s JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	
II. Other application materials		
(i)	Portfolios: nominees should follow FTV’s portfolio submission guidelines: 1. Applicants are required to submit their portfolios in a digital format and organise them in <u>ONE</u> e-folder before the interview. They must also authorise the interview panel to access them. An email regarding portfolio submission will be sent to those who are invited to the interview. 2. The portfolios should demonstrate candidates’ creativity, storytelling techniques and ability of visual expression. 3. The mandatory portfolio must include the following items:	Mandatory

	a. ONE short film within 5 minutes or the best 5 minutes of your work. We prefer to watch an original continuous 5-minute excerpt from ONE project, instead of a 5-minute trailer of the project or showreel edited from different projects, unless you have strong reasons (e.g., you mainly work as a cameraman and want to show us different styles, or you would like to showcase your trailer editing skills). You should be the sole person in at least one of the following 6 key positions: Director, Scriptwriter, Cinematographer, Production Designer (or Art Director), Picture Editor, Sound Designer & Editor. b. ONE story written for a film within 300 words. If you have a screenplay, please summarise it in no more than 300 words. c. ONE film review or an academic essay within 300 words. If your original writing exceed 300 words, please summarise your points within the given word limit. d. FIVE of the best photos you've ever taken. 4. The optional portfolio could include works of various art forms as relevant to cinematic arts. 5. The time to assess a complete portfolio will not exceed 10 minutes.	Mandatory
(ii)	Personal statement in no more than 300 words: why nominees are interested in the programme and their future plans	
(iii)	Recommendation letter(s)	
(iv)	School report / result / assessment of F.4-F.6 (up to the first term)	
(v)	School's assessment on the predicted HKDSE grades	

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Mr Yimin Chen

Post title: Programme Director

Telephone: 3411 8065

Email: af-ctv@hkbu.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: https://admissions.hkbu.edu.hk/ug/sndas_form)