

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2027/28 Academic Year

I. Programme information

(a)	University	The University of Hong Kong
(b)	Programme	Bachelor of Arts in Global Creative Industries
(c)	JUPAS programme code	JS6274
(d)	Programme duration	4 years

II. Programme admission requirements

Admission requirements		
(a)	Top 20% ranking in Secondary 5	Preferred
(b)	Predicted grade of 26 points [#] or above in English Language and the four best HKDSE results obtained in Category A subjects and/or the best among Mathematics Extended Part (Module 1 and 2) and Category C subjects [#] For conversion of levels to scores, please refer to our website at https://admissions.hku.hk/apply/jupas#admissions-standards	
(c)	Nominees should have other experiences and achievements in competitions / activities (OEA).	
(d)	Nominees should have participated in leadership role.	
(e)	Nominees should have other learning experience (OLE).	

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee’s JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	Preferred
(iii)	Submission of Student Learning Profile (SLP)	
(iv)	Submission of Other Learning Experiences under SLP	
(b) Other application materials		
(i)	Nominees should submit a portfolio of work specifically related to one of the four programme concentrations. The portfolio should showcase the nominee’s talents and technical competencies. Nominees should also include a brief written statement (no more than 150 words total) to provide context for the work and explain how these specific projects demonstrate their readiness for the programme.	Mandatory
(ii)	Nominees should submit their school reports from Secondary 5 up to the latest term in Secondary 6.	
(iii)	School’s assessment on the predicted HKDSE grades	

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Website: <https://admissions.hku.hk/contact-us>

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://admissions.hku.hk/sndas>)