

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2022/23 Academic Year

I. Programme information

(a)	University	The Hong Kong University of Science and Technology
(b)	Programme	BBA in Operations Management
(c)	JUPAS programme code	JS5317
(d)	Programme duration	4 years

II. Programme admission requirements

Admission requirements		
(a)	Fulfill the English language admissions requirements set by HKUST (https://join.hkust.edu.hk/oas/elar.pdf)	Mandatory
(b)	Outstanding track records of dedication / contribution in: <ul style="list-style-type: none"> • Striving for excellence and challenging achievements • Learning new business concepts, practices and technology 	
(c)	Nominees should possess the following student attributes: <ul style="list-style-type: none"> • Genuine interest and potential in business study • Critical and creative thinking • Effective communications • Strong analytical and problem-solving skills • Competence to solve problems with analytical techniques • Able to align people and technology for better business performance • Work well in cross-functional teams from planning to execution • Curious about how things work and can be improved 	

III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: Undergraduate Recruitment & Admissions Office

Telephone: 2623 1118

Email: ugenquiry@ust.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: <https://join.hkust.edu.hk/sndas>)